

# OUTPUT FACT SHEET

## Strategies and action plans

Version 2

Project index number and acronym	CE 1345 SIV
Output number and title	O.T4.1 Strategy for Capacities in Scale and Scope
Responsible partner (PP name and number)	PP1 Social Enterprise Neue Arbeit PP9 Diakonisches Werk Württemberg
Project website	<a href="http://www.interreg-central.eu/Content.Node/SIV-.html">www.interreg-central.eu/Content.Node/SIV-.html</a>
Delivery date	31.05.2022

### Summary description of the strategy/action plan (developed and/or implemented), explaining its main objectives and transnational added value

The approval of the funding for employment vouchers by the Evang. Lutheran Church in Württemberg, Germany, was based on the assessment that the public funds for employment promotion were quantitatively insufficient and that some of the people in need of this support were not being reached, also for qualitative reasons. The trust form employment vouchers, which was installed at Diakonie Württemberg, was intended to support the long-term unemployed and people disadvantaged in the labor market who were not reached by public support. The successful use of this trust was then the basis for again soliciting additional church funding, which, once approved by the church parliament (synod), could be used as additional private funds to promote employment for unemployed people. These church funding is fiduciary administrated and spent by the Diakonie in trust for approved purpose. This idea was taken up and further developed by (PP1) the social enterprise "Neue Arbeit Stuttgart" Together with other Interreg SIV partners, a transnational fund is to be set up, which the partners will jointly promote. This step gives the fund a broader basis, a legal autonomy and thus a new quality. However, Diakonie Württemberg is not able to participate in this construction due to the specific church law rules.

The difference / specialties are declared as Note Nr. 1 and Note Nr. 2

### Note Nr 1 - Summary description of the strategy/action plan (developed and/or implemented), explaining its main objectives and transnational added value related to the TRANSNATIONAL FUND

The main challenge of the strategy was to attract private and public investors for the Interreg CE 1345 SIV and to establish a common fund with the Transnational Partners. The development and implementation could be successfully realized with 4 partners. Participating partners are the social enterprise Neue Arbeit gGmbH, Stuttgart, Germany, Zadruga za etično financiranje (Cooperative for ethical financing), Croatia, Caritas of the Archdiocese of Vienna, Austria and Sklad 05 - Foundation for Social and Impact Investment, Slovenia. As a result, a model fund agreement was reached, the objectives were agreed upon, the transnational orientation was established and the project was

launched on its own Internet platform in March 2022. The transnational added value was that it is possible to fund next to national projects as well on transnational projects in the other partner countries. Furthermore, during the project period, a public fund could be obtained for the implementation of the objectives from the Interreg CE 1345 SIV. Two other private funds, as Aktion Mensch ([www.aktion-mensch.de](http://www.aktion-mensch.de)) and Foundation (Stiftung) Diakonie Württemberg ([www.stiftung-diakonie-wuerttemberg.de](http://www.stiftung-diakonie-wuerttemberg.de)) are also available, the funds come on the one hand from foundation funds and on the other hand from church funds. The foundation funds run beyond the project period of the Interreg CE 1345 SIV.

The main results here are related to the Transnational Fund as:

- Grant based / set up as in a form of:

Tust agreement with rules of operatives and a body that decides about giving funds to beneficiaries with at least 3 people participating in the decision making with a clear funding strategy in a form of a strategy document:

- Amount eligible to be granted to be a beneficiary:
- Minimum EUR 10.00
- Maximum: EUR no limitation
- Median expected: EUR 100.00

**Note Nr 1 - Summary description of the strategy/action plan (developed and/or implemented), explaining its main objectives and transnational added value related to the TRUST**

The main objective of the Diakonie Trust is to support people who were previously unreached or excluded from public support. Since this target was not restricted by further rules (in public support, the duration of unemployment, duration of benefit receipt, age, etc. are usually of importance), the allocation could be based on the personal need for help of the unemployed persons. Implementation has shown that this target group orientation is essential. For one person, a wage subsidy is needed so that an employer can risk and finance hiring. For other people, personal support and stabilization is necessary, or targeted qualification is needed to reintroduce them to the labor market.

These experiences are of central importance in the transnational exchange of experiences and in the transnational implementation of an employment promotion: either an employment promotion instrument is constructed so openly that it can be individually adapted in the implementation or for specific promotion instruments (counseling, qualification, wage cost subsidy) the persons to be promoted must be specifically selected in a preceding assessment.

Decision of the General Synode number 6104016000 with the title “Zukunftsgutscheine”::

- 240.000 Euro to be spent within the year 2023
- 240.000 Euro to be spent within the year 2024

**NUTS region(s) concerned by the strategy/action plan (relevant NUTS level)**

In case of PP1 (Neue Arbeit Stuttgart) / transnational fund:

- Baden-Württemberg (DE1)
- Stuttgart (DE 11)
- Karlsruhe (DE 12)
- Freiburg (DE 13)
- Tübingen (DE 14)

In case of PP9 (Diakonie Württemberg) / trust:

- Stuttgart (DE11)
- Tübingen (DE14)

### Expected impact and benefits of the strategy/action plan for the concerned territories and target groups

#### In case of transnational fund.

By scaling the Interreg CE 1345 SIV (joint activity with PP2, PP3 and PP5) in various bodies and networks, further fund resources for the target groups are hoped for. Although the fund activities will not be able to replace the decreasing subsidies from the public sector, they should provide further active support on the topic of people in work and act as a bridge to employers. In particular, use the opportunity to match and support the 'Kulturwerk' (event gastronomy) and 'CAP-markets' (food retailing) of Social Enterprise Neue Arbeit with the potential related employers more quickly. The experience of the project partners of the Interreg CE 1345 SIV will be incorporated into the activities. It is planned an uptake at policy and institutional level, which has to be seen then with the end result in the upcoming year(s).

#### In case of the trust.

The implementation of support for the long-term unemployed (employment voucher, Jobs & Kids) should demonstrate the need for employment promotion and, in the long term, work to ensure that employment-creating labor market measures become a stronger focus of general promotion. In addition, the political and general public should be made more aware of the living situation of these people.

### Sustainability of the developed and/or implemented strategy/action plan and its transferability to other territories and stakeholders

#### In case of transnational fund.

The findings from the Interreg CE 1345 SIV can be passed on to further networks of interested parties. The construction is especially interesting for foundations and companies, which want to cover a certain need concerning the long-term-unemployed in the branch of event gastronomy and disabled people in the branch of food retailing. The partnership of the Interreg CE 1345 SIV will continue to build and expand the transnational fund. In particular, it is planned to include other stakeholders of nonprofit organizations in order to build scaling across national borders. After the Covid situation, direct contacts with companies and foundations would be possible again. Workforce needs remain high among employers in the region. Findings from the action plan is especially the consideration of the legal regulations related to the flow of funds, here the Interreg CE 1345 SIV partnership must again intensively address the issue before taking on additional partners.

#### In case of the trust:

The experience of the Diakonie Trust within the framework of the Interreg CE 1345 SIV proves that even the long-term unemployed can be reintroduced to the labor market and integrated with targeted support. This experience should encourage employers to give more consideration to the long-term unemployed when selecting employees, and it should encourage ministries and labor administrations at the political level to give more space to employment promotion..

**References to relevant deliverables and web-links**  
If applicable, pictures or images to be provided as annex

- D.T1.2.5. Report and Infographics for Target Group Segmentation
- D.T1.1.2. Country Report on Social Impact Investment
- D.T4.3.1 Growth forecast calculation

[www.interreg-central.eu/Content.Node/SIV-.html](http://www.interreg-central.eu/Content.Node/SIV-.html)

here you can find the platform of the transnational fund

<http://next-access.org/>

**Annex1: O.T4.1 Strategy for Capacities in Scale and Scope**