



URBAN INNO PROJECT

URBAN INNO focus and implementation



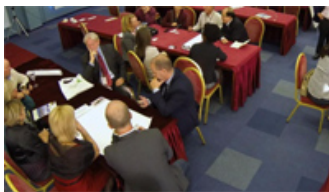
URBAN INNO KICK-OFF MEETING

Meeting held in Bled, Slovenia



2ND STEERING COMMITTEE

Meeting held in Trento, Italy



DAYS OF CLUSTERS CONFERENCE

Leading cluster event in Southeast Europe



URBAN INNO AT THE SMART CITY WEEK

Trento Smart City Week 2016



TCI 2016 GLOBAL CONFERENCE

Conference held in Eindhoven

URBAN INNO PROJECT

Welcome to the 1st Newsletter of the URBAN INNO project. We would like to shortly introduce you to the URBAN INNO project and its starting activities, as well as announce future activities on setting up quadruple-helix cluster and implementing pilot projects in projec regions.

URBAN INNO – “Utilizing innovation potential of urban ecosystem” is a project co-funded by the Interreg Central Europe Programme, which is addressing the challenge to make Central Europe more innovative and competitive by maximizing the innovation potential of smaller and medium sized urban ecosystems.

URBAN INNO focuses on maximizing innovation potentials of urban ecosystems through establishment of quadruple helix clusters/networks in 5 partner regions as well as development and implementation of new participatory methods and tools to engage end-users in innovation processes with the objective to have educated and motivated users – SMART USERS.

URBAN INNO will be implemented in project partner`s urban ecosystems in Central Europe with strong replication potential in similar-sized cities in EU.

5 new quadruple-helix networks will be established in partnership regions, and 6 regional/urban innovation plans developed. In parallel, new participatory methods and tools will be developed and tested in pilot projects. There are 9 pilot projects planned to be implemented in partner regions, in following fields: mobility (Voralberg), energy (Karlsruhe, Pinkafeld, Hartberg), smart city and smart users/innovative governance (Trento and Maribor), agriculture (Kosice), integrated public infrastructures (Rijeka) and SMEs economic growth (Kielce, Vas County).

Finally, a transnational cooperation strategy and platform will provide all interested regions the best available participatory tools and qualified facilitators.

Find out more on the official web site of the URBAN INNO project
<http://www.interreg-central.eu/Content.Node/URBAN-INNO.html>

URBAN INNO KICK-OFF MEETING

The **URBAN INNO – „Utilizing innovation potential of urban ecosystems“** project Kick-off meeting took place on June 23rd 2016 in Bled, Slovenia.

Twelve project partners participated in the kick-off meeting, the first official project partners meeting and the launch of the project, where implementation activities were discussed, management structures and processes as well as communication activities were agreed.

The objective of the meeting was to review the objectives and structure of the project and its challenges, as well as to agree on every partner`s activity and involvement in the different work packages and tasks.

The representative of the Joint Secretariat of the Interreg Central Europe

Programme Mrs. Chiara Casarella participated at the meeting, presenting general rules and obligations for partners during the project implementation.



Kick-off meeting held in Bled

2ND STEERING COMMITTEE MEETING IN TRENTO, ITALY

Second Project Steering Committee meeting of the URBAN INNO project was held in Trento, Italy, on the 5th and 6th of October 2016.

During the second project meeting a Virtual study visit “Citizen Engagement the perspective of EIP-SCC and ESPRESSO“ was organised, where representative of Trilogis srl, Ms Irene Facchin and Mr Mario Conci from Hub Innovazione Trentino presented the The European Innovation Partnership on Smart Cities and communities network and their activities as well as the project ESPRESSO - A systemic Standardisation approach to Empower Smart cities and communities.

During the meeting, at the Museum of science in Trento, a Cross-project meeting with Interreg CE Project FabLabNet was held, where possibilities of cooperation were discussed.

Project partners agreed on the workplan of the activities that are following, defined steps to set up quadruple-helix clusters/networks that are going to be set up in 5 partners regions, discussed the activities that are going to be done by mentors and mentoring regions.

URBAN INNO AT THE SMART CITY WEEK TRENTO

Trento Smart City Week 2016 is an event dedicated to the citizens who want to get to know and try to use innovative and intelligent services and smart initiatives produced by the stakeholders gathered around the Trento Smart City initiative. It was held in Trento, Italy, from 10th to 15th of September 2016.

Trento Smart City Week gave the opportunity to compare successful and less successful experiences and learn about the state of art in terms of research, innovation, enterprises and startups for Smart City.

In parallel to the public conference, there the International Conference ISC2 2016 “Improving the quality of life citizens” was held, with academic section dedicated to the scientific community.

URBAN INNO project was presented within the Trento Smart City Week by the representative of the Informatica Trentina Spa, with the accent on the involvement and needs of the citizens. The presentation analysed how to increase or develop the use of the Smart City services, how to improve the connection of the actors within the systems urban innovation and how to develop new methods and tools to involve end users in the innovation process.

<http://www.smartcityweek.it/>

DAYS OF CLUSTERS CONFERENCE

The Balkan and Black Sea - “Days of Clusters” conference is a leading cluster event in the Southeast Europe. The 7th “Days of Clusters 2016: Creating Cluster-Based Economic Development for a Sustainable Region” represented a platform for knowledge/best practice exchange and triggers the synergy among the scientists, the policy-makers and the private-sector practitioners, on national and regional levels. Tamara Högl (Head of Innovations and International Affairs at CyberForum.V.) presented URBAN INNO project as Best Practice on how (urban) innovation projects can contribute to strengthen competitiveness of European regions.

URBAN INNO is addressing the challenge to make Central Europe more innovative and competitive by maximizing the innovation potential of smaller and medium sized urban ecosystems. To achieve this goal, URBAN INNO builds on lessons learned and experience of former projects, particularly on participatory methodologies for achieving Open Innovation, and is utilizing

clusters as drivers for innovation, enhancing the linkage and cooperation of actors.

The presentation explained why and how clusters can be drivers of innovation, and why clusters should start building trust and pro-actively enabling cooperation between their stakeholders, as well as critical success factors, but also hurdles and challenges for a sustainable innovation support by showcasing them on real cases.

<http://daniklastera.clusterhouse.rs>

URBAN INNO AT THE TCI 2016 GLOBAL CONFERENCE

Around 400 professionals, academics and policymakers from all over the world were at the three-day TCI Global Conference 2016 in Eindhoven to discuss cluster formation and its effect on economic growth.

A line-up of (inter)national speakers provided the backdrop to an inspiring discussion on clusters.

Christian Ketels, chair of the TCI Network and Harvard Business School associate, led the day: “This conference concerns how we look at clusters. How, for instance, can they help tackle societal challenges? It is important to share knowledge and experiences from all over the world.” Speakers from countries including Russia, India, the United States and the United Kingdom bring an international perspective to proceedings.

The TCI 2016 Global Conference put challenges and opportunities for innovation clusters in the dynamic context of growing cities, increasing globalisation and rising complexity on its agenda. At this event the worldwide network gathered to discuss economic development, business policy and organisational strategy: policymakers, cluster managers, entrepreneurs, opinion leaders, academia and visionaries came together to become inspired, learn, exchange and return home with new ideas, skills and approaches and to discuss current topics on clusters, innovation ecosystems and economic development.

Tamara Högler (Head of Innovations and International Affairs at CyberForum e.V.) showcased the URBAN INNO project within an oral presentation “Clusters as Drivers for Innovation in Smart Cities – A Best Practice” on November 10th. The presentation showed, why and how clusters can be drivers of innovation

for Smart Cities; it presented critical success factors, but also hurdles and challenges for a sustainable innovation support by showcasing them on real cases which were faced during the previous and running projects.

As a basis of discussion and learning, the following questions were be addressed and discussed with the audience (ca. 25 participants): (1) Why should clusters be used for innovation support in Urban context? (2) What are the obstacles and success factors for a sustainable innovation ecosystem in a city? (3) How can projects contribute to achieve a sustainable innovation ecosystem?

As the TCI 2016 Global Conference focused on challenges and opportunities for innovation clusters in the dynamic context of growing cities, Urban Inno contributed by presenting how to sustainably use project results and implement them as inputs and basis for pilot projects in the Smart City context, mainly on how to involve citizens into innovation processes.

For more information visit: <http://www.tci2016.org/>

