

# Smart Reuse Park of Cooperativa sociale Insieme



## SURFACE

### ITALY

DATE OF IMPLEMENTATION  
2.4.2019

PERIOD OF OPERATION  
15 months

### WHAT IS REUSE?



The essence of reuse is using products or components over and over again in its current form, instead of throwing them away prematurely. Re-use is a way to preserve resources embedded in objects, lower consumption of new resources and prevent waste. The EU Waste Framework Directive, the major policy guideline dealing with waste at EU level, considers waste prevention and preparing for re-use as the highest priorities before recycling and disposal.

### WHAT IS SMART REUSE PARK?



A Smart Reuse Park is a physical and/or virtual space, where different actors carry out activities in the field of product life extension (collection of reusable items, preparation for reuse, sales of used goods, repair, rental, upcycling etc.). This can include second-hand shops, local networks engaged in reuse and repair, repair cafés, educational labs, second-hand online marketplaces, reuse related workshops, public events, exhibitions as well as Research & Development of innovative business models for the cooperation between the public and social-private sector.

### WHY SMART REUSE PARK?



Smart Reuse Parks help to boost sustainable lifestyles by giving better access to waste prevention activities in urban areas combining digital and physical options. Smart Reuse Parks connect local initiatives with reuse at heart, making it easier for citizens to engage with them and promote reuse in local policies in Central Europe.

# 493 STAKEHOLDERS

including all people who contributed to Smart Reuse Park setup

# ACTIVITIES AND EVENTS

Repair cafes, educational labs, online markets and much more...

# GENERAL PUBLIC

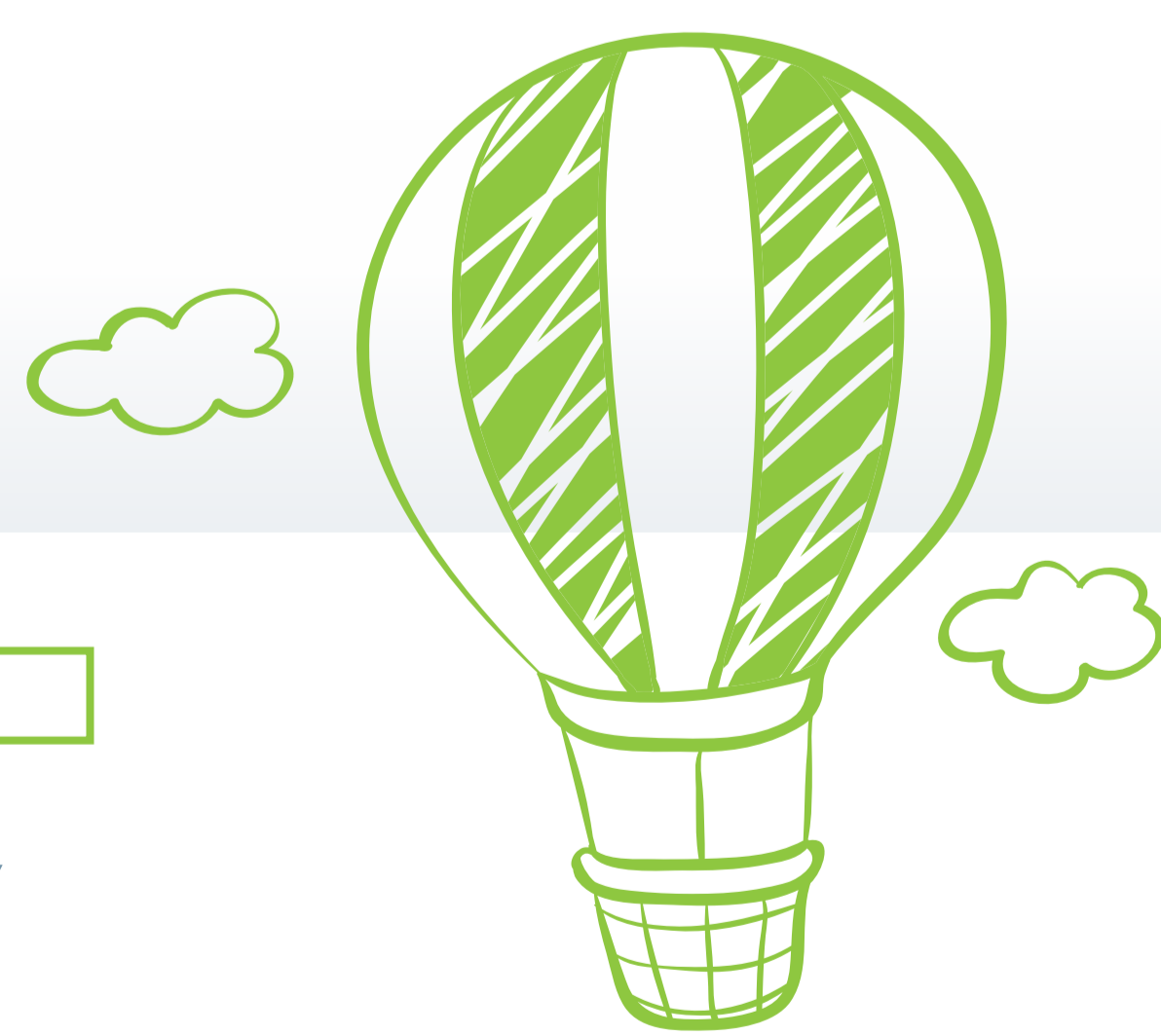
Local community support

# 747450

# JOBS CREATED

Including jobs retained

- sales manager
- handyman
- van driver
- ...



# 780684 AMOUNT OF WASTE PREVENTED

kilograms



AUSTRIA  
ATM Abfallwirtschaft Tirol  
Mitte GmbH  
www.atm-online.at

CZECH REPUBLIC  
IURS - Institute for Sustainable  
Development of Settlements  
www.iurs.cz

HUNGARY  
BZN - Bay Zoltán Nonprofit  
Ltd. for Applied Research  
www.bayzoltan.hu

POLAND  
K-PV - Kujawsko-Pomorskie  
Voivodeship  
www.kujawsko-pomorskie.pl

BELGIUM  
RREUSE - Reuse and Recycling  
European Union Social Enterprises  
www.reuse.org

ITALY  
PoR - Province of Rimini  
www.provincia.rimini.it

ITALY  
INSIEME Cooperativa Sociale  
www.insiemesociale.it

SLOVENIA  
CPU - REUSE Center  
www.cpu-reuse.com

GERMANY  
ZAK Abfallwirtschaft GmbH  
www.zak-kempten.de

CROATIA  
ACT group  
www.act-grupa.hr

