

OUTPUT FACT SHEET

Trainings

Version 2

Project index number and acronym	CE1332 SMACKER
Output number and title	O.T3.3-3 Transnational TRAININGS to 10 non-partner CEU Authorities - Municipality of Maribor
Responsible partner (PP name and number)	PP5 UM Support: PP2 ITL
Project website	https://www.interreg-central.eu/Content.Node/SMACKER.html
Delivery date	30 June 2022

Summary description of the implemented training measure(s), explaining the specific goal(s), target groups and transnational added value

The main target groups of the trainings were public authorities (at local and regional level), infrastructure and public service providers, higher education and research and sectoral agencies. The transnational trainings consisted of three different training events that helped the non-partner public authorities to gain new knowledge and exchange ideas on how to create Demand Responsive Transport (DRT) solutions or improve existing DRT services in peripheral and rural areas. The first training event focused on understanding innovations and technical solutions, ICT opportunities for public transport policies and measures, and case studies on flexible solutions for sustainable passenger mobility in rural and low-density areas. Due to the COVID -19 measures, the event had to be held online. The second training, in the form of a webinar, was dedicated to technical aspects and experiences related to the development/improvement of DRT services in rural/peripheral areas, as well as to the activities of SMACKER under the Enlarged Transfer Programmed (ETP). The third event was organized in the framework of the SMACKER final conference (hybrid event), where the results of the project were presented. Most importantly, the panel shared and discussed experiences of setting up DRT in rural areas followed by presentation of SMACKER Toolbox and guidelines. The trainings were conducted as a combination of online trainings and face-to-face events. The main objective of the trainings was to enable stakeholders (mainly public authorities) to be able to analyse and understand the existing mobility situation in their area and to be able to plan and implement the DRT service in a way that best suits their specific situation. The trainings were developed in close cooperation between the partners of SMACKER, who each brought different perspectives and ideas and had the opportunity to involve technical external experts. This has ensured transnationality, but more importantly, the trainings have enabled

participants to understand the challenges of the different CE regions, learn from experts and share their experiences. This transnational exchange among participants is the greatest added value of the trainings.

The main target groups of the trainings were local public authorities (municipalities in Podravje region, in particular Municipality of Maribor) and sectoral agency (RRA Podravje-Maribor).

NUTS region(s) where training(s) have been conducted (relevant NUTS level)

Participants from regions SI01, Vzhodna Slovenija - SI012, Podravska took part in the transnational trainings.

Expected impact and benefits of the trainings for the concerned territories and target groups

The transnational trainings address the S.O.1 “To grow capacity of SMACKER regions in better plan, deliver, integrate and communicate transport services in their areas”. By delivering it, the capacity of authorities, infrastructure and public service providers and other stakeholders to plan and implement DRT services was significantly improved.

Participants from region of Vzhodna Slovenija - SI012, Podravska, used the knowledge gained in trainings, to develop “State of the Art Report about mobility problems and policy challenges within ETP follower regions - Municipality of Maribor” as well as “Action plan: Establishment of demand responsive transport on Pohorje”.

The training has not been integrated in institutional capacity building or into curriculum development. The trainings enabled to identify the existing problems and opportunities with regard to the development/improvement of demand responsive transport service in rural/peripheral areas. The SMACKER trainings provided qualified and technical responses from the project partners and selected external experts on creation of new reliable and effective DRT service in low population density areas.

Sustainability of the training(s) and developed training material(s) and their transferability to other territories and stakeholders

Recordings of all trainings and all presentations are publicly available to all interested parties, reports on each training are official SMACKER deliverables uploaded in the project website. All the events were recorded and uploaded on YouTube. Moreover, all training materials were uploaded in the SMACKER Toolbox and are publicly available together with the SMACKER deliverables related to the MOM ETP follower.

All the institutions and organizations interested in increasing accessibility, especially in low population density rural and peri-urban areas, can use the SMACKER LTG training materials. This possibility can be exploited also by the Target Groups outside the SMACKER ones (ref. AF, page 86).

A number of lessons were learnt by participants from Vzhodna Slovenija - SI012, Podravska, that were used for development of “Action plan: Establishment of demand responsive transport on Pohorje”.

Among them:

- understanding mobility issues and mobility demand before considering DRT is crucial (DRT adapts to the demand and not vice-versa)
- identification and involvement of stakeholders from the start contributes to better alignment of DRT with mobility needs,
- participation in transnational events is beneficial but sometimes language is still a barrier, trainings in local language could supplement transnational trainings.

References to relevant deliverables and web-links

If applicable, pictures or images to be provided as annex

The main relevant related project deliverables for the ETP followers’ training are:

- D.T3.2.1 - Guidelines for Enlarged Transfer Programme (ETP) for Central Europe Policy Makers and stakeholders
- D.T3.2.3 - State of the Art Report about mobility problems and policy challenges within ETP follower regions
- D.T3.2.4 - ETP Training Curriculum
- D.T3.2.5 - Enlarged Transfer Programme (ETP) webinar training Implementation (event registration available at <https://www.youtube.com/watch?v=jXartQYyDy0&t=7654s>)
- D.T3.2.6 - Enlarged Transfer Programme (ETP) transnational event in Maribor-SI (event registration available at <https://youtu.be/uaHzwq5J2wM?list=PLha-31ncctcCPdHZFa2T7ldKE-U1MVmgP&t=10270>)
- D.T3.2.7 - Enlarged Transfer Programme (ETP) transnational event in Vienna-AT, which paper report contains the ETP followers’ Action Plans (event registration available at <https://youtu.be/YgVlWYLTZ3Q?t=8795>)
- D.T3.4.1 - Toolbox for DRT services, behaviour change and smart mobility practices, available at <https://www.smacker-toolbox.eu/>