

OUTPUT FACT SHEET

Trainings

Version 2

Project index number and acronym	CE1332 SMACKER
Output number and title	O.T1.3-5 - Local to Think Global - TRAINING path Budapest
Responsible partner (PP name and number)	PP7 BKK Support: PP2 ITL; PP5 UM; PP9 BOKU
Project website	https://www.interreg-central.eu/Content.Node/SMACKER.html
Delivery date	20 February 2020

Summary description of the implemented training measure(s), explaining the specific goal(s), target groups and transnational added value

Budapest LTG training was conceived to bring at local level the knowledge package preliminary developed in WP.T1, mainly related to best practices able to improve planning, delivering, integrating and communicating transport services with special focus on DRT.

Therefore, it had the objective of informing and training the decision makers, users, authorities, stakeholders, business and communities (including LMFs) about such best practices, thus also enabling them to contribute to the successful implementation of the Budapest pilot action.

The training was delivered as a seminar also to favour the interaction among the participants and it was prepared and conducted based on common instructions provided in SMACKER D.T1.3.1, which provided the suggested training structure with six sessions and the indications on how to build up them:

1. Scope of the training
2. (Changes of) the framework conditions
3. User needs in the pilot region
4. Global to local: Good practice examples
5. The potential of accompanying nudging activities to support the pilot actions
6. Planned pilot action

In Budapest, the set-up of the training and the agenda with the order of sessions have been slightly modified, partly based on discussions with the presenters, and partly because some topics have a bigger importance and some of them a smaller one in the specific case of Budapest.

The Sessions were delivered in the following order: 1, 6, 4, 2, 3, 5. Sessions 1, 6, 4 were delivered with the support of PowerPoint presentations, the speaker for Session 4 was an external. Sessions 2, 3 and 5 were held splitting participants in four smaller discussion groups led by BKK employees.

The SMACKER Target Groups involved in the Budapest LTG training were: Local public authority (15 individuals); Regional public authority (2); Infrastructure and/or (public) service provider (4); General public (1); SME (2); Higher education and research (2); Sectoral agency (3); Interest group including NGOs (1).

NUTS region(s) where training(s) have been conducted (relevant NUTS level)

Budapest LTG training was held in the following NUTS region (NUTS2) and the correspondent sub-region (NUTS3): HU10, Közép-Magyarország - HU101, Budapest.

Expected impact and benefits of the trainings for the concerned territories and target groups

The LTG training addresses the S.O.1 “To grow capacity of SMACKER regions in better plan, deliver, integrate and communicate transport services in their areas”. By delivering it, the capacity of authorities, practitioners and stakeholders and the awareness of the users should be increased. The Budapest LTG training allowed to raise competence and awareness among LTG training participants, introducing / training them the public transport potential role in local and regional mobility strategies, with a specific focus on DRT.

Indeed, it proved to be effective as 33% of the respondents to the evaluation questionnaire considered it “Useful” and almost 67% “Very useful”, while all of them experienced that they made a positive impact on the pilot action planning; the training also initiated a positive reflection process among the participants (67%) about their travel choices. 44% of the participants rated the training as “Very good”, and 56% as “Excellent”.

The training served to build institutional capacity, as Local and Regional public authorities, Infrastructure and/or (public) service providers and Sectoral Agencies took part to it. The participation of Higher education and research bodies enables in perspective to grow the transport design skills. The presence of a SME enabled the spreading of the SMACKER knowledge package in the whole region. Finally, the participation of the General public and of Interest group including NGOs allowed to spread the word towards the civil society and include them in the growing process depicted targeted by S.O.1.

Sustainability of the training(s) and developed training material(s) and their transferability to other territories and stakeholders

The report of the LTG training is an official SMACKER deliverable and will be made publicly available through the SMACKER website as soon as it is approved by the JS (i.e. approval of JPR3 containing it). All the institutions and organizations interested in increasing accessibility, especially in low population density rural and peri-urban areas, can use the SMACKER LTG training material. This possibility can be exploited also by the Target Groups outside the SMACKER ones (ref. AF, page 86).

The Budapest LTG training path achievements could also be useful for the SMACKER ETP followers (ref. WP.T3), in case they would be interested in implementing a LTG training on their own.

A number of lessons were learnt through the Budapest LTG training. Among them:

- main savings achieved through the DRT exercise comes from the fuel cost and the vehicle maintenance;
- in some cases, wrong communication could mean failure for a DRT service;
- the development of a good DRT booking system is very important, but also other factors are relevant: e.g. proper vehicle size , service reliability and punctuality;
- DRT lines require continuous monitoring and provide response quickly to changes in demand.

References to relevant deliverables and web-links

If applicable, pictures or images to be provided as annex

Please describe the relevant reference documents by addressing the following guiding questions:

- What are the main relevant related project deliverables (deliverable number and title)?
- Where can the relevant deliverables be found (web-link to related deliverables, e.g. on project website)?
- Please add, if applicable, relevant pictures or images illustrating the output.

Max. 1.000 characters

Please delete the above guiding questions after filling-in the textbox.

Budapest LTG training is reported in deliverable D.T1.3.7, while the main features and achievements also contribute to build up the report on the implementation of all the six foreseen LTG trainings in SMACKER, i.e. D.T1.3.9 the will be delivered at the beginning of RP4 due as, due to COVID19 pandemic, some LTG trainings were postponed from the end of RP2 to the end of RP3, thus causing the consequent postponement of the finalization of such summarizing report.

D.T1.3.7 is included in the SMACKER JPR3 submitted on eMS on 14 December 2020.

As soon as it gets approved (i.e. JPR3 is accepted by the JS), it will be also uploaded on the SMACKER website <https://www.interreg-central.eu/Content.Node/SMACKER.html> - section "PUBLICATIONS".

Some pictures of the event are attached here below. Full details and the training material are available in D.T1.3.7.



