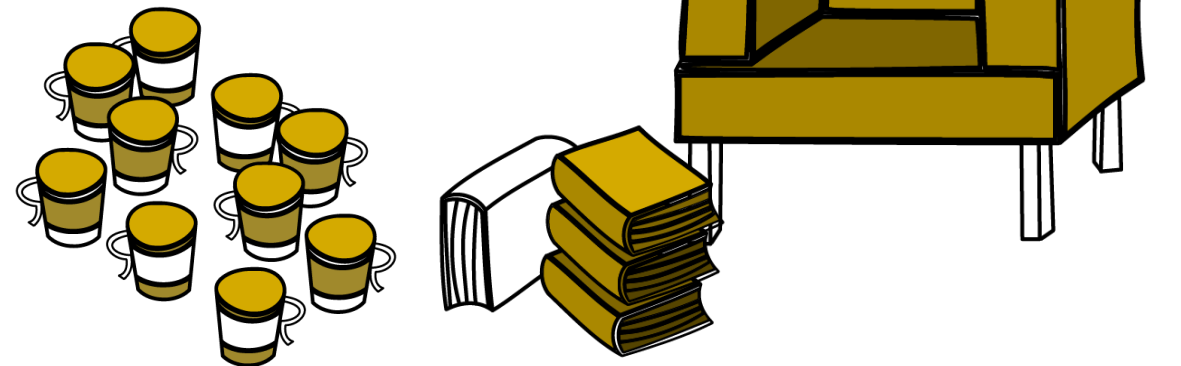




Re-use in the updated EU Circular Economy Action Plan

Jana Zurkova | Michal Len

SURFACE Final conference 4 June 2020





RREUSE NETWORK IMPACT 2018

1 000 000 TONNES

[THIS IS EQUIVALENT TO THE WEIGHT OF 137 EIFFEL TOWERS]

OF MATERIAL DIVERTED FROM LANDFILL THROUGH RE-USE, REPAIR AND RECYCLING.



Picture credit: De Kringwinkel (1, 2,4) AERESS (3) Humana Nova (5)



Picture credit: Farsi Prossimo (1) BauKarussell (2) Tomorrowland_Maarten De Bouw (3) Reuseful UK (4) Collectif Rotor: lecho-circulaire.com (5) Pixabay (6)



PUT
SECOND HAND
FIRST

Pantalon Mujer
Escocesa gordin
4€

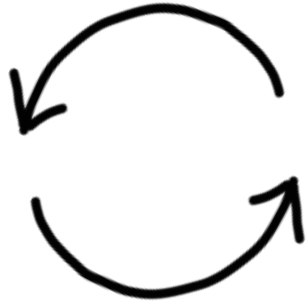
Blusa
Blanca
3€

Blusa
Escocesa
3€

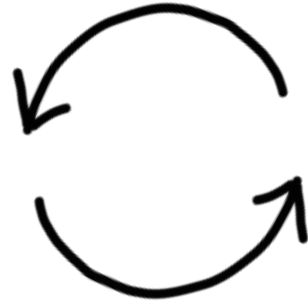
Blusa
Escocesa
3€

Infantil
Escocesa
2€

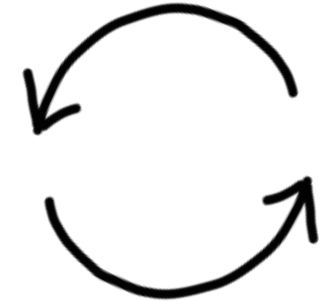
Boosting Re-use & Social Enterprise



EU Policy



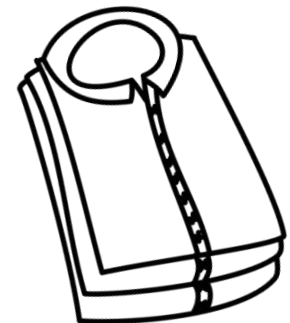
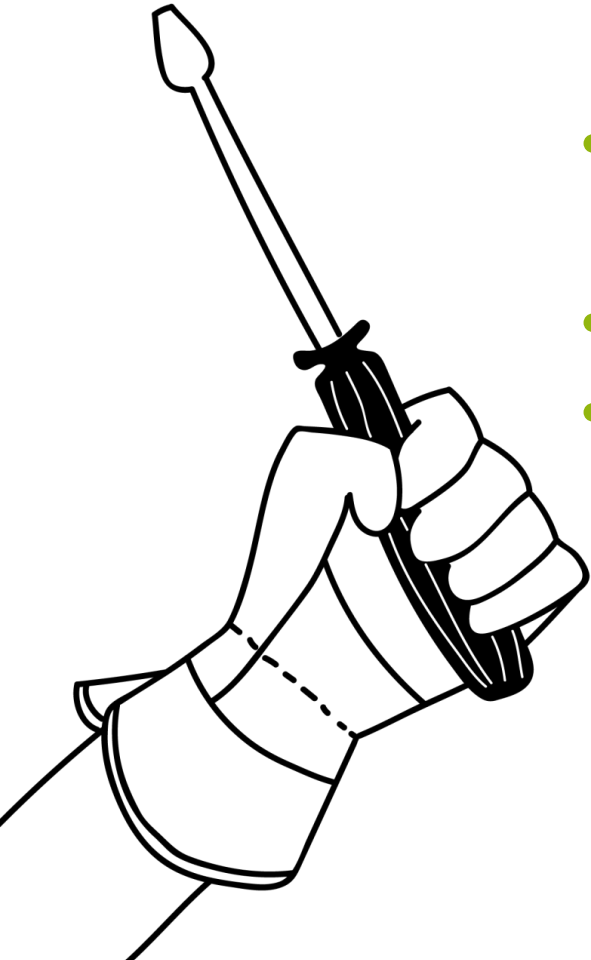
**Capacity
building**



**Projects &
partnerships**

March 2020: EU Circular Economy Action Plan

- **Product design and sustainable product policy** (Ecodesign, Right to Repair, Textile Strategy...)
- **Waste prevention** actions and targets
- **Financing** of re-use activities





July 2018 – July 2020: EU Waste Framework Directive Transposition

- National laws
- Local policies

Cohesive policy frameworks needed to support re-use both
within and beyond the Circular Economy Action Plan

**Skills agenda, Action plan social economy,
EU Pillar of Social Rights ESF+, cohesion
policy, just transition mechanism
& Urban initiatives**

Keep in touch!



RREUSE is on social media...



...and we do have a newsletter!
sign up at www.rreuse.org

