

OUTPUT FACT SHEET

Strategies and action plans

Version 2

Project index number and acronym	CE1332 SMACKER
Output number and title	O.T3.2-2 Regional ACTION PLANS to better integrate peripheral areas using DRT - Gdynia
Responsible partner (PP name and number)	PP3 GDY Support: PP1 SRM; PP2 ITL; PP5 UM; PP9 BOKU
Project website	https://www.interreg-central.eu/Content.Node/SMACKER.html
Delivery date	30 June 2022

Summary description of the strategy/action plan (developed and/or implemented), explaining its main objectives and transnational added value

This specific Output is part of O.T3.2, which is composed by 6 local Regional Action Plans each focusing on demand responsive/sustainable transport services in rural and peri-urban areas, and breaking down the strategy goals and objectives into specific tasks: Regional Action Plans include the sequence of steps to be taken and activities that must be performed, a timeline, the financial resources and a definition of the responsible actors.

The 6 Regional Action Plans were built on the basis of the 6 SMACKER pilot actions developed by project partners; thanks to the experience gained during the pilots, it has been possible to extend the steps followed to wider regional areas.

A common approach was adopted to build up the Regional Action Plans in all the regions, making them aligned at project level. First of all, a common index was agreed, consisting on: Aims, Stakeholders to be involved, Key actions to solve the problem/s and to reach the proposed objective/s, Implementation time plan, Risk analysis, Funding resources, Key action monitoring schemes, Key stakeholders' involvement strategies.

In the specific case of Gdynia, the main challenge was the preparation of a document which could serve the Regional Government to support common practices in the area, provide hints for planning a better integration of the peripheral areas in the regional transport system, and prepare public discussion for mainstreaming the SMACKER achievements into the local policies.

The main objectives consist of: increase the share of collective transport in travel, improve the quality and quantity of public transport services in the Metropolitan Area, provide or improve accessibility to important social services within the Metropolitan Area and to important transport nodes enabling the implementation of national and international travel chains, improve the urban

environment (more attractive public transport vehicles, user friendly and green infrastructures, properly marked bus stops, safe and comfortable pedestrian paths.

NUTS region(s) concerned by the strategy/action plan (relevant NUTS level)

The Regional Action Plan drafted for Gdynia concerns the following NUTS region (NUTS2) and the corresponding sub-region (NUTS3): PL63, Pomorskie - PL633, Trójmiejski.

Expected impact and benefits of the strategy/action plan for the concerned territories and target groups

The Regional Action Plan provides a common approach at regional level and can be used by all the stakeholders involved in the process of offering a better integration of the SMACKER pilot at regional level and of a better accessibility of peripheral areas to the TEN-T core network. DRT services should enable its residents to shorten the distance to the bus stop as much as possible. In rural areas the regular PT service is not economically sustainable nor effective, due to the wide extension of the areas and their low-density population; as a result, during off-peak hours and weekends the mobility offer remains low, it is not able to satisfy the demand and private car remains the only chance for residents.

Small villages are spread through the whole extension of the area and are linked by an extended road-network, which is difficult to be served by conventional public transport services: in this frame, Demand-Responsive Transport (DRT) service could reduce the distance between residents and access points to the main transport corridors.

Municipalities, Cities, Local Public Transport Authorities are the stakeholders which can benefit from the Regional Action plan, on the planning side, together with Local population.

The Regional Action Plan foresees the creation of a Local Mobility Forum (LMF): a group of all the stakeholders having an influence on the delivery of a particular key action point, which meet on a regular basis in the form of round tables, discussions and workshops, to create a final shape of the service (in the planning phase) and outline plans for the future (during the running phase).

Sustainability of the developed and/or implemented strategy/action plan and its transferability to other territories and stakeholders

The Regional Action Plan has analysed possible risk which could arise both during the planning and the service operation and could negatively impact on the sustainability of the service: no public transport system in peripheral areas, legal restrictions, insufficient funding to launch the service and to continue running the service, difficulty in communicating with potential users of the service, no cooperation among municipalities, no will to build/use infrastructures, etc.

From this analysis, it has been provided a list of action and strategies to solve the problems and reach the objectives.

A funding resources analysis has also been developed, identifying a possible list of funding channels: municipal budgets for public transport, new mobility services revenue, EU funds and subsidies from the national and regional government.

A list of Key Performance Indicators (KPI) has been defined. Monitoring these KPIs helps to get a continuous updated picture of the service, during its whole process: this can help to quickly react in case of need and to apply those changes or improvements at the service to keep it properly running, to optimize costs and grant a sustainability through time. KPIs also help to compare similar services and help a better transferability to other areas of the Region.

References to relevant deliverables and web-links

If applicable, pictures or images to be provided as annex

Gdynia Regional Action Plan is contained in the SMACKER deliverable D.T3.3.3, while the mainstreaming activities are described in D.T3.3.9.

All the deliverables are available on the SMACKER Toolbox at <https://www.smacker-toolbox.eu/> .

As soon as the deliverables get approved (i.e. JPR6 is accepted by the JS), they will be also uploaded on the SMACKER website <https://www.interreg-central.eu/Content.Node/SMACKER.html> - section "PUBLICATIONS".