

TAKING
COOPERATION
FORWARD



Project Implementation Training
Vienna | 19-20 June 2017



Project Websites



Interreg CENTRAL EUROPE | Joint Secretariat

www.central2013.eu and 124 random URLs



www.bicy.it

www.innotrain-it.eu

www.intramed-c2c.eu

www.cec5.eu

www.proincor.eu

www.baltic-adriatic.eu

www.centralmeetbike.eu

www.flavia-online.de

www.gutscentral.eu

www.centrope.com

www.chemlog.info

www.kassetts.eu

www.city-regions.eu

www.rezipe.eu

www.cerim.org

www.edits-project.eu

www.sol-project.eu

www.central-access.eu

www.cebbis.eu

www.centrope-tt.info

and many more...

www.centrope-tt.info

www.cncb.eu

www.projectc-plus.eu

www.projectc-plus.eu

www.flameurope.eu



www.interreg-central.eu/acronym



www.interreg-central.eu/3Lynx
www.interreg-central.eu/AIRTRITIA
www.interreg-central.eu/AMiCE
www.interreg-central.eu/ARTISTIC
www.interreg-central.eu/AWAIR
www.interreg-central.eu/BhENEFIT
www.interreg-central.eu/BIOCOMPACK-CE
www.interreg-central.eu/BOOSTEE-CE
www.interreg-central.eu/CEETO
www.interreg-central.eu/CHIEF
www.interreg-central.eu/CIRCE
www.interreg-central.eu/CONNECT2CE
www.interreg-central.eu/CULTURECOVERY
www.interreg-central.eu/digitalLIFE4CE
www.interreg-central.eu/eCentral
www.interreg-central.eu/ENTeR
www.interreg-central.eu/ENTER-transfer
www.interreg-central.eu/FEEDSCHOOLS
www.interreg-central.eu/FIRECE
www.interreg-central.eu/FramWat
www.interreg-central.eu/HICAPS
www.interreg-central.eu/InnoPeerAVM
www.interreg-central.eu/INNO-WISEs
www.interreg-central.eu/INTENT
www.interreg-central.eu/KETGATE

www.interreg-central.eu/LAirA
www.interreg-central.eu/LOW-CARB
www.interreg-central.eu/MaGICLaandscapes
www.interreg-central.eu/NewPilgrimAge
www.interreg-central.eu/PeripheralAccess
www.interreg-central.eu/ProteCHt
www.interreg-central.eu/RAINMAN
www.interreg-central.eu/REFF2W
www.interreg-central.eu/REFREsh
www.interreg-central.eu/ROSIE
www.interreg-central.eu/RUINS
www.interreg-central.eu/RURES
www.interreg-central.eu/SENTINEL
www.interreg-central.eu/SHAREPLACE
www.interreg-central.eu/SMARTCOMMUTING
www.interreg-central.eu/SMART-watch
[www.interreg-central.eu/Social\(i\)Makers](http://www.interreg-central.eu/Social(i)Makers)
www.interreg-central.eu/SubNodes
www.interreg-central.eu/SURFACE
www.interreg-central.eu/SYNERGY
www.interreg-central.eu/TalkNET
www.interreg-central.eu/THINGSplus
www.interreg-central.eu/TRANSTRITIA
www.interreg-central.eu/TRANS-BORDERS
www.interreg-central.eu/VirtualArch



What makes a good website



Write copy for WEB



be clear, relevant and concise



Be up-to-date



update your website regularly



Be visual

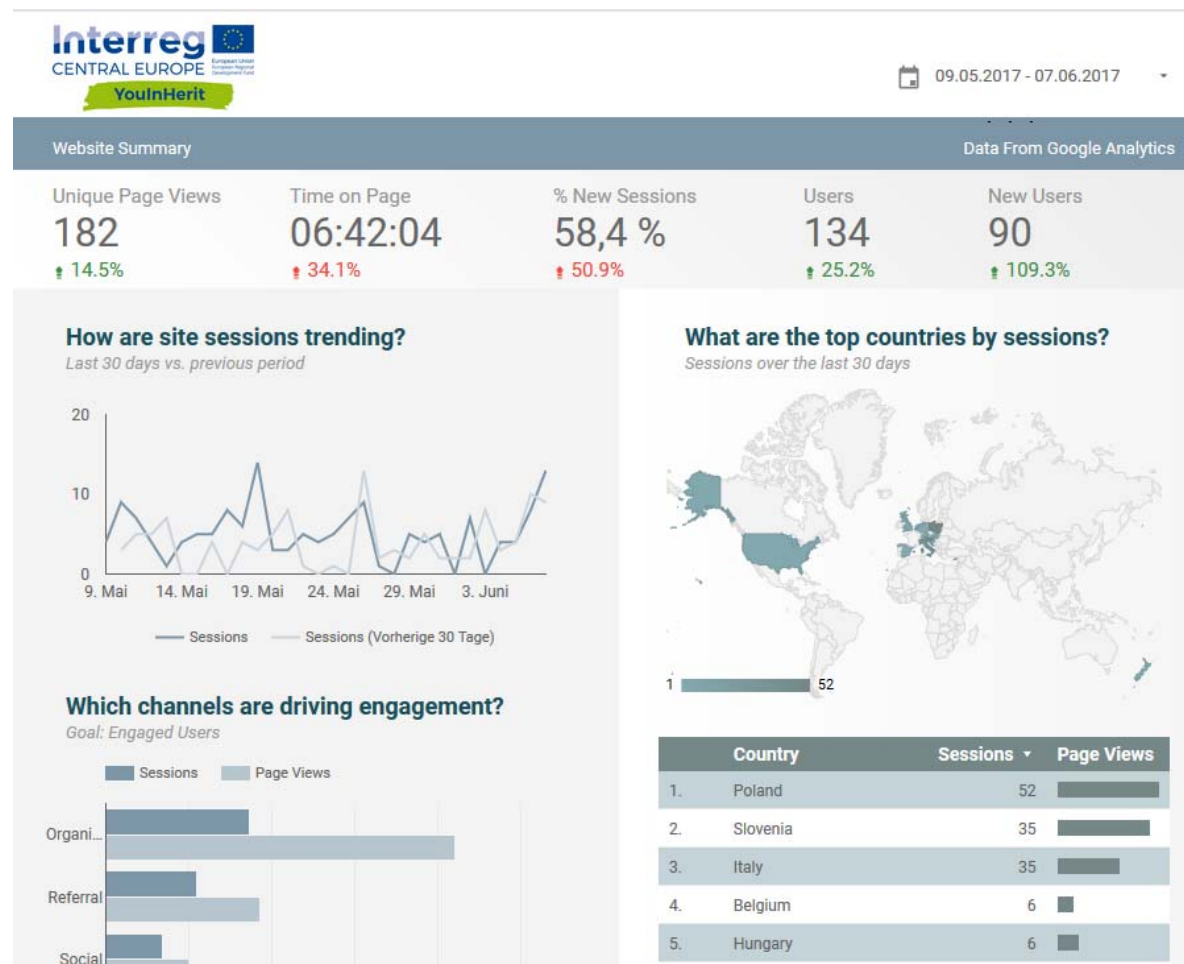


use good quality images & video





Custom link to google analytics will be sent to the the communication manager after the training

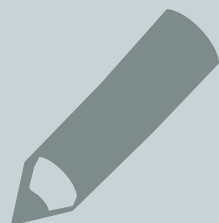




User
manual



Email or
call us



Future
trainings



Regular
hangouts



PROJECT WEBSITE



© Desiree

Project Acronym

ABOUT PROJECT | NEWS | PROJECT IN NUMBERS | WORK PACKAGES | OUTPUTS | PUBLICATIONS | GALLERY | CONTACT

Project Kick-off
The whole partnership met in Torino to discuss the timeline of activities and to get to know each other. We are excited about starting to jointly work on our project.

Project in Numbers

- 4.3 MILLION ERDF
- 9 PARTNERS
- 6 COUNTRIES
- 5 OUTPUTS

Project Partners

Project PROJECT ACRONYM has 4 partners from 4 central European countries.

- Austria
- Croatia
- Czech Republic
- Parts of Germany





▼ [www.interreg-central.eu](#) > [Home](#) > [Projects](#) > [\[Project acronym\]](#)

7 FOLDERS

Archive

[Home/Projects/\[Project acronym\]/Archive/](#)

Contact

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Documents

[Home/Projects/\[Project acronym\]/Documents/](#)

Events

[Home/Projects/\[Project acronym\]/Events/](#)

Images

[Home/Projects/\[Project acronym\]/Images/](#)

News

[Home/Projects/\[Project acronym\]/News/](#)

Output Library

[Home/Projects/\[Project acronym\]/Output Library/](#)

1 PAGE

Project Home Page PUBLISHED

[Home/.../\[Project acronym\]/Project-Home-Page.html](#)





+ Text

+ 2 Column Text

- Introduce your project
- Describe your project's mission and vision
- Use for any plain text content



KEEP IT SHORT and link to a subpage with more information



+ 2 Text Boxes

+ 4 Text Boxes

- News
- Events
- Introduce work packages
- Promote pilots



KEEP IT SHORT and link to a subpage with more information

For best results resize the images beforehand and insert them via „edit tag“ menu not directly into the tag



+ 4 Numbers (animated)

+ 2 Numbers (animated)

+ 2 Numbers (static)

+ Project Duration

- Project figures
- Interesting thematic figures
- Pilots in numbers
- Dates



Remember that numbers are animated so think of abbreviating very long numbers

€
44
MILLION ERDF IN TOTAL



+ Table

- List your outputs
- List your partners
- List your pilots



Remember to insert a link into each table row for more information



+ Flexible Content Element

- Push your most important output/tool/database etc.
- Push your upcoming event/webinar
- Call for action in your survey/questionnaire



KEEP IT SHORT and remember to insert link to your output/webinar/survey etc. You can also insert image or icon to make the tag more eye-catching





Remember that well completed SEO section helps you to grow visibility in organic (non-paid) search engine results.

EDITING: WWW.INTERREG-CENTRAL.EU/PROJECT HOME PAGE KH PUBLISHED PUBLISH SAVE CHANGES

[Interreg Central] seocontentsettings

SEO

Settings

Google Search Result Preview

Project Acronym
<http://www.interreg-central.eu/Content.Node/projectacronym/Project-Home-Pag...>
Find out more about my project

Title (64 characters max recommended)

meta description (155 characters max recommended)

Open Graph Title (will be used on twitter and facebook)

Locale (i.e. en_US)

Open Graph Description (Description when shared on twitter and facebook)

Open Graph Image (image shared on facebook)



+ Documents and Publications

- Use it as a press corner
- Use it to display your finalised deliverables



Remember to always give a title to your documents and only upload finalised documents. To avoid long lists think of zipping related documents



+ Event Overview

- Use it to promote your external events



Remember that if you display your event via the event overview it will show also on calendar on our programme website.

Use project acronym in front of the headline for easy recognition of your event in programme event calendar

Project acronym: Conference

