Output factsheet: Trainings

Version 1

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| Project index number and acronym | CE1004 ROSIE |
| **Lead partner** | CISE - Special Agency of the Chamber of Commerce of Forlì-Cesena |
| Output number and title | O.T3.1 Training Implemented to improve RI capacity and mind-sets among SMEs |
| **Responsible partner (PP name and number)** | TGZ - Technologie- und Gründerzentrum Bautzen GmbH (Bautzen Innovation Centre) |
| **Project website** | <http://www.interreg-central.eu/Content.Node/ROSIE.html> |
| **Delivery date** | September 2018 (due date), December 2018 (delivery date) |

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| Summary description of the implemented training measure(s), explaining the specific goal(s) and target groups  *2.000 characters* |
| The training implemented by TGZ in the framework of ROSIE aims at building capacity of SMEs, and of any other interested actor, in understanding, adopting and implementing Responsible Innovation (RI).  To achieve this objective and guide SMEs along the path to RI, the training covers all different phases of RI implementation: from understanding the concept, to defining needs, until designing strategies and adopting RI.  The implementation of the training is closely linked to SMEs engagement activities in the framework of WPT1 – RI Tools and Capacity Building, where an Open Call, in the form of an outreach campaign, was launched by TGZ in May 2018.  Core training structure was agreed at project level. It includes an introduction to ROSIE and to RI concept, a focus on the 3 ROSIE tools (UNI/PdR, STIR and LivingLabs), a presentation and practical exercise on the self-assessment tool, to be used by SMEs to check their RI maturity and help them evaluate their needs.  All partners had the freedom to adopt specific measures to maximise training outreach and effectiveness, based on the needs and interests observed in their local areas. TGZ decided to inform SMEs during a network meeting to the RI topic. The event took place on 20.06.2018 in Ebersbach-Neugersdorf. The main goals of RI and offered suggestions how to implement it in SMEs were presented. 9 SMEs, 1 HEIs and 1 NGO participated in the event. The event was de-minimis free, as the network members pay an annual network fee, which includes presentations from external experts. As there were still not enough participants TGZ decided to offer an online training, developed within the ROSIE project. The training materials are available at http://www.responsibleinnovationworkbox.eu/. Materials available include video lectures, presentations and documents, infographics and case studies. Moreover, a link to the RI self-assessment tool, with indications on how to use it, is available. |

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| NUTS region(s) where training(s) have been conducted (relevant NUTS level)  *500 characters* |
| The training was carried out in NUTS3 region DED2C (district of Bautzen) and DED2D (district of Görlitz) |

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| Expected impact and benefits of the trainings for the concerned territories and target groups  *1.000 characters* |
| Training is focused on SMEs, but its informative structure and open availability online make it valuable to anyone interested in understanding and implementing Responsible Innovation (RI), including large enterprises and other stakeholders.  The objective is to build capacity of target actors to design and adopt RI strategies, providing knowledge on the available support tools in all the different steps of RI implementation. It also shows SMEs the benefits resulting from synergies with other companies, stakeholders and innovation players.  As for the short-term impact 9 SMEs, 1 HEIs and 1 NGO participated in an event on 20.06.2018 in Ebersbach-Neugersdorf to the RI topic. More SMEs will be attracted in the beginning of 2019. TGZ started a close cooperation with the University of Applied Sciences Zittau/Görlitz. In the framework of a master thesis of a student to Responsible Innovation more SMEs will be contacted. |

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| Sustainability of the training(s) and developed training material(s) and their transferability to other territories and stakeholders  *1.000 characters* |
| TGZ delivered the training during an event on 20.06.2018. The presentation is prepared also online at <http://www.responsibleinnovationworkbox.eu/>, so that any other actors can inform themselves about the RI topic. On the website there are video lectures and other electronic materials available.  The use of plain language and of infographic support guarantees that the concepts addressed can be fully understood also by people who are not familiar with the topic, thus enhancing sustainability and transferability. Moreover, the availability of materials in several languages helps overcoming language barriers, that may limit understanding from local SMEs, thus maximising accessibility.  Last but not least, training structure and nature were specifically designed to guarantee that the acquired knowledge is not limited to participants only, but it can be easily transferred. Trained SMEs can transfer their knowledge to other stakeholders and companies in other regions. |

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| Lessons learned from the development and implementation of training measures and added value of transnational cooperation  *1.000 characters* |
| Training preparation and implementation taught two main lessons to TGZ.  1. The willingness of SMEs to participate in the training (although for free) may be limited in case the activity is state-aid relevant or too time demanding. SMEs need to see immediate benefits from participation in the training, no additional administrative burdens and no time-consuming tasks. A full online training, open to anyone interested, proved to be a very good solution to this. It allowed SMEs to take the course whenever and wherever they wanted, involving as many staff members as they liked, with no constraints or additional burdens linked to state-aid rules.  2. Before launching the training and calling for SMEs to join it, it is important to raise awareness about RI concept, because the low level of knowledge of this topic may prevent some companies from taking the course. TGZ started a close collaboration with the University of Applied Sciences. In the framework of a master thesis SMEs from the region will be contacted. Moreover TGZ made a good experience in using network meetings to present the RI Concept. |

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| References to relevant deliverables and web-links  If applicable, pictures or images to be provided as annex  *1.000 characters* |
| Training material developed is available at http://www.responsibleinnovationworkbox.eu/ |