STIMULART - FINAL PILOT EVALUATION

D.T3.3.5 – Final pilot evaluation report – by PP6 BCLEVER SRLS

February 2022

Please, repeat the info already discussed in the mid-term evaluation report as this is the overall and final evaluation of the pilot action.

	Question			
1.	Number of the action (relevant for the pilot concept) according to the Application Form	D.T3.3.2/O.T3.2		
2.	**Title of the pilot action**	Implementation of CCI incubation model in Vittorio Veneto FabLab		
3.	Please, provide the **real final value** of the defined **indicators**.	1. Projects from local CCI based on Virtual Hub VR headset completed	target value: 2,0	final value: 1,00
		2. Training courses for young people related to creativity using VR platforms	target value: 2,0	final value: 3,00
		3. LS Extended Reality matching Canvas	target value: 8,0	final value: 2,00
4.	Please, describe in detail **all pilot implementation steps as completed.** **Please, report on the steps - events, happenings, partners involved, number of participants (at events) etc.**	1. Definition of the needs of the local CCI market, through LSG and external experts involvement; 2. Support the Municipality (PP5) in the development of the city strategy, considering the results emerged from the market analysis (point 1); 3. Identification of the physical space in which to create the "Virtual hub", in collaboration with the local authority; 4. Definition of the design that the VH will have to assume; 5. Conclusion of the procedures for purchasing the materials necessary for the full operation of the VH; 6. Preparation of the VH; 7. Launch of the promotion campaign and dissemination of the possibilities offered by the VH; 8. Starting collaborations with local CCI for the creation of products or services through the use of VR; 9. Launch of training courses that bring out new professional skills related to the use of VR or improve the skills of those already existing;		

	Question		
5.	**Which pilot implementation steps have you failed** to complete and **why** (compared to what was planned in the pilot concept)?	1. Full operation of a network of CCI professionals in the VR field that support local companies, with the FabLab Innovation Center as the hub of this network. Not yet built up, due to covid styke.	
6.	**How do you see/judge the contribution of the pilot action** to the realization of the **strategic objective** (as described in the pilot concept) the pilot was supposed to contribute to?	It is too early to assess the effectiveness of a tool like the Virtual Hub, which focuses first of all on a change of mentality in the development of cultural and creative products. At present, due to the impossibility of testing the technological tools present, the positive impact is still "in potential", as products made here have not yet been put on the market. On the other side, a virtuous circle of training courses and meetings with local businesses has been launched, and we expect to see constructive results in the medium term.	
7.	**Which are the anticipated risks** that got realized and needed intervention during the pilot implementation	**Risk**	**Measures to avoid or minimize the risk**
		Communication problems between creatives and between creatives and companies	The team that is going to manage the VH is trying to present themselves and act as mediator between CCI and the companies that could take advantage of the products / services offered. The approach chosen is mainly direct contacts, in order to be able to highlight specific needs and, therefore, the best VR based solutions.
		Difficulty in understanding the usefulness of a technology not yet widespread in the area	We tried to strengthen the communication tool in order to make it wider and more effective, especially through social network; we have organized practical opportunities for the use of the equipment present at the VH open to the public as well as to local stakeholders. We started organizing training courses and we have begun to make contact with schools to

			organize activities that involve the use of VR, in such a way that the usefulness of these technologies passes through young people, who are more inclined to change, and reaches their families, in order to raise the technological awareness of the entire context.
		Problems related to the choice of the location, which can be proposed by PP6 but must be accepted and supported by external partners	We establish a closer collaboration with the public authorities responsible for the choice. If, over time, problems emerge, we have already found an alternative location where to rebuild the Virtual Hub: all assets are easily transferable.
		COVID-19: social distancing, sanitation of VR headsets, limited number of accesses to the VH	VH users have boxes under their feet that make them perceive the positioning within their area of action, spaced from the neighbors. In addition to sanitizing each VR headset after use, it is possible to wear special masks that prevent direct contact with the skin.
8.	**Budget** of the pilot. How much of the pilot budget has been spent?	**73.000,00€**/63.000,00€	
9.	Requested and completed financial **reallocations** (only concerning the pilot!)	At the end of January 2022, compared to the estimated budget of € 73,000.00, €55,150.00 was spent. The remainder will be spent in the last phase of the project.	
10.	**Procurements** completed	- three procedures for the external expertise (VR/3D modelling/communication); - two for the procurement of the equipment.	

	Question	
11.	**Overall delay of the pilot – reason for the delay**	+3 months, due to the strike of the COVID-19 pandemic, that highly affected both the community and the Bclever team. We also had some problems with the lack of technological products, with the associated increase in costs, that postponed the arrival of some of the materials needed for the implementation of the Virtual Hub.