

# TRANSNATIONAL BLUEPRINT

**BACKGROUND DOCUMENT**

**EUROPEAN UNION AND THE LARGER CONTEXT FOR  
THE FIVE YEAR EUROPEAN-WIDE BLUEPRINT**

Developed by: Impact House

**Interreg**  
CENTRAL EUROPE



**TASKFORCOME**

European Union  
European Regional  
Development Fund

# BACKGROUND

In developing the Transnational (European) Blueprint it is of key importance to keep in mind the EU context within which the five year plan is to be developed. To that end, in our analysis we:

- note that the regulation and focus on migrant entrepreneurship specifically dates from around 2016, as a reaction to the large migrant wave that occurred in the EU
- we emphasise the newer regulation/strategy 2020/2021 that has to do with entrepreneurship but is more focused (of course) on recovery, digital etc as is the new EU Strategy (s) reflecting the current crises (Pandemic)
- another important aspect of the European context and in dealing with the needs of migrant entrepreneurs is the way to reduce and simplify the regulative and administrative burden as well as steps towards standardisation that can aid foreigners in doing business in new countries.
- note there are interesting initiatives like the transfer of business initiative which might aid migrants looking to start a new business in a new country
- there are process that can aid with the important aspect of the Transnational blueprint such as entrepreneurship education European framework
- there are possibilities of financing entrepreneurship, and we included two such mechanisms as well as a small infographics - COSME and Access to finance in this document
- has other possibly useful regulations and programs included in the list in the following chapter

# RELEVANT EU POLICIES, PROGRAMS AND FINANCIAL MECHANISMS

- [Communication](#) From The Commission To The European Parliament, The Council, The European Economic And Social Committee And The Committee Of The Regions Entrepreneurship 2020 Action Plan Reigniting The Entrepreneurial Spirit In Europe
- [Action](#) programme for reducing administrative burdens in the EU
- [Regulation](#) (EC) No 987/2009 of the European Parliament and of the Council of 16 September 2009 laying down the procedure for implementing Regulation (EC) No 883/2004 on the coordination of social security systems
- [Directive](#) 2011/98/EU of the European Parliament and of the Council of 13 December 2011 on a single application procedure for a single permit for third-country nationals to reside and work in the territory of a Member State and on a common set of rights for third-country workers legally residing in a Member State
- [Regulation](#) (EU) 2021/1059 of the European Parliament and of the Council of 24 June 2021 on specific provisions for the European territorial cooperation goal (Interreg) supported by the European Regional Development Fund and external financing instruments
- [Regulation](#) (EU) 2021/947 of the European Parliament and of the Council of 9 June 2021 establishing the Neighbourhood, Development and International Cooperation Instrument – Global Europe, amending and repealing Decision No 466/2014/EU of the European Parliament and of the Council and repealing Regulation (EU) 2017/1601 of the European Parliament and of the Council and Council Regulation (EC, Euratom) No 480/2009 (Text with EEA relevance)
- [Directive](#) (EU) 2021/1883 of the European Parliament and of the Council of 20 October 2021 on the conditions of entry and residence of third-country

nationals for the purpose of highly qualified employment, and repealing Council Directive 2009/50/EC

- [Directive](#) 2014/66/EU of the European Parliament and of the Council of 15 May 2014 on the conditions of entry and residence of third-country nationals in the framework of an intra-corporate transfer
- [Regulation](#) (EU) 2021/241 of the European Parliament and of the Council of 12 February 2021 establishing the Recovery and Resilience Facility
- [Regulation](#) (EU) 2021/695 of the European Parliament and of the Council of 28 April 2021 establishing Horizon Europe – the Framework Programme for Research and Innovation, laying down its rules for participation and dissemination, and repealing Regulations (EU) No 1290/2013 and (EU) No 1291/2013 (Text with EEA relevance)
- [Communication](#) From The Commission To The European Parliament, The Council, The European Economic And Social Committee And The Committee Of The Regions An Sme Strategy For A Sustainable And Digital Europe
- [Communication](#) From The Commission To The European Parliament, The Council, The European Economic And Social Committee And The Committee Of The Regions Action Plan On The Integration Of Third Country Nationals
- [Communication](#) from the Commission to the Council, the European Parliament, the European Economic and Social committee and the Committee of the Regions - Implementing the Community Lisbon Programme: Fostering entrepreneurial mindsets through education and learning
- [Communication](#) From The Commission To The European Parliament, The Council, The European Economic And Social Committee And The Committee Of The Regions Rethinking Education: Investing In Skills For Better Socio-Economic Outcomes
- [EntreComp](#): The Entrepreneurship Competence Framework
- The EU Policy on [Transfer of Business](#)
- [Conclusions](#) and recommendations of the European Commission's network 'ethnic minority businesses'

- [Evaluation](#) and Analysis of Good Practices in Promoting and Supporting Migrant Entrepreneurship
- [Examination](#) and evaluation of Good Practices in the Promotion of Ethnic Minority Entrepreneurs
- [Investment for jobs and growth](#) - Promoting development and good governance in EU regions and cities : sixth report on economic, social and territorial cohesin
- [Interreg](#) : European Territorial Co-operation
- European Scale-up Action for Risk Capital ([ESCALAR](#)) Programme
- The programme for the Competitiveness of Enterprises and Small and Medium-sized Enterprises ([COSME](#))

COMMISSION

## Find EU business finance in 3 easy steps



**01**  
**www.access2finance.eu**  
to find financial institutions that provide EU finance in your country.



**02**  
**Contact a financial institution**  
that provides financing for your investment needs.



**03**  
**Apply for EU financing**  
directly at the local financial institution.

**What is available?**



Programme	Type	Amount
Social Change & Innovation	Microfinance	< €25.000
	Investments	< €500.000
COSME	Guarantees	< €150.000
	Equity	
Creative Europe	Guarantees	
InnovFin (Horizon 2020)	Guarantees	€25.000 - €7.500.000
	Equity	
Private Finance for Energy Efficiency	Loans	< €5.000.000
Natural Capital Financing Facility	Loans, equity	€5.000.000 - €15.000.000
European Investment Bank, European Investment Fund, European Structural and Investment Funds, European Fund for Strategic Investments	Loans, guarantees, equity	

**Who is eligible for EU funding?**  
Start-ups | Entrepreneurs | Businesses  
=> **any size/ any sector**

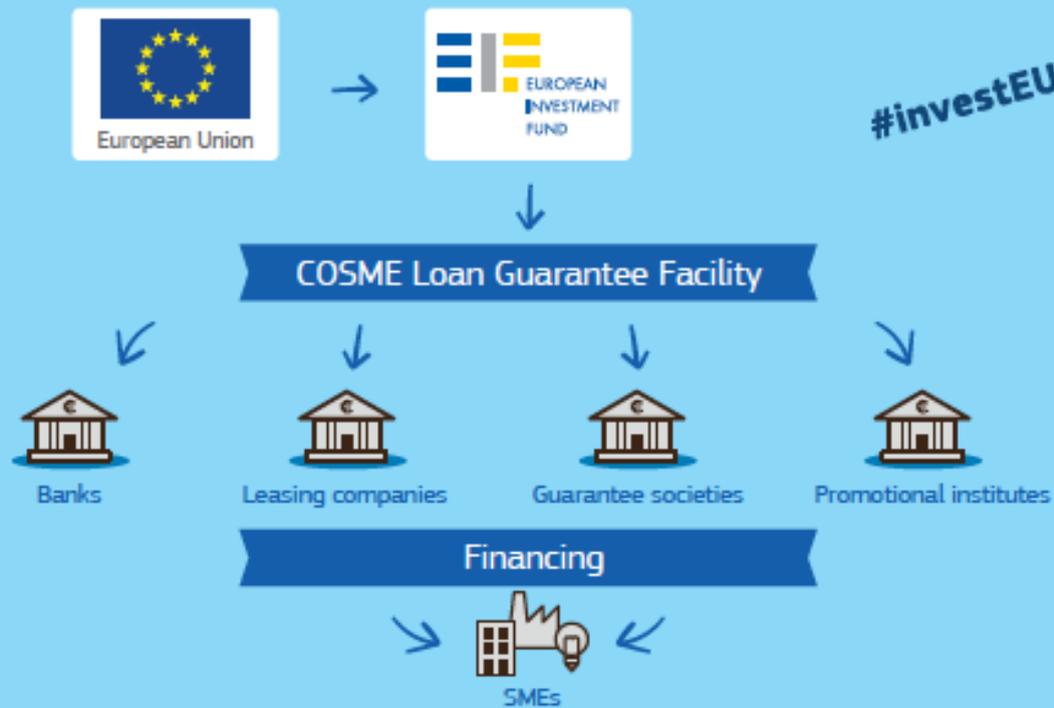


Focus	Size of company		
	Micro	SMEs	Small mid caps
Micro-enterprises	✓		
Social enterprises	✓	✓	
General	✓	✓	
Growth, expansion stage	✓	✓	
Cultural and creative sector	✓	✓	
Research, development, innovation	✓	✓	✓
Start-up, early stage	✓	✓	✓
Energy efficiency	✓	✓	✓
Preservation of natural capital, climate change	✓	✓	✓
General	✓	✓	✓

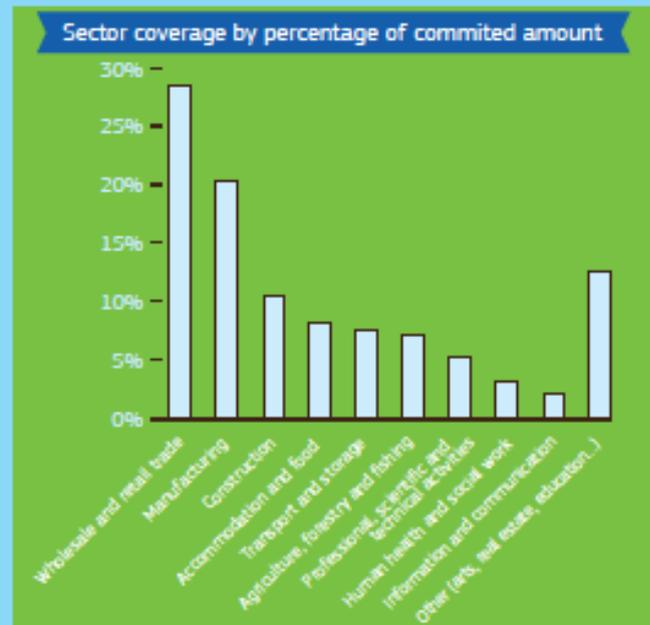
- [Standardisation](#) for SMEs and Small Business Standards

# EU SUPPORT FOR BUSINESS

COSME: EU Programme for the Competitiveness of Enterprises and Small and Medium-sized Enterprises (SMEs)



#investEU



Find EU finance for your business at: [www.access2finance.eu](http://www.access2finance.eu)