



TalkNET IN A NUTSHELL

TalkNET - Transport and Logistics Stakeholders Network is a project co-funded by Interreg CENTRAL EUROPE programme 2014-2020 with a total budget of EUR 2.5 million. It aims to improve and strengthen coordination among freight transport stakeholders for **efficient multimodal and environmentally-friendly** transport solutions in Central Europe.

15 partners coming from 8 central European countries (Italy, Slovenia, Croatia, Hungary, Slovakia, Poland, Czech Republic and Germany) work in close cooperation with each other to achieve this aim. Two main **challenges** are tackled by the project:

1) the **optimization** of terminal management and last mile connections to strengthen the efficiency of the logistic nodes, their hinterland connections and related logistics services; and

2) the **improvement** of environmental performances of the logistics nodes through the deployment of alternative fuels and energy efficient solutions to reach EU low-carbon targets.

Concrete solutions will be achieved thanks to the development and implementation of common knowledge tools, pilot actions, trainings and action plans to support investments in the key above-mentioned areas of intervention.



1. TalkNET concludes video campaign!

As transportation and logistics systems continue to integrate, their impacts on the physical environment (air, water, and land resources) will become more complex.

The EU transport policy aims at a form of mobility that is sustainable, energy-efficient and respectful of the environment. TalkNET partners have been working together with stakeholders to support the creation of a favorable framework for the logistics services in Central Europe.

The TalkNET visual campaign on YouTube explains the most important concepts regarding TalkNET as well as the project's key results. Click on one of the following links to watch the videos and to learn more about TalkNET!



TalkNET - Transport and Logistics Stakeholders Network

CLICK TO WATCH!


TalkNET

TECHNOLOGY

LAST MILE

ALTERNATIVE FUELS

INTERMODAL SERVICE

COOPERATION

INNOVATION

ENVIRONMENT

Cooperation is the most important move to do if we want to win this team play.

TalkNET - Visual Campaign Playlist

CLICK TO WATCH!


TalkNET

TalkNET Visual Campaign
TalkNET Project - 1/8


1:22

TalkNET - Transport and Logistics Stakeholders Network

TalkNET Project


1:59

TalkNET - Intermodality explained

TalkNET Project


2:45

TalkNET - Paving the way for a Sustainable Future

TalkNET Project



2. The future of Transport and Logistics in Central Europe: great success for TalkNET's International Final Conference

TalkNET's International Final Conference was held on 16th July 2020 to further discuss the aim of the EU-project that has focused on optimizing the coordination among freight transport stakeholders in the Central Europe area.

Promoted by the North Adriatic Sea Port Authority - Ports of Venice and Chioggia as lead partner of the project, the online event registered **over 140 participants** among authorities, stakeholders and experts of the transport and logistics sector. The event hosted **13 international speakers** and aimed to further discuss the **future of eco-innovative and multimodal solutions for freight transport in Central Europe** capitalizing the learnings and results of the TalkNET project.

More than 40 studies, 5 knowledge tools, 9 action plans, 11 pilot actions and 2 training activities have been developed in 3 years with the goal to develop deep competences able to support sustainable investments in multimodal nodes optimization and eco-innovation. Relevant results were achieved also due to the transnational approach and a strong stakeholder's involvement ensuring a significant impact that will contribute to tackle the issue of sustainable freight transport in Central Europe within the framework of the European Green Deal.

The conference hosted a **keynote speech by Mr. Michele Acciaro**, Associate Professor of Maritime Logistics at the Kühne Logistics University, about the advancements, challenges and policy actions for sustainable global supply chains in Europe. In **two fireside chats**, international speakers discussed respectively about the current state of eco-innovative solutions of transportations, including LNG market and sustainable ways of shifting freight transport from road to rail implementing multimodal solutions.





3. Summary Book & Final Project Brochure



To communicate TalkNET's objectives and the **project's outputs**, a **summary book** as well as the project's **final brochure** have been published.

The **collaboration** between the main actors of the project has lasted for **39 months** and has produced **impressive results**, which have been collected in **26 pages** in a **summary book** designed to be interactive and accessible to anyone.

The summary book contains **two interactive maps** which illustrate the vastness of the area on which the TalkNET partnership worked, involving 15 partners, 12 observers, 8 Central European countries and actors, represented by ports, freight villages, rail operators, logistics providers, business support organisations and regional authorities.

Further, it summarizes some important data on the structure of the project, which has produced **more than 40 territorial analyses** on the state of logistics, **5 knowledge tools** including many best practices from all over Europe, **9 action plans**, **11 pilot actions** and **2 trainings**. By clicking on hyperlinks and/or opening side menus, it is possible to view full documents and analyses and to deepen important concepts. One page was dedicated to each pilot action and training that the partners have implemented, to explain the challenges and obtained results in more detail.

The digital summary book was presented at the Final Conference and printed copies have been distributed to all project partners.

To view the digital summary book, [click here](#)

The final project brochure is a digital brochure published in all project languages and it offers a more general overview of the TalkNET project and its outputs.

To view the final TalkNET Brochure, [click here](#)

Both publications illustrate how TalkNET has been very successful in reaching many impressive results involving different international transport and logistics stakeholders. The partnership has succeeded in creating a significant European network which will surely contribute also in the future to greener and more efficient freight transport solutions.



4. Final Steering Committee & Project Results Assessment

The partners gathered on the web on 27th - 28th May 2020 for the Final Project Steering Committee. The meeting provided an important occasion for the TalkNET project partners to meet once more before the Final Conference and to discuss in depth the project's state of the art and the steps foreseen to finalize the project.

Digitalization and Finalization “Task Force”

At the start of the meeting the creation of a “**task force**” to help **finalize project activities despite the limitations imposed by COVID-19** was presented. The role of the task force was to support the Lead Partner in deciding how to adapt and digitalize project activities in order to guarantee a smooth conclusion of the project. The changes mainly affected activities such as pilot site visits & the final conference. The task force for digitalization and finalization of project activities was composed by the **Lead Partner (NASPA)** and **Work Package Leaders Representatives (ZAILOG, Freeport of Budapest, Codognotto Poland, ITALCAM)** as well as by **deputies of Port of Trieste**, that was included due to its experience in managing many INTERREG projects.

Assessment of Project Results

Further, it was illustrated how the assessment of the pilot actions and action plans should be an important moment of exchange and discussion of the project results among partners. Before the meeting, a **self-assessment tool about their action plans and pilot actions** had been sent to each partner. For the afternoon of the 27th May and the morning of the 28th May 2020, **digital working groups** were planned where all partners participated and actively contributed. Each partner was requested to present their own action plans and pilot actions, in particular illustrating their **needs** (the reason why they have implemented this pilot), the **implementation/results** (what have they produced) and the **next steps** (which are the future developments). Then, all partners contributed to the discussion providing their views and focusing on **strengths, weaknesses, and transnational capitalization** (possibility to implement the pilot described in their respective node) **of the pilot actions**.

This informal discussion was aimed to create a **mutual learning**, highlighting the value of TalkNET transnational cooperation.



Sustainability and Capitalization

Moreover, guidelines on **project sustainability and capitalization** were presented in order to plan the next steps to be taken after the project closure, above all in terms of potential deployment of innovation and services.

The last speech of the Final Steering Committee was given by **Prof. Percoco**, an external expert responsible for the external quality evaluation of the project. He highlighted the **necessity to contextualise the project evaluation process in the context of current European policies** (new deal, economic crisis by COVID-19, etc.). Prof. Percoco also underlined the importance to assess spill-over effects of the project and that the main question that project partners have to ask themselves is whether the best practices developed within the TalkNET project can help to **address the current global challenges**.

5. Future Developments of a Successful Story

The **transnational cooperation** established with TalkNET over the course of three years will now allow a **fruitful capitalisation of the project outputs** that have been developed.

To view the capitalization plans, [click here](#)

First of all, there is a **need to link especially peripheral regions to the nodes of the TEN-T Core Network Corridors (CNC)**, to **remove bottlenecks** and to **bridge missing transport links** in order to ensure good accessibility across Central Europe. In addition, the EU Green Deal aims to **reduce transport emissions by 90% by 2050**, which requires smart and sustainable approaches to cross-border mobility, intermodality and the introduction of IT-supported mobility management solutions. After the experience within Interreg TalkNET, the partners deem important to focus on the following issues and challenges: connecting Central Europe regions to the EU transport corridors, improving regional sustainable transport and accessibility, removing cross-border transport barriers and completing missing links, as well as developing transnational logistics chains.

For this reason, the TalkNET partnership calls for the next **Interreg CENTRAL EUROPE 2021-2027** to keep **Transport as one of its “funding priorities”** to contribute to a **Sustainable, Smart and Seamless European Transport**. Multimodal transport is a product of cooperation, so the partners look forward to new Interreg CENTRAL EUROPE projects for more sustainable development of our territories.



GET INVOLVED

Information about TalkNET is available in various ways and the partnership is open to your opinions and suggestions. Visit us on Facebook, send us an email, give us a call or follow us on our website. We look forward to your active participation!

Visit us on Facebook, LinkedIn, Twitter and Youtube -



Communication partner:



Italian-German
Chamber of
Commerce

Martina Agosti: agosti@italcam.de

Giuseppe Currò: curro@italcam.de

Project partners of TalkNET:

