

**InnoPeer AVM**

**Interreg CENTRAL EUROPE**

**Project index number:** CE1119

**Project Acronym:** InnoPeer AVM

**Project Title:** PEER-to-peer network of INNOVation agencies and business schools developing a novel transnational qualification programme on AdVanced Manufacturing for the needs of Central European SME

**InnoPeer AVM Board activity**

**Activity A.T1.3. Establishment and coordination of the InnoPeer AVM Board**

<b>Type of activity</b>	<input checked="" type="checkbox"/> 1. AVM Board regular meeting <input type="checkbox"/> 2. Bilateral/Trilateral/... consultation between PPs and Board members <input type="checkbox"/> 3. Interaction between Board members and stakeholders/policy makers at EU/transnational level <input type="checkbox"/> 4. Participation in EU conferences	
<b>Date of event (DD/MM/YY)</b>	19.12.2019	
<b>Method of interaction</b>	<input checked="" type="checkbox"/> Telco <input type="checkbox"/> Face-to-face meeting (where)	
<b>Partners and InnoPeer AVM Board members involved</b>	<b>PPs</b> <input checked="" type="checkbox"/> BIZ-UP (AT) E. Breuer <input checked="" type="checkbox"/> IAA (AT) N. Gusenleitner, S. Siedl, H.Perez <input type="checkbox"/> DEMO (IT) M. Serafini <input checked="" type="checkbox"/> UNIPD (IT) A. Nosella, L. Agostini, M.Beyene Teshome <input checked="" type="checkbox"/> VI (IT) <input checked="" type="checkbox"/> PBN (HU) <input type="checkbox"/> UNISO (HU) <input checked="" type="checkbox"/> CMAB (DE) <input checked="" type="checkbox"/> FHG IGCV (DE) P.Zimmermann	<b>Board members</b> <input checked="" type="checkbox"/> Matthias Fink (AT) <input checked="" type="checkbox"/> Paul Rübiger (AT) <input checked="" type="checkbox"/> Enrico Bressan (IT) <input checked="" type="checkbox"/> Tommaso Fabbri (IT) <input checked="" type="checkbox"/> Kornél Németh (HU) <input type="checkbox"/> Johann Hofmann (DE) * <input type="checkbox"/> Josef Wolf (DE) <input checked="" type="checkbox"/> Bogdan Dybala (PL)

	<input type="checkbox"/> UniBwM (DE) <input checked="" type="checkbox"/> WRUT (PL) M.	
<b>Content of the activity</b>	<p><b>Other participants</b>  Brigitte Hatvan, ConPlusUltra – sub-contractor of Biz-Up</p> <hr/> <hr/>	
<b>Output of the activity</b>	<p>1. Minutes of regular AVM Board regular meetings</p> <p>At the begin of the meeting, LP Biz-Up welcomed all attendees. Brigitte Hatvan the drafted strategy roadmap (see attached presentation).</p> <p>For the Board inputs, the following questions were asked:</p> <ul style="list-style-type: none"> <li>• What is your general impression about the strategy roadmap draft?</li> <li>• Is the strategy roadmap draft appropriate?</li> <li>• Would you advise to address less/further topics?</li> </ul> <p>Additionally, Board members were encouraged to think about</p> <ul style="list-style-type: none"> <li>• Modalities of continued cooperation of AVM board</li> </ul> <p>Summary of the most relevant external expertise inputs from committed Board members</p> <p>M. Fink: Strategy roadmap draft includes the most important topics, as already discussed in bilateral board meeting with IAA and Biz-Up. For sustainability of projects outcomes, transfer to practice and transfer on political level are crucial. Therefore M. Fink suggests to enhance media work, per partner as well as in cooperation with regional/national policy makers, e.g. with common press release. Link to SDGs (sustainable development goals) can be interesting for media.</p> <p>K. Nemeth: The roadmap is in line with SME requests. 2 questions arose:</p> <ul style="list-style-type: none"> <li>• Qualification of companies and its employees is essential as pre-condition for digital transformation. Companies do not have enough information about I4.0 (technologies, business models, ...) – they even don't know the difference to I3.0 – it is advisable to add this topic to the roadmap</li> <li>• Knowledge obsolescence: technologies are changing rapidly and therefore knowledge gets obsolete quickly. Companies shall be aware of that.</li> </ul>	

P. Rübiger asks K. Nemeth if he has contacts to the EU Institute of Innovation & Technology, Budapest and suggests to contact them (i.p. the Director M. Kern) to check if the InnoPeer goals are in line with the scope of the Institute, esp. the manufacturing department. K. Nemeth is member of the ICT and AI working groups of the Technology Ministry and will try to pass InnoPeers objectives there.

P. Rübiger: The two scenarios that drive SME for further-development and innovations are

- good business opportunities, and
- missing out the market development and getting bankrupt in the mid-term.

These two scenarios shall be balanced.

SME are threatened about cyber criminality on one hand and on the other hand they do not clearly see the opportunities of data-based business models.

It is advisable to align the InnoPeer training contents with other training institutions, as e.g. in Austria WIFI and BFI, to meet the SME qualification demand at the best.

The strategy roadmap should contain in-depth information about Digital Innovation Hubs. In general a high number of Links for further information and practical guidance is helpful.

Follow Silo and Pipe Strategy (from STOA at EU level) – connection between Silos = PPs in a practical way and lay the pipe to SMEs.

B. Dybala: The main topics are addressed, but currently in a compact way. He agrees with P. Rübiger to include more in-depth information and acc. Links and suggests to get into contact with further EU initiatives.

T.Fabbri: No particular remark on the roadmap; generally very satisfied with project work.

Networking at internat. level should be intensified, but modalities unclear.

M. Serafini (DEMO) replies, that coordination of local SMEs' needs and transnational cooperation is fundamental. Italian SME are concerned about power of large customers within transnat. value chains and the difficulty to define valuable contracts. Surprisingly, economic sustainability was one of the key goals of SME that participated in the strategy camps.

Environmental sustainability (regarding production process and impact of delivered products) as well as economic sustainability are to be balanced.

SME should try to realistically implement new technologies to be balanced with economic issues – investments are crucial.

E. Bressan: Due to technical problems, no comments

E. Breuer will ask for feedback from E. Bressan and German Board members – to be included in V2 of this minutes.

Finally, the next activities of the Board were presented: advisory activities for the partnership as well as promotional activities.

M. Fink will present InnoPeer at an event in Denmark in Feb. 2020. T. Fabbri intends to present InnoPeer at an Italian Mgmt. conference in Feb. P. Rübiger will tackle InnoPeer topics in a STOA meeting in Brussels in Feb. 2020.

E. Breuer recaps, that Biz-Up and CMAB have budget to reimburse travel costs of Board members for these activities (invoice and tickets needed)

Comments of E. Bressan, per email: The strategy roadmap draft is good. Widening the scope of the target groups for the training is easy to do and really needed to foster a robust cultural milieu.

	<p>It will be necessary to offer more specific paths according to company demand. Online training can offer opportunities to tailor the training to needs of the specific company.</p> <p>Also the integration of the contents in formal learning (official qualifications) is really important. The training entitlements that the new commissioner Schmidt wants to explore should lead to a formal qualification.</p> <p>The integration in ongoing initiatives is full of opportunities in the current situation both at Regional and European level.</p>
	<p>2. Minutes of bilateral/trilateral consultations between the Board and PPs ...</p> <p>Please, summarize the most relevant external expertise inputs from committed Board members</p> <ul style="list-style-type: none"> <li>• ...</li> </ul>
	<p>3. Summary of interaction between Board members and stakeholders/policy makers at EU/transnational level ...</p>
	<p>4. Summary of participation in EU conferences ...</p>

Notes:

- Please, note the match between the “Type of activity” and the “Output of the activity”