



Past - Present - Future



PILOT IMPLEMENTATION

3 “CO-WORKING+”

Implementation incl. assessment report

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Abstract

Pilot implementation is related to the upgrade of the existing co-working centre in Škofja Loka by adding-on public cultural zone (showroom, workshop area) thereby a role model for multifunctional creative space in non-metropolitan industrial area is set up and shared. BSC Kranj has established a creative centre with exhibition space that work on principle “past for the future”. Based on the prepared concept of **creative centre with a showroom and co-working space for creatives (T4.4.1.)** in July 2017, we started with implementation phase. With innovative presentation of industrial and textile heritage in our region, we created a space with the context for contemporary creativity of today’s textile designers and their connection with existing industry and all the opportunities that come with it.

First, we wanted to develop it as one part of existing Hat factory Šešir in Škofja Loka but the company went bankrupt during the project duration, therefore we had to find a solution with a new space that stands in the immediate vicinity of the factory. The space is on the ground floor at the location between one of the famous medieval buildings (Kašča), a small square with lime and one of the main linking paths between Lower Square (Spodnji trg) and main city centre (Mestni trg). Creative designer Liljana Panjtar, LILAStudio, designed interior of the creative centre with an exhibition space and coordinated working process of making the furniture and equipment for the centre. We constantly worked together with Municipality of Škofja Loka, Development agency Sora and Liljana Panjtar to arrange the space, made a show room and organized a public opening of the creative centre named Kreativnice on 21 June 2018. For the implementation phase promotion and marketing was crucial to build up the identity of the creative centre and achieve visibility in general public. Moreover, we realized selected activities to ensure the sustainability and communication between creatives, industry, schools, museums and other stakeholders. The results of testing phase, which was concentrated on tourist season, were focused on innovative presentation of industrial and textile tradition that work on a principle “past for the future”. Creating a context for contemporary creativity of today’s textile designers and their cooperation with existing industry and bringing objection into life will be the most challenging goal for the future of Kreativnice.

1. Project context

InduCult2.0¹ wants to revive the cultural spirit of long-standing industrial regions of Central Europe. Together with local stakeholders, project partners from 8 European countries (Austria, Germany, Belgium, Italy, Poland, Check republic, Croatia and Slovenia) rediscover and create the positive elements of industrial communities and therefore intend to:

- Establish the idea of Industrial Culture in Central Europe and promote it as unique feature of regional identity
- Prepare initiatives in schools to raise the interest in industrial culture and show them work options in that field; binding work force and companies through industrial culture
- Fostering creativity and innovation through distinct interaction of creative communities and productive industry

The definition of industrial culture goes beyond heritage and includes contemporary and upcoming cultural and creative resources. One of the main and general objectives of the project InduCult 2.0 is to introduce new culture and heritage-based economic opportunities in the field of conventional industry, tourism as well as creative industries.

Based on peering and support within the partnership and the methodology used we elaborated a concept of reviving old-industrial places through creative communities. Based on that we established creative centre with a showroom and co-working space for creatives focused on textile industry. The planned creative centre as such revives and reactivates old-industrial place and the area around. The Creative center refers also to the identity of the local community, which is strongly connected with creativity. It promotes and increases the interest of young and unemployed people for new employment in industry and brings great opportunities for development.

¹ More information about the project is available on: www.inducult.eu, www.facebook.com/Inducult2.0

2. Introduction

Established creative centre named Kreativnice in an old industrial site of Škofja Loka is a co-working and exhibition space for textile designers and preparation of opportunities for concrete connections with industries. With innovative presentation of industrial and textile heritage in our region, we created a space with the context for contemporary creativity of today's textile designers and their connection with existing industry and all the opportunities that come with it.

The development of the industry in Škofja Loka must be understood in the context of strong presence of the tradition of quilts and individual craft masters and their craft workshops. They were the starting point for the development of industry. In the pilot action, we focus on the textile industry, especially the hat making industry, which has great importance for Škofja Loka but at the same time we are facing a threat that the knowledge will disappear. The prominent Hat factory Šešir went bankrupt during the project duration in 2016 but it was unique because of its rare knowledge and its location. The industrial building stands on the Spodnji trg (Lower Square) at the entrance to the medieval old town center. Due to the nature of the work, the wool and rabbit's fur felting, the water (the Selška Sora River), which flows right under the factory complex, has a key importance because supplying hat production with water and ideal air humidity. First, we wanted to develop the creative centre in one part of the Šešir factory but then after the bankruptcy we had to accept the solution with a new space that stands in the immediate vicinity. The space is on the ground floor at the location between one of the famous medieval buildings in Škofja Loka (Kašča), a small square with lime and one of the main linking paths between Lower Square (Spodnji trg) and main city centre (Mestni trg).

Despite some industry collapsed, the craft tradition was never interrupted. Craft and boutiques production and innovative industrial products of higher quality are also current guidelines for the development of local communities, since the hand and locally manufactured product brings benefit, higher quality, pursues the principles of sustainability and environmental protection. Additionally, the spatial planning of Lower Square in Škofja Loka is related to the reviving of craft shops with development of new tourist offer which basis on local tradition. Some industries raised out of that crafty workshop because they managed to upgrade their knowledge and skills to the new technology and development. The idea of creative centre with show room was concretely defined within the InduCult2.0 project concept in 2017 where we worked on two orientations - traditional master's workshop and contemporary creative design and we joined them for the establishing creative centre.

Traditional master's workshop combines a "showroom" and sales gallery and a "workshop" at the back. What is most important is the direct connection of the production and distribution space. Traditional master's workshop generates the knowledge and has the crucial role in the transmission of knowledge; it generates production and development. At the same time we can understand it as a physical space, social space, space of economy, space of creativity and space that generates cultural heritage, creativity and innovation in the community. A creative hub can be understood as a place, either physical or virtual, which brings creative people together. It is a conveyor, providing space and support for networking, business development and community engagement within the creative, cultural and tech sectors.

The creative centre Kreativnice combines co-working, co-creation and development with social responsibility of the involved community. Understanding, trust and support of all the stakeholders are key principles for developing sustainable links within the centre.

3. Objective

As it is perceived in the field, the main objective of pilot implementation is to develop new activities based on tradition existing in Škofja Loka area and create a context for contemporary creativity together with industry for the future development:

- To build strong craft identity, all the traditional knowledge will be used for development of local potentials and development of innovative products.
- The same way masters were establishing guilds in the past, creatives and artisans are today being connected in the creative communities. Creative centre with exhibition space is an answer to it.
- Development of creative and innovative cultural tourism
- Effective cooperation and strong bonds with diverse local stakeholders: Local creatives and masters of craft, Art & Craft Centre Škofja Loka, Development agency Sora, Textile and other companies/industry in the area, Co-working centre Lokomotiva, Museum of Škofja Loka, companies that grew out from the foundations of traditional economic fields, tourism strategy planners, tourist providers)

Specific objectives of the creative centre Kreativnice are:

- to provide spatial and technical conditions for the operation of the centre
- to place the centre in the local context and its specifics → the location of the centre is in accordance with the development strategies of the old part of the city
- to establish cooperation between the creative community and the textile industry for the development of new products and new business opportunities.
- esign and implement various programs for the integration of the centre into a broader social context (educational programs, experiential programs for visitors, professional programs...).
- to achieve the visibility of the creative centre in the general public (promotion, communication strategy, local, regional and international integration ...)
- to ensure the sustainability and upgrading of the creative centre.

4. Applied approach

The procedure of implementation started in 2018, after the detailed concept of the creative centre with show room was prepared together with the main stakeholders of the area.

The implementation phase/procedure was divided into 7 steps of work:

- 1) Preparation of outline plan (graphic design, list of needed equipment)
- 2) Tender for ICT equipment and for the furniture
- 3) General maintenance of the selected space (moving the existing furniture, painting the walls, electricity, fixing bigger basin...) realized by Municipality of Škofja Loka
- 4) Fixing the furniture and ICT equipment
- 5) Preparing the exhibition (show room arrangement)
- 6) Public opening on 21 June 2018
- 7) Testing phase from the end of June 2018 - the end of September 2018

The conceptual phase begun with searching for a proper space of creative centre and trying to get an agreement with Municipality of Škofja Loka about availability and management of the space. We also had several meetings with other stakeholders in the area (former hat factory Šešir about some inventory and minor things that can be used in show room, creatives, museum...). Based on prepared concept (4.4.1. activity) in 2017, the outline plan of the creative center was prepared in February 2018. The list of needed equipment was defined in the outline plan and the tender for furniture and ICT equipment was launched in April 2018. Municipality of Škofja Loka took care of the

space with some regular maintenance and the arrangement of the creative centre and show room started at the end of May 2018 (fixing the furniture and ICT equipment) Public opening of the space was organized on 21 June 2018 when we officially opened the space and started the testing content (workshops, events, promotional activities) within tourist season in the city until the end of September 2018.

5. Assessment

First, there was an outline plan done with graphic design of creative centre (identification mark with guidelines for its use), The idea of space design and elements of interior equipment (visualisation, materials, graphics...), the list of equipment needed to arrange the space, help of arrangement and establishment of the creative centre and show room. 2.200 EUR of this compound.

BSC Kranj made an agreement with Municipality of Škofja Loka to take care of ongoing maintenance of the space (painting the walls, electricity check, changing a new basin) first. That costed approximately 500 EUR

Then we ordered needed equipment regarding the defined list in the AF and in the outline plan:

1. Multimedia (ICT technology): LCD screen, computer, camera, projector and canvas (3.069 EUR in total)

2. Interior furniture: Wooden hat moulds, chairs, tables, tailor's dummy, shelves, metallic component for hanging, mobile working counter (8.600 EUR in total)

Arrangement of the creative centre with show room was done at the end of May and it will be open for the tourist summer season as additional tourist offer and testing period from May-September 2018 when some of the content will be realized:

- Consulting and education of textile industry (networking with creatives, industry, public associations and other stakeholders).
- Organization and professional management of workshops two times per week:
- Presentation of industrial products and interactive involvement of visitors (demonstration of traditional technics...)
- organization of creative hub initiative creatives meet industry
- Organization of dissemination event at the beginning of October 2018 (Days of EU culture heritage)
- Hat producing - realization of the movie for use of creative centre exhibition
- Promotion and marketing activities (internet promotion on social media FB, Instagram, preparation of photo material, innovative promotional actions)
- Planning of the creative centre work after the testing period is finished

BSC Kranj is the owner of investment but Development agency Sora has taken over management of the creative space and show room as an upgrade of their existing coworking centre. They will take care of the content and regular opening hours. Obligations and rights will be defined within tri partial contract between Municipality of Škofja Loka, Development agency Sora and BSC Kranj.

The corporate identity was designed for creative center with an exhibition space. With a participating creative community, we generated a name and a logo Kreativnice that combines several meanings:

Space for the creativity

kreativni + ce = creative + center

name is in plural so it implicates co-working of creative community

The logo for Kreativnice features a large, stylized infinity symbol on the left, followed by the word "kreativnice" in a lowercase, cursive script font.

KREATIVNI CENTER - CREATIVE HUB

After investing in the creative hub space, the testing content started to run from 21 of June until the end of September.

- Show room of eight different designers' product was created. Opening hours were defined together with them and animation/promotion of the space for public was provided from Monday to Friday (9:00-19:00) and on Saturdays (10:00-13:00)
- Organization of 4 events: **Colorful Loka Festival 2018- Art&craft in public, »Knitting under the hat«** (1. 9. 2018: 40 visitors). **Open days with different workshops on the historical event »Historial«** (23.6.2018: 50 visitors). **The days of cultural heritage in Kreativnice**, presentation of historical clothes together with external expert Andreja Stržinar (25. 9. 2018: 30 visitors); **Disemination event: Industrial culture - Oportunity for regional development** (4.10.2018: cca 45 visitors)
- Promotion of Kreativnice on the industrial-culture event, Cobblers Sunday, 2 September in Tržič
- Summer holiday workshops for the pupils: In cooperation with the Association of youth friends, we organized creative workshops for schoolers during the summer holidays.
- Meetings with other creatives about the programme development (Terms of reference for Kreativnice and internal rules of cooperation among creatives); meetings with local stakeholders (former workers in hat factory Šešir, museums, local tourist board, art craft centre...)
- We presented a new Creative Centre so variety of different associations and different social groups: PUM Škofja Loka - project youth learning, EVS volunteers of Škofja Loka, ŠENT association - a society for supporting people with mental health problems, Project partnership of Interreg Europe project called UrbanM.
- Presentation of the creative centre - Kreativnice within tourist guiding to Škofja Loka city centre (every Saturday) 1-2 hours: presentation of the showroom and workshop with visitors (hand craft)
- Marketing and Promotion of Kreativnice: FB page (photos, videos, posts...), communication with media (interviews, events), preparation of graphic designs for e-invitation, post card, business card, posters in Kreativnice; e-mailing; filming a video about textile industry past-present-future with cooperation of team Karata and creative designers in former hat factory Šešir and in creative centre Kreativnice.
- Creation of programmes for schoolchildren, kindergarten, exhibition, events...
- Organization of 3 exhibitions in Kreativnice (historical clothes, Chimney/water and hat, exhibition of creative's products)

6. Goal Achievement, Lessons Learned and Transnational Added Value

The pilot action after its implementation and assessment totally fulfill expectations of planned pilot idea. The creative centre with show room has a big potential, modular equipment give several ways of adjustment to different use and purposes of activities in Kreativnice. It is very appropriate for thematic exhibitions and presentation of diverse textile technics.

We can say that in general, the new creative centre Kreativnice is well accepted - acceptance of local community, creative community and visitors is very positive. One of the positive things is having a testing phase in the summer months. We had many events and visitors in the first period of creative centre working, so we got more experiences that can help us to predict all possible connections in the social environment. We had approximately 1600 domestic and foreign visitors, which is an optimistic number for a new place in such a small town, and we got many positive feedbacks from different points of view.

Others can learn from Kreativnice that a strong cooperation with all involved stakeholders, which are dealing with the industrial topic, as much as listening to the community and their needs, can bring a great result. The local people feel the environment as a generator of connections, support for new entrepreneurship, meeting point of creative community and production space. They even started telling the story of local uniqueness and local characteristic for the visitors who want to be part of industrial experience. This creative centre is vivid and open to everyone. Understanding, trust and support of all included, are the key principles that can be a lesson learnt for the others as well.

Some problems need to be solved in the future:

- Lacking of space to organize workshops, which it meant to be on the backspace of show room but there is still association for disabled people that uses the room. Municipality of Škofja Loka promised to ensure extra room but that has not happened yet.
- Some operational minorities in the space have to be arranged by Development agency Sora that is responsible for further development of Kreativnice and for normal working of creatives.
- The need to have one employee in the summer season to take care of the programme, animation, promotion, guidance of visitors...and half of the person out of the season
- Additional space to host more participants on the workshops, to work on more innovative and interactive way of product and technology presentation (escape room, challenge...)

The positive effects, which can be easily transferred to the other industrial areas, are:

- Strengthening local identity linked to industrial culture
- Stronger business relationships between individual companies
- Revived traditional craftsmanship skills in innovative way
- Contemporary, innovative products of high added value in the domestic economy
- Quality and new tourist offer - innovative cultural tourism

7. Outlook and sustainability

It is very important that we prepared and signed a three-part contract for long-period cooperation between Business support Centre Kranj, Municipality of Škofja Loka and Development agency Sora. In this contract, the roles of the partners are written down.

Municipality ensures the free space for the creative centre Kreativnice and Development agency Sora with its Art & Craft Centre of Škofja Loka will operate Kreativnice and ensure the program,

activities and will intensely work with creative community. It will take care of further implementation and development of written concept.

Furthermore, we are in concrete dialogue with Municipality of Škofja Loka about future development of the former Hat factory Šešir together with the new owner of the building.

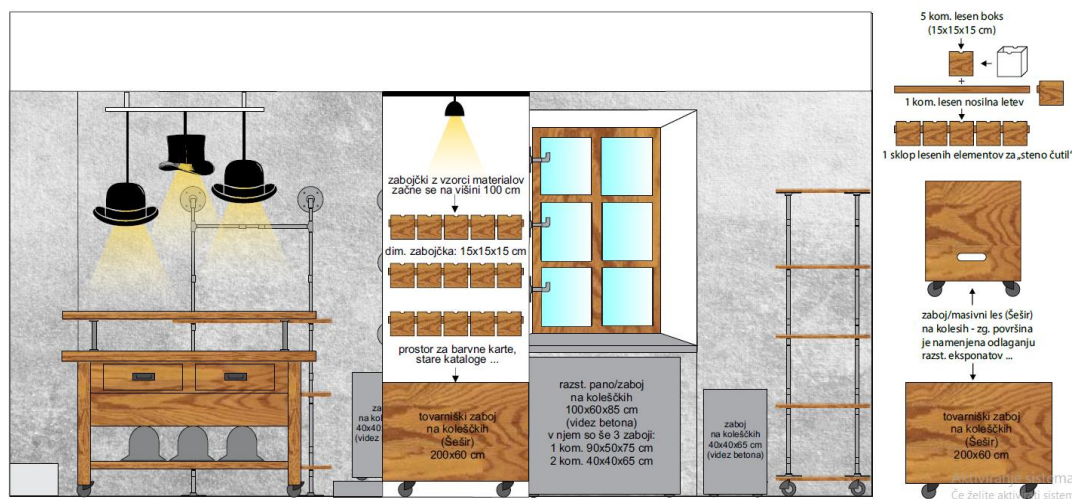
The main activities for short-term period, out of the tourist season period:

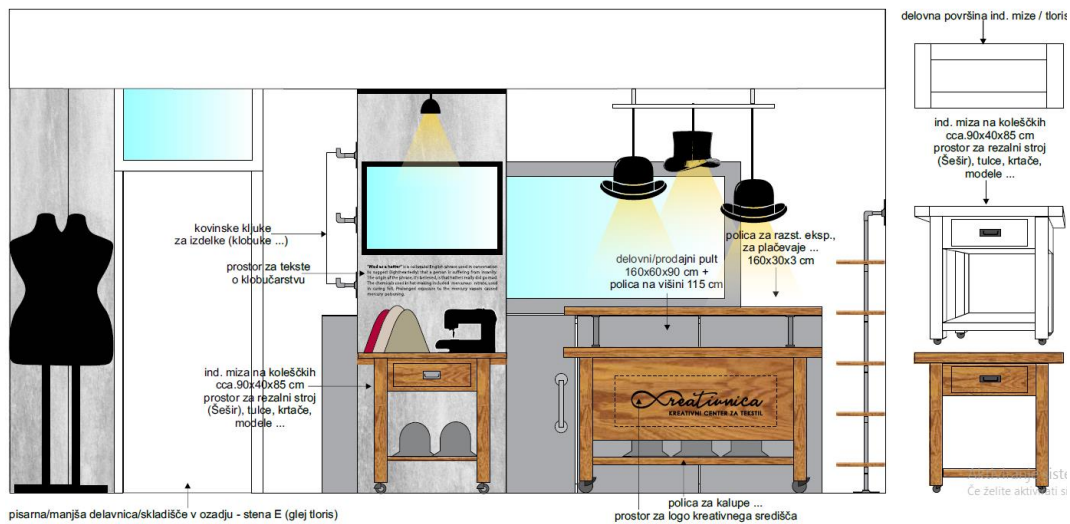
- To prepare programmes for workshops with primary and secondary schools, get in contact with teachers to involve different contents in their school plans.
- To create more intensive cooperation with textile industry (development of new products with added value) and with companies in general (art craft workshops, team buildings)
- Implementation of creative challenge with cooperation of industry and creatives (short term effect)
- Implementation of two EU projects within Local action group: 1) Crazy about creativity (connection of traditional knowledge with innovative creativity, development of cultural tourism); 2) shoe craft with connection of shoe industry (creatives meet shoe factory Alpina)
- Creating a plan for next tourist season together with local tourist board: presentation and animation, events, new tourist thematic trail, exhibitions, workshops for tourist
- Long-term goal is based on the vision of development into a multifunctional space, which will also have a wider economic, cultural and social role.

8. Annexes if applicable

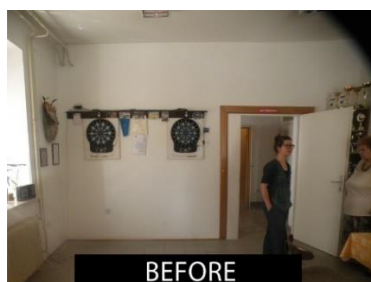
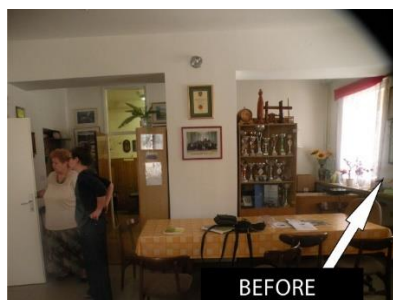
I: INVESTMENT

- Sketchers of the space within outline plan:





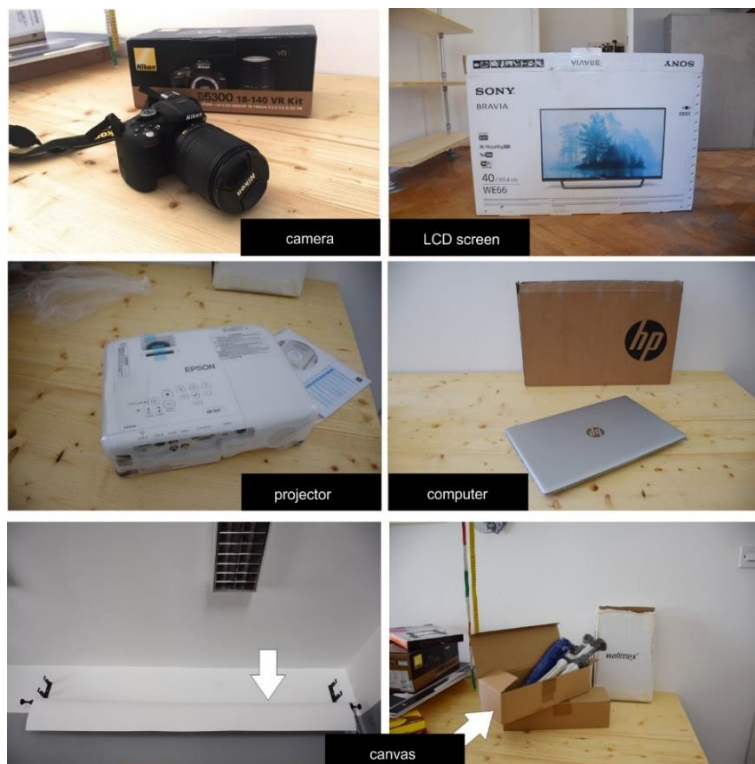
- The space of creative centre with show room before and after the investment:





- List of the equipment bought within InduCult2.0 project:

1) Multimedia



2) Interior



II: TESTING PERIOD: 21 JUNE 2018 – 30 SEPTEMBER 2018

- Creative centre Kreativnice - Opening on 21 June 2018



- Presentation of different creatives working and exhibit their products



- Organized workshops with visitors of town tours each Saturdays in July and August



ŠKOFJA
LOKA

Tourism - Tourist board

Center
Domače in
Umetnostne
Oborti

RAZVOJNA
AGENCIJA
SORA d.o.o.

Kreativnice

**PO POTI LOŠKE USTVARJALNOSTI
ALONG THE PATH OF LOKA'S CREATIVITY**

KDAM? Ob sobotah v juliju in avgustu - 7., 14., 21., 28. julij 2018 in 4., 11., 18., 25. avgust 2018 ob 10.00
WHEN? On Saturdays in July and August - 7., 14., 21., 28. July 2018 and 4., 11., 18., 25. August 2018 at 10.00

KJE? Zbirno mesto na glavni avtobusni postaji v Škofji Loki
WHERE? Meeting point at the main bus station in Škofja Loka

KOLIKO ČASA? Približno 1,5 h
HOW LONG? Approximately 1,5 h

KAJ BOMO DOŽIVELI? Sprehodili se bomo skozi staro mestno jedro Škofje Loke in doživeli ustvarjalnost njenih prebivalcev.
WHAT WILL WE EXPERIENCE? We will walk through the old town centre of Škofja Loka and experience the creativity of its inhabitants.

CENA: BREZPLAČNO
PRICE: GRATIS

Foto: arhiv Kreativnice

Center
Domače in
Umetnostne
Oborti

KREATIVNICEN - CREATIVE HUB

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Turizem Škofja Loka
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4220 Škofja Loka

+386 (0)4 517 04 00
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www.vstopnoloka.si



- Organized Events

The biggest event in Škofja Loka: Historial 2018, the medieval day in Škofja Loka, 23 June 2018 - Open day of Kreativnice





Colorful Loka Festival 2018: Knitting under the hat and pop-up event, 1 September 2018



Summer holiday workshops for the pupils



National days of Cultural heritage: Where the past meets the future 2018



Architectural Exhibition WATER, CHIMNEY AND THE HAT: conceptual design of the hat factory Šešir renovation



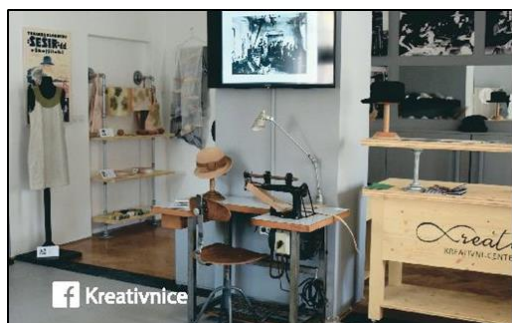
- Creative meetings and long-term plan making

Meetings with creatives where we discussed about the long-term work. During the phase all the creatives presented themselves while working in the Centre. We established the cooperation rules for all the creatives included.



- Marketing and promotion activities

Promotional material - business card, postcard/invitation letter, builboards for exhibition



KLOBUKI IN KLOBUČARSKA OBRT HATS AND HATMAKING CRAFT

KLOBUK kot pokrilalo sklozi zgodovino ni predstavljal le zaščite glave pred vremenskimi vplivi, ampak je kazal na družbeni sloj in položaj lastnika, njegovo versko ali politično pripadnost. Pravi klobuk je narjen in obdelane živalske dlake, ki ji pravimo polst ali klobučevina. Splošno uporabljene dlake so bile ovčja, zajčja, karmelja, najbolj preprosti tudi kravja in telečja. Na Škofjeloškem so klobučarji uporabljali naravno ovčjo ali zajčjo dlako, v 16. stoletju pa so polst začeli tudi barvati in vse bolj so se uveljavljali črni klobuki.

Through the history, HAT did not only offer protection of the head against the weather. It was also a sign of social class and position of the owner, his religious or political affiliation. The hat is made by processing animal fur into felt. Commonly used animal fur was wool, rabbit's and camel's fur and for the simplest hats the fur of cow and veal. In Škofja Loka hat-makers used natural sheep wool or rabbit's fur. From the 16th century on felt was also dyed and black hats became more and more widespread.



Through the history, HAT did not only offer protection of the head against the weather. It was also a sign of social class and position of the owner, his religious or political affiliation.

Klobučarji so v svojih obrtnih delavnicah izdelovali klobuke, poleg njih pa tudi druge izdelke iz polsti. Rokavice za prevoznike in furmane, čevlje, škornje, copate, natike, vložke za čevlje, polstene plošče za opekane, trgovine z urojem in tapetnike. Klobučarske delavnice na Škofjeloškem so bile razmeroma majhne – klobučarski mojster je imel enega ali dva pomočnika in enega vajenca. Od sreda 18. stoletja do sreda 20. stoletja, ko so klobučarske delavnice začele izginjati, je bilo v Škofji Loki 154 klobučarjev. Zadnji klobučarski mojster, Jernej Tavčar s Cankarjevega trga, je svojo klobučarsko delavnico vodil do leta 1967.

Hat-makers manufactured hats and also other felted products: gloves for carriers, shoes, boots, slippers, shoe inserts and felt-panels for bird works, leather goods shops and upholstery. The hat-makers workshops in Škofja Loka region were relatively small. The master had one or two assistants and one apprentice. From the middle of 18th century till the middle of 20th century, when hat-makers workshops began to disappear, there were 154 hat-makers in Škofja Loka. The last master of hat-making, Jernej Tavčar from Cankar's square, lead his workshop till 1967.



Hat-makers manufactured hats and also other felted products: gloves for carriers, shoes, boots, slippers, shoe inserts and felt-panels for bird works, leather goods shops and upholstery.

LOŠKO KLOBUČARSTVO IN TOVARNA KLOBUKOV SEŠIR HATMAKING IN ŠKOFJA LOKA AND HAT FACTORY SEŠIR

»Či vstopu v Škofja Loka oko najprej uzre tri znamenitosti: dimnik tovarne klobukov Sešir, Loko za njim se draga zvon lentjakobke mestne cerkve, nad njim pa gospodinja krona Škofje-Loke, škofjeloški grad.« (Uoica Zepić Filipović, 1969).

»On entering Škofja Loka three most important sights are caught: the chimney of the Hat factory Sešir, behind it the belly of the St. Jacob city church and above all dominates the crown of the town, the Škofja Loka castle« (Uoica Zepić Filipović, 1969).



Two historical illustrations of Škofja Loka, showing the town and the hat factory chimney.

V letu 1871 je na Loškem znan prvi industrijski obrat, tovarna sukna Alojza Krennerja. Izdelovali so odjevo in razne vrste blaga. Leta 1894 je Krenner v tovarni postavljal prvo električno na Kranjskem, ki je s presežki električne energije napajala loško mestno razsvetljavo. Tako je Škofja Loka postala prvo mesto na Kranjskem z električno javno razsvetljavo.

In 1871, the first industrial plant, the Alojz Krenner textile factory was reported in Škofja Loka producing blankets and various textile items. In 1894, Krenner set up the first power plant in Carniola which supplied city lighting with electricity surplus. Thus Škofja Loka became the first place in the region with electric public lighting.



A historical illustration of the Alojz Krenner textile factory.

Na temeljih Krennerjeve tovarne sukna je bilo leta 1921 na Spodnjem trgu ustanovljeno podjetje Sešir, ki se je specializiralo za izdelavo klobukov iz volne in zajčje dlake. Tovarna je vseh letih svojega delovanja črpala iz bogate tradicije škofjeloškega klobučarstva in se uveljavila po vsem svetu. Najbolj prestižna blagovna znamka klobukov je bil Seširjev Piccadilly.

In 1921 the Hat making factory Sešir was established on the foundations of the Krenner factory. It specialized in the production of hats made of wool and rabbit fur. Throughout the years of its operation the factory based on the rich tradition of Škofja Loka's hat making and became well-established throughout the world. The most prestigious brand of hats was the Sešir's Piccadilly.



Two historical photographs of the Sešir hat factory interior.

V tovarni se je ohranjalo znanje in tehnologija celotnega postopka izdelave klobuka, od začetne obdelave zajčje dlake pa do končnega izdelka. Izdelki so bili od nekaj simbola tradicije in visoke kakovosti izdelave. Tovarna klobukov Sešir Škofja Loka je po 95 letih delovanja leta 2016 ila v stečaj.

The factory preserved the knowledge and technology for the entire hat making process, from the material preparation to the final product. Products have always been a symbol of tradition and high quality workmanship. Hat factory Sešir Škofja Loka stopped the production in 2016 after 95 years of operation.

Making a promotional movie about industrial culture and Creative Centre Kreativnice



<https://www.youtube.com/watch?v=kGghimWoNsM&t=6s>

FB page:

<https://www.facebook.com/kreativnice/>