



OUTPUT FACT SHEET

Pilot actions (including investment, if applicable)

Version 2

Project index number and acronym	CE926
Lead partner	Emilia-Romagna Region - Protected Areas, Forestry and Mountains Development Department (PP01)
Output number and title	O.T2.4 - Appennino Tosco Emiliano National Park (PP01)
Investment number and title (if applicable)	
Responsible partner (PP name and number)	Appennino Tosco Emiliano National Park - RER PAFMD (PP01)
Project website	https://www.interreg-central.eu/Content.Node/CEETO.html
Delivery date	11/2019





Summary description of the pilot action (including investment, if applicable) explaining its experimental nature and demonstration character

The pilot areas selected for the project were the Pietra di Bismantova and the Lagdai plain. In the area of Lagdei the performed activities were:



- Provide a shuttle bus from "Cancelli" place to Lagoni refuge in alternative to the cars;
- Parking payment system in the road access to Lagdei plain and parking areas;
- Open day on sustainable tourism, CEETO project and scientific lake research at Lagoni refuge;
- Closure of the main access roads to the refuges;
- Provide a guide on the shuttle bus explaining the reasons of these activities and presenting the CEETO project;
- Provide an information point on the CEETO project and on all the new activities realized thanks to the project;
- Provide local stakeholders with information flyers about the CEETO project;
- Provide questionnaires to visitors.

It was the first time that a shuttle bus have been provided in the area and also the application of the parking payment system, especially according to an European project.

The questionnaires were done to understand the visitors' profile and if the information and communication activities about the project had been efficient.

The municipality of Corniglio was deeply involved in the actions together with local stakeholders. In the area of the Pietra di Bismantova the activities realized were:



- Provide a shuttle bus from the center of Castelnovo ne' Monti (the closest village to the site) to the main parking square of the Pietra;
- Parking payment system in the main square of the site;
- Provide questionnaires to the visitors;
- Provide local stakeholders with information flyers about the CEETO project

The main objectives to be achieved were:

- Try to change visitors' behaviors inside a protected area;
- Provide alternative solutions for the access and visit of the sites;
- Protection of the environment without excluding tourism;
- Collect data on visitors' profile and touristic flows (even in relationship with the ECST recognition)

The municipality of Castelnovo ne' Monti was deeply involved in the development of the actions together with local stakeholders.





NUTS region(s) concerned by the pilot action (relevant NUTS level)

The Appennino Tosco Emiliano National Park was founded in May 2001 by Italian Government.

The pilot area of the Pietra di Bismantova in included in the municipality of Castelnovo ne' Monti, in the province of Reggio Emilia. It is a site of the network Natura2000 (code IT4030008).

The pilot area of the Lagdei plain belongs to the municipality of Corniglio, in the province of Parma. The Lagdei plain is included in the network of Natura 2000 (code IT4020004 - Alta Val Parma, Val Cedra).

Investment costs (EUR), if applicable

N.a.

Expected impact and benefits of the pilot action for the concerned territory and target groups and leverage of additional funds (if applicable)

The pilot actions (and more in general the Action Plan) aim to:

- Create or improve the consciousness of local stakeholders and visitors to be in a protected area and that, as consequence, there are some specific behaviours to maintain;
- Offer some alternative and sustainable approaches and tools for the visit not only to the pilot areas but also to the National Park in general;
- Enhance the network of local management bodies (mainly National Park and municipalities);
- Enhance the network of local stakeholders;
- Enhance the relationship between the National Park and local stakeholders involving them in the activities as a group of partners of the project;
- Increase the use of public transports or car sharing to reach the protected area;
- Increase the knowledge of the areas discovering alternatives access roads in order to not stress the main accesses to the pilot areas





Sustainability of the pilot action results and transferability to other territories and stakeholders.

The new sceneries of growth in green and food tourism offer new chances for the economic support and development of Italian rural mountain areas: the challenge is to catch them.

The partnership and integration between scientific research, innovation, high education and specialization on agriculture together with eco - tourism offers, innovative services for people, qualification of the local products, enhancement of local history and culture is the tool used by the National Park to involve the local communities and the stakeholders in the conservation and enhancement of the cultural and ecosystemic mosaic of the Apennine.

Tourism represents the most innovative chance for the National Park for a social and economic development. As there are other places in the National Park which suffer big tourist flows in some seasons (mainly summer) the pilot actions had been built in order to understand if they can be replied in other areas of the National Park. The involvement of local stakeholders can be an example fully replicable for other projects, even if the process of involvement of local stakeholders had been started years ago thanks to the ECST.

Lessons learned and added value of transnational cooperation of the pilot action implementation (including investment, if applicable)

The CEETO project has been included in the Action Plan of the ECST of the Appennino Tosco Emiliano National Park and both of them are included in the Action Plan of the Appennino Tosco Emiliano Unesco Biosphere Reserve. It's quite clear the networking, both at national and international level, is very important to learn new things and ideas that can be translated and adapted to local situations.

The bottom up approach can be very useful (more the top down one) to create the actions and to maintain alive the relationship with the stakeholders.





Contribution to/ compliance with:

- relevant regulatory requirements
- sustainable development environmental effects. In case of risk of negative effects, mitigation measures introduced
- horizontal principles such as equal opportunities and non-descrimination

Generally speaking the regulatory requirements of the National Park have been considered in the application and realization of the activities.



Of course, also the ECST principles



and the SDG's and 2030 agenda

have been considered in the strategy and realization of the actions, with a special focus on the conservation and protection of nature according to the main mission of the National Park.





References to relevant deliverables (e.g. pilot action report, studies), investment factsheet and web-links

If applicable, additional documentation, pictures or images to be provided as annex

Reference to relevant deliverables are listed below:

- D.T2.2.3 (Action Plan)
- D.T2.4.1 (monitoring workplan)
- D.T2.4.3 (Report on monitoring workplan implementation)
- D.T2.5.1 (final report)

CEETO website https://www.interreg-central.eu/Content.Node/CEETO.html

Information about Appennino Tosco Emiliano National park are available the following link:

http://www.parcoappennino.it

Main CEETO deliverables and outputs can be downloaded here:

http://www.parcoappennino.it/newsdettaglio.php?id=59085

http://www.mabappennino.it/dettaglio.php?id=59084