

TAKING
COOPERATION
FORWARD

Welcome to the webinar

“Giving Re-Use a Home - Smart Re-Use Parks”

2nd of June 2020, 2-4 pm CEST

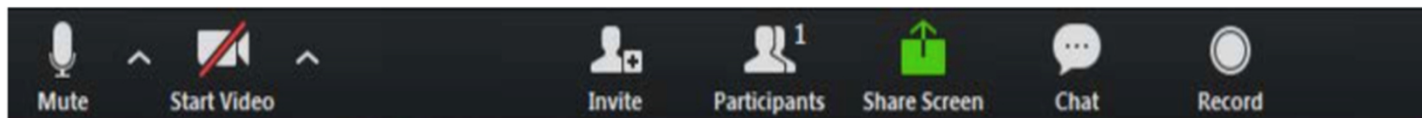
SOME PRINCIPLES FOR THE WEBINAR



Participant controls in the lower left corner of the Zoom screen:

Using the icons in the lower left corner of the Zoom screen, you can:

- Mute/Unmute your microphone (far left) -> **please mute yourself, when not speaking!**
- Turn on/off camera (“Start/Stop Video”)
- View Participant list - opens a pop-out screen, you can change your screen name that is seen in the participant list and video window



- *Please note that this webinar is recorded!*



SOME PRINCIPLES FOR THE WEBINAR



If you wish to ask a question:

- During the presentation -> please type your question in the general chat window.
- There will be a Q&A session in the end, where the moderator picks questions from the general chat
- If your question is not picked (due to limited time) please feel free to contact the presenters afterwards per mail
 - Technical co-host in Zoom: Johannes Münsch
 - Technical co-host in Facebook: Florian Haas



Somewhere on your Zoom screen you will also see a choice to toggle between “speaker” and “gallery” view.

- ⇒ “Speaker view” shows the active speaker.
- ⇒ “Gallery view” tiles all of the meeting participants.



<u>Time</u>	<u>Content</u>
14:00 - 14:15	Welcome and Introduction [Maria Ortner, ATM Waste Management Mid-Tyrol Ltd]
14:15 - 14:30	Setting up a Smart Re-Use Park [Christian Leonhartsberger, ZAK Waste Management Ltd.]
14:30-15:00	Smart Re-Use Parks - how they work! Examples from Austria, Poland, Germany, Italy, Hungary
15:00 - 15:10	Coffee break



<u>Time</u>	<u>Content</u>
15:10 - 15:20	Re-Use good practice “Finland” <i>[Helsinki Metropolitan Area Re-Use Centre Ltd, Juha Lehtikuja]</i>
15:20 - 15:30	Re-Use good practice “Ireland” <i>[Rediscovery Centre Ireland, Laura Niessen]</i>
15:30 - 15:50	COVID-19 impacts and other current challenges on the Re-Use market <i>Plenary discussion with European Re-Use experts moderated by Berthold Schleich (Association of Waste Prevention, AT):</i> <ul style="list-style-type: none">• <i>Juha Lehtikuja, Helsinki Metropolitan Area Re-Use Centre Ltd</i>• <i>Siri Karlsen Bellika, Agency for Waste Management, City of Oslo</i>• <i>Zala Strojina, Municipality of Ljubljana</i>
15:50 - 16:00	Q&A-Session and Conclusions



Re-Use: Key Element of a Circular Economy in Central Europe and beyond



Re-Use: Key Element of a Circular Economy in Central Europe and beyond

2 online events:

- 2.6.2020, “Giving Re-Use a Home - Smart Re-Use Parks”
- 4.6.2020, “Re-Use Activation Tools and Networking on European Level”



Smart Urban Reuse Flagship Alliances in Central Europe (07/2017 - 06/2020)

Programme priority specific objective of Interreg Central Europe:

- ⇒ To improve environmental management of functional urban areas to make them more livable places

Viktorija Dobravec
Project Manager
Interreg CENTRAL EUROPE
Joint Secretariat



ABOUT SURFACE

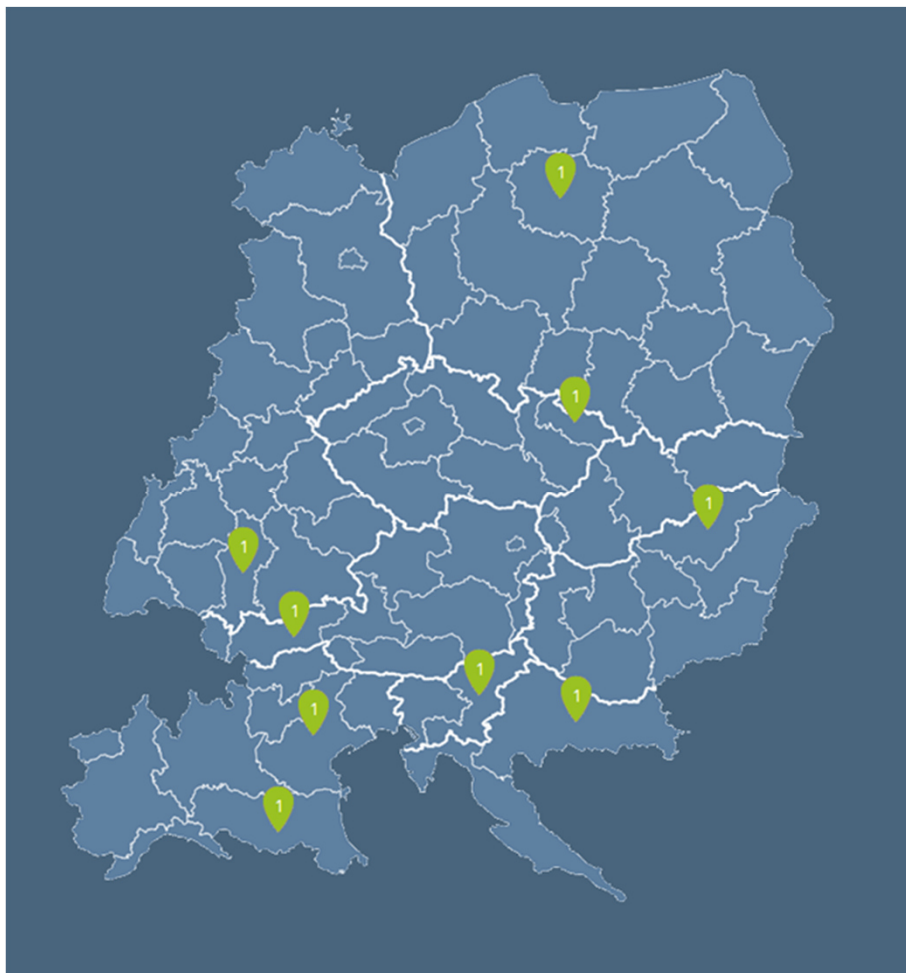


Fig.: Partnership

Name	Country
Waste Management Association Mid-Tyrol Ltd	Austria
CPU	Slovenia
Province of Rimini	Italy
INSIEME	Italy
ZAK Waste Management Ltd	Germany
Kujawsko-Pomorskie Voivodeship	Poland
Bay Zoltán Nonprofit Ltd.	Hungary
ACT grupa	Croatia
RREUSE	Belgium
IURS	Czech Republic



Setting up multi-stakeholder based “Smart Re-Use Parks”

Prolongation of product lifetime via repair and re-use activities

- ⇒ Waste prevention, Energy and Resource efficiency
- ⇒ Creation of Green jobs
- ⇒ Fostering regional added-value

<https://www.interreg-central.eu/SURFACE>



Setting up a Smart Re-Use Park

[Christian Leonhartsberger, ZAK Waste Management Ltd.]



Smart Re-Use Parks - how they work!

- **Austria:** Johannes Münsch, Waste Management Association Mid-Tyrol
- **Poland:** Agnieszka Kępa, Kujawsko-Pomorskie Voivodeship
- **Germany:** Claudia Mayer, ZAK Waste Management Ltd.
- **Italy:** Marina Fornasier, Cooperativa Sociale Insieme
- **Hungary:** Péter Chrabák, Bay Zoltán Nonprofit Ltd. for Applied Research



COFFEE BREAK



Re-Use good practice “Finland”

[Helsinki Metropolitan Area Re-Use Centre Ltd, Juha Lehtikuja]



Re-Use good practice “Ireland”

[Rediscovery Centre Ireland, Laura Niessen]



“COVID-19 impacts and other current challenges on the Re-Use market”

Plenary discussion with European Re-Use experts moderated by
Berthold Schleich (Association of Waste Prevention, AT):

- Juha Lehtikuja, Helsinki Metropolitan Area Re-Use Centre Ltd
- Siri Karlsen Bellika, Agency for Waste Management, City of Oslo
- Zala Strojín, Municipality of Ljubljana



Questions from the audience?



2nd Webinar: 4th of June 2020, 2-4 pm

“Re-Use Activation Tools and Networking on European Level”

**Re-Use: Key Element of a Circular Economy
in Central Europe and beyond**

Online final conference of the SURFACE project
2 & 4 June 2020, 14:00 - 16:00 CET



THANK YOU FOR YOUR ATTENTION!

