

D.C.3.1

FINAL CONFERENCE REPORT

Weißenfels (DE) & Online

17 March 2022





1. Participants

The event was realised in a hybrid manner because of the disruptions caused by the pandemic and the war in Ukraine. In Weißenfels, 32 people attended the event in person, including representatives of all project partners except HŽ PP. The online link was activated more than 150 times with an average online viewership of about 30 persons at a time.

2. Agenda

Offline venue: Schumanns Garten, Promenade 11, 06667 Weißenfels, Germany

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| 9:00 - 9:30 | Registration |
| 9:30 - 9:40 | Welcome by Weißenfels Mayor Robby Risch |
| 9:40 - 9:55 | Creative impulses for the mobility of young people in rural areas (State Secretary Bernd Schlömer, Ministry of Infrastructure and Digital Affairs, Saxony-Anhalt, Germany) |
| 9:55 - 10:00 | Introduction to YOUMOBIL and organisational information (Clemens Esser, Ministry of Infrastructure and Digital Affairs, Saxony-Anhalt, Germany) |
| 10:00-10:20 | YOUMOBIL Toolbox: for the smart rural transport of the future (Elena Cosso, Francesco E. Misso, T Bridge, Genova, Italy) |
| 10:20-10:35 | Smart mobility for young people and rural areas: Innovative Services and Planning Tools (Vojtěch Elstner, KORDIS, Brno, Czech Republic) |
| 10:35-10:50 | Can autonomous Public transport vehicles be a game-changer for young rural mobility? (Hartmut Zadek, Head of the Logistics Department, Otto von Guericke University Magdeburg, Germany) |
| 10:50-11:00 | Discussion |
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| 11:00-11:10 | Break |
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| 11:10-11:30 | On participation: a major principle on eco-friendly youth mobility (Ulrike Hunscha, Allianz pro Schiene, Berlin, Germany) |
| 11:30-11:45 | On tour by train and bus - how sustainable mobility works (Doreen Havemann, Nahverkehrsservice Sachsen-Anhalt GmbH, Magdeburg, Germany) |
| 11:45-12:00 | YOUMOBIL Survey: How the pandemic changed mobility patterns of young people (Leonardo Benzi, T Bridge, Genova, Italy) |
| 12:00-12:10 | Discussion |
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| 12:10-13:45 | Lunch Break |



13:45-14:45 Round table: Matching Supply and Demand

- Andrea Burzacchini (Chair), Agency for mobility and local public transport Modena, Italy
- Borna Abramović, University of Zagreb, Croatia
- Giulia Martina Bosi, Deputy Mayor for Mobility and Environment of the city of Formigine, Province of Modena, Italy
- Vojtěch Elstner, KORDIS, Brno, Czech Republic

14:45-15:00 Break

15:00-15:15 Warsaw Commuter Railway (WCR) - Past is our strength, future is our main goal and engagement of young people is our hope and opportunity (Magdalena Kaczmarek, WCR, Poland)

15:15-15:35 How to change stations into places young people would like to go anyway (Dana Sitányiová, University of Žilina (UNIZA) / Ondrej Potkány, Municipality of Brezno, Slovakia)

15:35-15:45 Discussion

15:45-16:00 Summing up by organisers, End of Conference

3. Conference report

The event was opened by Mayor Robby Risch of Weißenfels who thanked the YOUMOBIL project for the realisation of a pilot action with young people to revitalise the city's station building. He underlined the commitment of the municipality to prepare the investments for the building's refurbishments in the near future. The second welcome address was given by State Secretary Bernd Schlömer, representing the Lead partner of YOUMOBIL.

During the event, participants learned about the achievements of YOUMOBIL (e.g. tool-box of innovative public transport approaches targeting young passengers, outcomes of pilot actions realised within YOUMOBIL, policy recommendations for youth-oriented revitalisation of disused rail infrastructure) and received insights in the undertakings of other institutions such as the Pro Rail Alliance and the Warsaw Commuter Railway. Latest findings from research regarding shared mobility and autonomous public transport vehicles gave an inspiration about future developments to come. In a roundtable discussion, project partners and external actors discussed public transport pricing and the advantages and shortcomings of demand-oriented public transport services.

In addition to the official conference programme, in-person participants in Weißenfels benefitted from the opportunity of informal exchange during coffee and lunch breaks.

4. Conference website

Presentations and photos are available for download in the Results section of the [YOUMOBIL website](#)



Photo: YOUMOBIL partners participating in-person at Weißenfels.