

YOU ARE DOING GREAT BUT YOU CAN DO BETTER!

Giving a more business oriented approach for WISEs*

1 » THE MOST APPROPRIATE ICT TOOLS TO WISEs' NEEDS



PLANNING »
Management tools



MONITORING »
Collaborative tools



MARKETING »
Business tools

2 » THE USE OF THE INNO-WISEs ICT PLATFORM



**CHOOSE YOUR
NEEDS »**
Specific needs &
market sectors



MARKET PLACE »
Implementing
daily working
instruments



LEARNING PATH »
Discovering online
courses & learning
documents

3 » BENEFITS EXPECTED IN WISEs' SKILLS & COMPETENCES



**WISEs ROLES'
AWARENESS**



**ENTREPRENEURIAL
MINDSET**



**SUPPLIER
MANAGEMENT**



**VISION FOR
INNOVATION**



FUNDING



SALES



SHARE EXPERIENCE



BUILD RELATIONSHIP



4 » THE BENEFITS & ACTIONS ENABLED

- ▶ New markets reached
- ▶ New products developed
- ▶ New approach to enterprise management
- ▶ New time to influence institutional & public bodies
- ▶ New way of work among enterprise line of business
- ▶ New way of cooperation among companies



NETWORK

**CLICK HERE FOR
MORE INFO!**

* WISEs > Work Integration
Social Enterprises