

# OUTPUT FACT SHEET

## Pilot actions (including investment, if applicable)

Project index number and acronym	CE1223
Lead partner	Fondazione Politecnico di Milano
Output number and title	O.T3.1 Pilot Application (PA) and demonstration of applicability of innovative technologies to WISEs sector
Investment number and title (if applicable)	N/A
Responsible partner (PP name and number)	PP.3_PAT Provincia Autonoma di Trento
Project website	<a href="https://www.interreg-central.eu/Content.Node/INNO-WISEs.html">https://www.interreg-central.eu/Content.Node/INNO-WISEs.html</a>
Delivery date	April 2020
Summary description of the pilot action (including investment, if applicable) explaining its experimental nature and demonstration character	

From the beginning of the project the partner P3 has dealt with the awareness of local social enterprises on the themes proposed by the project, trying to keep them updated on the project. In particular, maintaining a direct contact channel with the WISEs which already participated in the project meeting(s). This activity eases the involvement and the participation of the WISEs helping the achievement of project results or testing of project outputs.

More or less half of the local social enterprises joined the pilot action with the testing of the platform and compilation of a satisfaction questionnaire on the potential and functioning of the platform. The partner P3 coordinated this activity stimulating the testing by the employees of the social cooperatives.

Thanks to the whole pilot action (new platform and local face-to-face training), the WISE explored opportunities for future developments, identified the benefits/difficulties of a digital transformation project and assessed the impact of interventions. Nevertheless, digital transformations involve “high-tech” investments and supply chain integration, creating difficulties for the adoption for the WISEs and Social Enterprises (SE).

In Trentino (Italy), we have involved 10 WISEs to present the Wisebusiness.eu platform, to promote face-to-face training course and training through MOOC.

Some of the Wises actively participated in the project proposals:

- presentation and comparison meetings with other Wises (Maribor 4 and 5 October 2018), participation of three people.
- training activities (28 and 29 November in Zagreb), participation of three people.
- Testing the platform, several people among the coop employees.
- Testing the MOOC

Their active participation has allowed us to better design the tools and have more information to support them in their digital growth, including face to face training courses activated between September 2019 and May 2020.

During the year 2018, PP3 has organized workshops to better involve both management and operators in the same contest, explaining the purposes of the project and the opportunities of personal and professional growth it could offer.

On the occasion of the last training phase and also in the final meeting of the project, in which two representatives of the social cooperatives actively participated, the products of the INNO-WISEs project and a possible path of digital development and transformation were presented. Some local social cooperatives already reached high level of digitalization and know-how in the field of the ICT, other are not still ready for a big introduction of these technologies.

At the end of the period of PA, Italy-Trentino collected:

- n. 14 questionnaires
- n. 23 WISEs employees participating to the meetings (presence list has been collected).

### NUTS region(s) concerned by the pilot action (relevant NUTS level)

NUT 1: ITD  
NUT 2: ITD2  
NUT 3: ITD20 (Trento)

### Investment costs (EUR), if applicable

N/A

### Expected impact and benefits of the pilot action for the concerned territory and target groups and leverage of additional funds (if applicable)

The expected impact and benefits for the territory of the province of Trento regards the opportunity to face the difficulties of the introduction of the digital transformation both in the cooperation sector then in sectors connected to it, breaking down the barrier of non-knowledge that would allow interfacing in a new and productive way between companies in the same territory but also between peers operating in other states.

### Sustainability of the pilot action results and transferability to other territories and stakeholders.

Technological platform and training materials provided for the involved WISEs are sustainable and it will be implemented by the project partner in the future.

The platform has been translated into seven different languages and this makes the platform accessible to other CE countries non involved in the project (like Germany where there is a great number of WISEs) and non-Central Area territories as well (with English and French).

Training and improving WISEs managerial and technological competences has a positive impact on organizations and territories, for this reason the development and the sustainable of the platform operated by n. 3 partners of the project will have a positive impact on the entire partnership (CGM Italy is one the partners engaged as the larger network of social enterprises in Italy).

### Lessons learned and added value of transnational cooperation of the pilot action implementation (including investment, if applicable)

The transnational cooperation in the implementation of the pilot action demonstrated the strength of the partnership's joint work, both with the creation of a technological platform accessible to social enterprises from multiple countries and integrated over time with new content, and with the face-to-face masterclass training hold in Zagreb. The platform allows a wider view of the reality of the third sector and the possibility of having contacts and establishing collaborations with one's peers in other European countries.

**Contribution to/ compliance with:**

- relevant regulatory requirements
- sustainable development - environmental effects. In case of risk of negative effects, mitigation measures introduced
- horizontal principles such as equal opportunities and non-discrimination

- The Pilot Action did not provide for reference regulations, except for the privacy regulations for the publication of contents and for accessibility to training (MOOC) and to the platform.
- Environmental issues were not touched.
- The principles of equal opportunities and non-discrimination are the entrepreneurial object of the WISEs which have among the entrepreneurial objectives the job placement of fragile people and are guided by the principles of non-discrimination and equality.

**References to relevant deliverables (e.g. pilot action report, studies), investment factsheet and web-links**

**If applicable, additional documentation, pictures or images to be provided as annex**

Deliverable D.T3.1.1 Methodological Guidelines for Pilot Actions (essential for a rational planning of all the steps and timing of pilot action)

Deliverable D.T3.2.2 Technological Platform <https://wisebusiness.eu/>

Deliverable D.T3.2.3 Reports from Pilot Actions implementation (important for a general overview on strategies used by different PPs and on the target reached.)

Deliverable D.T3.2.5 Technological Platform User manual (essential for PPs for upload contents and tools)

Deliverable D.T3.2.6 Pilot Action overall Report on Mutual Learning