

OUTPUT FACT SHEET

Strategies and action plans

Version 2

Project index number and acronym	CE1332 SMACKER
Output number and title	O.T3.2-3 Regional ACTION PLANS to better integrate peripheral areas using DRT - Murska Sobota
Responsible partner (PP name and number)	PP4 MCPS Support: PP1 SRM; PP2 ITL; PP5 UM; PP9 BOKU
Project website	https://www.interreg-central.eu/Content.Node/SMACKER.html
Delivery date	30 June 2022

Summary description of the strategy/action plan (developed and/or implemented), explaining its main objectives and transnational added value

This specific Output is part of O.T3.2, which is composed by 6 local Regional Action Plans each focusing on demand responsive/sustainable transport services in rural and peri-urban areas, and breaking down the strategy goals and objectives into specific tasks: Regional Action Plans include the sequence of steps to be taken and activities that must be performed, a timeline, the financial resources and a definition of the responsible actors.

The 6 Regional Action Plans were built on the basis of the 6 SMACKER pilot actions developed by project partners; thanks to the experience gained during the pilots, it has been possible to extend the steps followed to wider regional areas.

A common approach was adopted to build up the Regional Action Plans in all the regions, making them aligned at project level. First of all, a common index was agreed, consisting on: Aims, Stakeholders to be involved, Key actions to solve the problem/s and to reach the proposed objective/s, Implementation time plan, Risk analysis, Funding resources, Key action monitoring schemes, Key stakeholders' involvement strategies.

In the specific case of Prague-Suchdol, the reference area of the Regional Action Plan is the north-western part of Prague metropolitan area.

As main objectives, the Regional Action Plan includes: improve the quality and quantity of public transport services, provide an attractive offer of multimodal and flexible travel options, reduce the need to travel and the trip length through integrated land-use and transport planning, optimize economic resources, increase public awareness of benefits of sustainable modes of transport and problems related to excessive car use, improve the quality of environment and public space.

The Regional Action Plan was transferred into political mainstream through a Memorandum of Cooperation, signed on 13 June 2022 by leading representatives (mayor and vice-mayors) of the

contracting parties. The Memorandum of collaboration describes common vision, objectives and strategic priorities with focus on sustainable mobility and development in the region. It also contains a list of forms and areas of cooperation.

NUTS region(s) concerned by the strategy/action plan (relevant NUTS level)

The Regional Action Plan drafted for Prague concerns the following NUTS region (NUTS2) and the corresponding sub-region (NUTS3): CZ01, Praha - CZ010, Hlavní město Praha.

Expected impact and benefits of the strategy/action plan for the concerned territories and target groups

The Regional Action Plan provides a common approach at regional level and can be used by all the stakeholders involved in the process of promoting and integrating public transport and DRT in peripheral area.

The experience from SMACKER Prague-Suchbát pilot implementation has suggested to identify two different levels of the LMF: a Permanent LMF, including all the most relevant stakeholder and having the decision-making power on sustainable mobility solutions in the region, and an Extended LMF, including e.g. infrastructure and public service providers, sectoral agency and experts, which can play key role in the implementation process and/or technical consultancy.

Among involved stakeholders, they can be listed: Prague's city districts and municipalities in Central Bohemia, City of Prague and Central Bohemia region, Organizer of PT services and Infrastructure and public service providers, University of Life Sciences in Prague, The Prague Institute of Planning and Development and the local population.

Sustainability of the developed and/or implemented strategy/action plan and its transferability to other territories and stakeholders

Problems and barriers which could arise during the planning and implementation phase have been identified and analysed within the Regional Action Plan. Recommendations for key actions and strategies to solve the problems and to reach the proposed objectives have been provided.

This will help to foresee them and mitigate/solve their negative effect, giving more sustainability to the service.

Possible identified problems/barriers are: slow preparation process of PT improvement, unwillingness to support multimodal/flexible mobility services, difficulty in implementing integrated land-use and transport planning, legislation issues, unwillingness to communicate benefits of sustainable mobility, insufficient improvement of the quality of environment and public space.

The sustainability of a services passes also through the availability of funding to cover its costs. The Regional Action Plan has divided costs and related funding into two main groups: funding of activities and funding of resources. The first group refers to all activities performed by leading representatives of municipalities (ordinary costs, extra engagement of work group, nudging activities...). The second group refers to the cost for implementing specific projects and their possible funding channels. The Regional Action Plan has identified a list of KPI to be adopted in order to monitor the implementation of sustainable mobility solutions in the north-western part of Prague metropolitan area. Identifying the suitable KPIs provides useful information for both the fine-tuning of services and follow-up, and offer a tool for transferability of service making possible their comparison through similar areas.

References to relevant deliverables and web-links
If applicable, pictures or images to be provided as annex

Prague-Suchdol Regional Action Plan is contained in the SMACKER deliverable D.T3.3.4, while the mainstreaming activities are described in D.T3.3.10.
All the deliverables are available on the SMACKER Toolbox at <https://www.smacker-toolbox.eu/> .
As soon as the deliverables get approved (i.e. JPR6 is accepted by the JS), they will be also uploaded on the SMACKER website <https://www.interreg-central.eu/Content.Node/SMACKER.html> - section "PUBLICATIONS".