

TAKING  
**COOPERATION**  
FORWARD

 YOUMOBIL Online Course, April 2021

## YOUMOBIL IN A NUTSHELL

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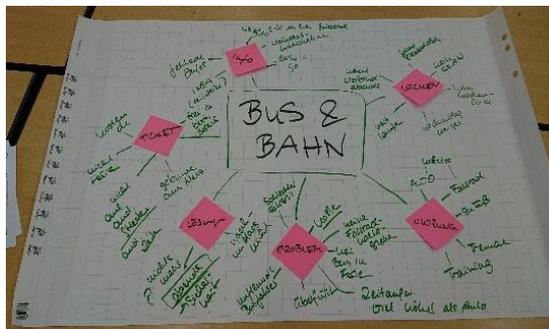
# YOUMOBIL AT A GLANCE

## YOUMOBIL

Mobility of young people in rural areas



Project lifetime:  
04/2019 - 12/2021



8 partners from 6  
central-european regions



Budget:  
1,84 Mio. €  
(ERDF : 1,51 Mio. €)



# YOUMOBIL: OVERVIEW

## Partnership within Central Europe

Ministry for Regional Development  
and Transport of Saxony-Anhalt,  
Magdeburg (Germany)

KORDIS JMK, South Moravian Transport  
Association, Brno (Czech Republic)

HŽ Passenger Transport Limited Liability  
Company (HŽPP)  
Zagreb (Croatia)

T-Bridge, Management and ICT  
consultancy company, Genova (Italy)

Mazowieckie Voivodeship  
Warsaw (Polen)

University of Žilina  
Žilina (Slovakia)

Municipality of Brezno  
Brezno (Slovakia)

Agency for mobility and local public  
transport Modena (aMo), Modena (Italy)



## Overall Aim

Promotion of the **MOBILITY OF YOUNG PERSONS** in **RURAL AREAS** through better **ACCESS** to European and national **PASSENGER TRANSPORT NETWORKS**.

## Work Packages

**Smart transport solutions** for rural areas to promote young people's access to transport networks

Promotion of **young people's initiatives** to **reinvent public transport access points**  
**(YOU ARE HERE)**

**Communication**

# REINVENTING PUBLIC TRANSPORT ACCESS POINTS: PILOT SITES

Work Package 2:  
The pilots

Saxony-Anhalt:  
Weißenfels  
station: Young  
people's ideas  
for revitalisation

Croatia:  
Modernizing old  
train, including  
young artists for its  
visual revitalization

Italy:  
Revitalization of a  
small station  
building including  
surrounding area

Czech Republic:  
Cultural heritage  
protected railway  
station Hevlín to be  
redeveloped for  
tourist purposes

Poland:  
Revitalization of old  
railway building  
located in Grodzisk  
(near Warsaw)

**Brezno Station:  
Investment  
Project**



# YOUMOBIL: THE WORK PACKAGES

## Work Packages

### Smart transport solutions:

E.g., better connections  
to YOUTH POI,  
IT tools: APPS, Chatbots,  
...

Workshops to develop  
ideas together with young  
people

Summer School

Toolkit (summing up what  
we have learnt)

### Young people's initiatives to reinvent public transport access points:

3 Workshops to develop ideas  
together with young people

Feasibility Study and Investment  
Plans for every Pilot Site

Summer School = Online Course  
(YOU ARE HERE)

Youth Camps

Demonstration project in Brezno

### Communication:

...

Social Media  
Interrail Campaign  
Final Conference



## YOUTH Workshops in 2020: Developing Ideas for Weißenfels Station

1: Visions

2: Strategy

3: Action



Photos: S. Golinski



# A BIRD'S VIEW ON YOUMOBIL



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<https://mlv.sachsen-anhalt.de/themen/raumordnung-und-landesentwicklung/interreg-projekte/>

<https://www.interreg-central.eu/Content.Node/YOUMOBIL.html>

