
D.T 3.3.2 Regional reports on exchange workshops for SMEs

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Deliverable D.T 3.3.2 Regional reports on exchange workshops for SMEs

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Developing Food Knowledge Hub

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Report on Training Sessions

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PP	Restricted to other programme participants	
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1. Introduction (UNISEF)

This document reports about the I-CON Regional reports on exchange workshops for SMEs that has been held in the five project Regions during the T3 project period from April 20th to 30th September 2018.

The main aim of the events was the transfer of knowledge to Regional SMEs by facilitators and awareness building to facilitate easier access to those SMEs who will show interest for pilot activities. 6 partners (LP, PP2, PP5, PP6, PP9, PP10) for 18 sessions/workshops in total.

The exchange workshops have been organized by the Regional partners involving the groups of Regional Facilitators trained in the I-CON Training Academy held in Treviso, covering the following main topics:

- Crowd Design Platform
- Food safety, quality and labelling
- Mechatronics
- Food design.

2. Report on exchange workshops for SMEs in the five I-CON Pilot regions

2.1. Exchange workshops for SMEs in Hungary

(by STRIA)

2.1.1. Agenda and ratio / aim of the session

Within the South Transdanubian Region (HU23) there are three counties (Baranya [HU231], Somogy [HU232], Tolna [HU233]), representing different territorial needs of food industry, but having more or less the identical sub-structure of the food industrial activities in rural areas: meat, dairy and baking industries. Given the fact that food quality and safety, also mechatronics issues are rather horizontal in their nature when dividing the scopes of workshops in the three counties, STRIA identified differences in food design issues among the three county units, based on differences of rural food heritages. As a consequence of this, STRIA organised three identical workshop in the three counties of the region, on their seat towns, on three different dates. Each case, being focused on the needs of individual counties, the speakers responsible for food design were coming from the host county.

The general title of the workshops were: “The actual issues of food quality-safety, packaging and mechatronics”. The events were co-organised with the colleagues of Campden BRI Hungary Nonprofit Ltd, who are internal partners in the I-CON project, and - outmostly - experts of the issues falling under food quality-safety and mechatronics.

Speakers of the events were:

- STRIA introduced the I-CON project, showcased its opportunities towards SMEs and further county level stakeholders, highlighting the tools produced within and services offered by the project,
- Campden BRI Hungary Ltd. was responsible for food quality-safety and mechatronics presentations,
- locally rooted speakers at each county were responsible for food design-packaging issues,
- at the first two events (Szekszárd, Pécs) a chamber of agriculture was invited to support with its network and presentation held the successful delivery of the workshops. The same refers to the Széchenyi Programme Office which is the technical assistance background organisation of European Union operational programme responsible Managing Authorities and has county seat offices in every county in Hungary: their staff introduced the actually available EU grants for the benefit of food industry SMEs operating in rural areas.

Dates and venues of the three workshops:

- Tolna County: 19 April 2018, from 09:30 a.m. to 13:30 p.m., Szekszárd, Babits Mihály Cultural Centre (H-7100 Szekszárd, Szent István tér 10.),



- Baranya County: 29 May 2018, from 09:30 a.m. to 13:30 p.m., Pécs, The Hungarian Chamber of Agriculture, Baranya County Directorate (H-7632 Pécs, Siklósi út 38.),
- Somogy County: 25 September 2018, from: 13.30 p.m. to 16.00 p.m., Kaposvár, Chamber of Commerce and Industry of Somogy (7400 Kaposvár, Anna u. 6.)

2.1.2. List of attendees

People attending → an attendance sheet with signatures need to be attached, for attendance templates, please see the I-CON fileshare repository > WP communication > Templates)

People attending, including SMEs representatives are:

Workshop 1 - Szekszárd, 19 April 2018

<i>name surname</i>	<i>SME / Organisation</i>
(See LoP) 4 people	Széchenyi Programme Office
2 people	Tolna County Development Agency
2 people	CAMPDEN BRI Hungary Nonprofit Ltd.
3 people	South Transdanubian Regional Innovation Agency
3 people	The Hungarian Chamber of Agriculture
4 people	Office of Tolna County Council
1 person	Locals for the Local Rural Development Association
2 people	For Tolna Nonprofit Public Ltd.
5 people	Tobacco Street Limited Partnership
1 person	Niklós Ltd.
1 person	BOSCH
2 people	sole proprietors

Workshop 2 - Pécs, 29 May 2018

<i>name surname</i>	<i>SME / Organisation</i>
(See LoP) 1 person	Bogád-Meat Ltd.
1 person	Rapidwork KFT.
1 person	ASVINI
3 people	South Transdanubian Regional Innovation Agency
2 people	Széchenyi Programme Office
1 person	Tressed Honey Ltd.
2 people	CAMPDEN BRI Hungary Nonprofit Ltd.



10 people	The Hungarian Chamber of Agriculture
2 person	sole proprietors
1 person	Beard-Metal Ltd.
1 person	Cultural Innovation Competence Centre Association
6 person	Office of Baranya County Council
2 people	Baranya County Development Agency
2 people	University of Pécs

Workshop 3 - Kaposvár, 25 September 2018

<i>name surname</i>	<i>SME / Organisation</i>
(See LoP) 1 person	South Transdanubian Regional Innovation Agency
2 people	CAMPDEN BRI Hungary Nonprofit Ltd.
1 person	Slendy Ltd.
1 person	Base Informics Ltd.
1 person	The Hungarian Chamber of Architecture
1 person	sole proprietor
7 people	University of Kaposvár
1 person	Fino Food Ltd.
1 person	Chamber of Commerce and Industry of Somogy Nonprofit Ltd.
2 people	Halker Ltd.
1 person	Pál Kinizsi Food Industry School
1 person	Ministry of Agriculture, Móricz Zsigmond Vocational School
1 person	CB Innovative Ltd.
1 person	Power-Source Ltd.
2 people	Chamber of Commerce and Industry of Somogy
1 person	South Transdanubian Regional Food Innovation Cluster Nonprofit Ltd.
1 person	Social Ascention of Somogy Development, Communication and Education Nonprofit Ltd.
3 people	Somogy County Council
1 person	Majuko Soft Ltd.

2.1.3. Performed activities

performed activities → list of subjects/instructors-mentors

Given that all the workshops dealt with mechatronics, food quality and safety, food design issues on all locations, subjects and facilitators were as follows:

Workshop 1 - Szekszárd, 19 April 2018

Subject	Facilitators / speakers
General presentation of the I-CON CE393 project	Zsolt PÁLMAI
Quality assurance and food safety solutions for SME supplier of commercial retail chains	Ákos SZENTGYÖRGYI
The role of food design in the community marketing solutions and building of (corporate) image	Viktória CSIZMAIDIA- CZUPPON
Food industry applications of novel IT and processing solutions	László SZABADOS
Introduction of the Food Industry Directorate and its services to food industry SMEs of the Hungarian Chamber of Agriculture	Marcell KELETI
Calls for proposals available for food industry SMEs	Attila KÖVÉCS Péter KOVÁCS

Workshop 2 - Pécs, 28 May 2018

Subject	Facilitators / speakers
General presentation of the I-CON CE393 project	Zsolt PÁLMAI
Quality assurance and food safety solutions for SME supplier of commercial retail chains	Ákos SZENTGYÖRGYI
Food industry applications of novel IT and processing solutions	László SZABADOS
The role of food design in the decision making of the consumers	Nikolett HIERHOLCZ
Introduction of the Food Industry Directorate and its services to food industry SMEs of the Hungarian Chamber of Agriculture	Eszter MARTINA-TAMÁS
Calls for proposals available for food industry SMEs	Attila NYIKOS Bálint ANDRÁSSY

Workshop 3 - Kaposvár, 25 September 2018

Subject	Facilitators / speakers
General presentation of the I-CON CE393 project	Zsolt PÁLMAI
Quality assurance and food safety solutions for SME supplier of commercial retail chains	Ákos SZENTGYÖRGYI
Food industry applications of novel IT and processing solutions	Attila BERCZELI
The role of food design in the operation of Somogy county food industry SMEs Az élelmiszer-design szerepe a Somogy Megyei élelmiszeripari vállalkozások működésében	Dr. OLSOVSKYKYNÉ Dr. Andrea NÉMEDI

changes to plan (ref. to DT3.2.1 Training Curricula report)

During the workshops all the thematic (i.e. mechatronic, food quality and safety, food design and packaging) facilitators/speakers took into consideration the training materials those were disseminated after the Treviso I-CON training in late March 2018. Based on these inputs, smaller fine tunings to Hungarian particularities and to the needs of South Transdanubian counties took place. The further speakers were presenting issues that acted as “magnets” to attract more participants to project workshops.

support material used/produced/available

tool kit (reference docs, questionnaire, ...), presentations, other

The presentations projected on the workshops were shared with the audience following the events. On the spot of the workshops satisfactory surveys were disseminated to and collected from the participants.

2.1.4. Results

The lessons learnt of the three South Transdanubian workshops that SMEs were represented in low numbers compared to the total number of participants being present, whilst food industry related stakeholders formed the majority of participants. This resulted in the following lessons learnt:

- Thematic workshops provided lot of new information to SMEs who quite often had lack of knowledge/market presence/financial background to put all of those into their practical operation.
- Stakeholders being present gained up to date information that they could utilise for their everyday operation to indirectly impact food processing SMEs in rural regions.
- Participants on workshop were on one hand not prepared for the information to be commented, or as described above not motivated enough, therefore fierce professional debates did not take place on any of the Hungarian events, unfortunately.

2.1.5. Further actions

further actions: if planned ... (e.g. SMEs assessments planned etc.)

STRIA used the opportunity provided by the three above described workshops to channel needs / interest of the SMEs concerned for successfully delivering the Crowd Design Platform and to the promotion aspects of the Atlas Mapping Tool.

2.1.6. Comments and recommendations on results of the session

Based on the satisfaction surveys disseminated and collected to measure participants' opinion on the workshops along different aspects, the overall picture as described below was registered:

Workshop 1

Satisfaction surveys have been collected: 7 very satisfied and 9 extremely satisfied out of 16 questionnaires filled in.

Workshop 2

Satisfaction surveys have been collected: 1 satisfied, 3 very satisfied and 12 extremely satisfied out of 16 questionnaires filled in.

Workshop 3

Satisfaction surveys have been collected: 2 satisfied, 7 very satisfied and 18 extremely satisfied out of 27 questionnaires filled in.

2.2. Exchange workshops / sessions in Italy

(delivered by CNA ER)

2.2.1. Ratio / aim of the session

aim/ratio

Transfer of knowledge to regional SMEs and to CNA local branches by CNA ER facilitators, stimulating mutual exchange, learning and transnational cooperation and awareness building, in order to facilitate easier access to those SMEs who will show interest for pilot activities.

Being a regional association, dealing with companies located throughout the region, CNA Emilia Romagna decided to organize 2 Regional exchange workshops in two of the main productive areas, focusing the I-CON thematic pillars around I4.0 asset, in the current RP4:

1. “Design packaging for food innovation - Siete pronti per i CNA HUB 4.0 talks? Design, digitalizzazione e nuove esperienze d’uso”. Venue: Spazi della polveriera, Via Terrachini 18, Reggio Emilia. **11 April 2018, 18:00.**
2. “Mechatronic for food sector “CNA HUB 4.0 talks - Il caso di Nuova Comega: un’azienda 4.0. Storytelling di una PMI che ha adottato Industria 4.0”. Venue: Nuova Comega premises, Via Ferruccio Parri 954, Cesena. **17 April 2018, 15:00.**

2.2.2. List of attendees

The SMEs representatives who attended are:

Workshop 1

<i>name surname</i>	<i>SME / Organisation</i>
(See LoP)	M ²
	youtool
	ARTEDITA
	R.T.RESTAURO TESSILE
	GRUPPO SALDATORI
	PASSATI R.
	PIRAMIDE SCALE
	ANTARTIDEE
	ALESSIO CONTI FREELANCE
	POLISISTEM
	LE FANTASTICARTE



	RESTAURO DORATURE
	AGLAYA DESIGN
	GLENNIS
	LA GIRAFFA BLU
	A.V.E.
	POLLINI HOME
	POLLINI MOSAICI
	DAVID SHOLL
	BARUFFI
	DOMOTRICK
	GAPOR
	Barbu L.S.

Workshop 2

<i>name surname</i>	<i>SME / Organisation</i>
(See LoP)	ZAL
	BIANCO ACCESSORI
	SISTEMI DI TORNITURA
	STAMPARE
	PUNTO ART
	METALCROMATURA
	METI
	PIRONI MAURO
	ENRICA MODIGLIANI
	FRANCO GENTILI
	SILVESTRI MATTEO
	DEVID SEVERI
	OTTIMA
	UTENSILERIA
	CMB
	PIERI



2.2.3. Performed activities

The exchange workshop / session dealt with:

Workshop 1

Subject “Design packaging for food innovation”	Facilitators / speakers
Product Design	Elena Vai
Innovation design - CLUST ER Creative and cultural companies manager	Flaviano Celaschi
Design Manufacturing I 4.0	Gianluca Berghella
Designer - some examples	Denis Santachiara
Assessment tool kit on design packaging	Elisa Protti

Workshop 2

Subject “Mechatronic for food sector”	Facilitators / speakers
Storytelling Nuova Comega	Ivan Gentili
Innovation and ICT	Lucia Mazzoni, ASTER
CNA HUB 4.0 opportunities and tools	Marcella Contini, CNA ER
Regional policies concerning how to support SMEs	Roberto Ricci Mingani

2.2.4. Results

Regional workshop on Design:

- How design can deal with innovation process into companies working for other productive sectors
- How design can stimulate I 4.0 innovation
- Participants got input on how to introduce some first steps of design manufacturing in their activities
- Knowledge transfer to 1 expert of CNA local branch of Reggio Emilia to deal with the assessment tool on design packaging.

Regional workshop on Mechatronic:

- Sharing of a good practice mechatronic case
- Sharing of how I 4.0 can be applied also by micro companies
- It has been demonstrated how I 4.0 represents not only a technological issue but also a matter of organizational and human resources innovation process development
- Increasing awareness around regional opportunities to access public resources linked to technology and innovation
- Knowledge transfer to 2 experts of CNA local branch of Forlì-Cesena to deal with the assessment tool on mechatronics.

2.2.5. Further actions

For both workshops, the participating companies were selected from an ad hoc cluster of innovative CNA companies, interested to the themes of packaging and mechatronics for food sector, linked to I4.0.

At this time, in our region, I4.0 is the strategy that allows to connect the most traditional food sector to the most innovative sectors of cultural and creative enterprises and ICT, creating potential contamination.

The participating companies will also be invited to an initiative scheduled for June 7, in the framework of a public big fair in Bologna, Research to business, focused on the Design Packaging for food and on quality, safety and labelling.

In order to catch potential interested companies for the upcoming pilot actions, contacts have been collected for a first step of assessment through the tools set up in I-CON.

2.2.6. Comments on results of the session

Workshop 1

Satisfaction surveys have been collected: 12 satisfied and 18 very satisfied out of 30 questionnaires filled in.

Workshop 2

Satisfaction surveys have been collected: 14 satisfied and 10 very satisfied out of 27 questionnaires filled in.

2.4.1 Exchange Workshops / sessions in Poland (to be delivered by KIGPSIO)

2.4.2 Ratio / aim of the session

KIGPSIO organized 3 Regional Exchange Workshops in order to transfer knowledge to regional SMEs. During the workshops the awareness was built and the experiences were shared within 3 main areas: Mechatronics, Food Safety, Food Design and Packaging was built.

The organized workshops were as below:

1. Workshop in Mechatronics organized within the Seminar “Supply Chain Leadership Forum”.
Venue: Kozminski University, ul. Jagiellońska 57/59, 03-301 Warszawa
Date and time: 14.06.2018, 9.30-17.40
2. Workshop in Food Safety
Venue: Ewa-Bis, ul. Serwituty 25, 02-233 Warszawa
Date and time: 03.10.2018, 9.30-15.30
3. Workshop in Food Design and Packaging
Venue: Ewa-Bis, ul. Serwituty 25, 02-233 Warszawa
Date and time: 04.10.2018, 9.30-15.30

2.4.3 List of attendees

The SMEs representatives who attended are:

Workshop - Mechatronics (14.06.2018)

<i>name (number of people)</i>	<i>surname of</i>	<i>SME / Organisation</i>
1		ALPEGA Group
1		University of Turin
1		Hochtief Polska
2		Pratt&Whitney Rzeszów
1		RBS
1		Gorąco Polecam Nowakowski
2		Kingfisher Sourcing Eastern Europe Sp. Z o.o.
2		Arvato Polska Sp. Z o.o.
1		Competence Center „One Health”
3		ZPUE S.A.



1	Usługi weterynaryjne Piotr Orzeł
1	Instytut Logistyki i Magazynowania
1	Shell Polska Sp. z o.o.
2	ISS Facility Services Sp. z o.o.
1	CSCMP
1	Volkswagen Bank Polska
1	PSML Warszawa
1	Grupa Azoty ZAP S.A.
1	BOC
8	PKP S.A.
1	UNITO - ITALY
9	ALK
1	DSVISS
1	Mssa Trade
1	Phanmapnis
1	IDSA Sp. z o.o.
1	DomiRaus
1	Fresh Mazovia
1	IERiGŻ
Total - 50	

Workshop - Food Safety (03.10.2018)

<i>name (number of people)</i>	<i>surname of</i>	<i>SME / Organisation</i>
1		Mondelez
2		"Brześć" Sp.J.
2		Iglotex
2		Ampuls
1		Bona Agra
1		Technologia Spożywcza
1		Agrocon
1		Lantmannen
1		Audytors
1		WSB
2		Prymat
1		Agnieszka Ruchała - Firma
2		Wojewódzka Stacja Sanitarno- Epidemiologiczna Olsztyn
1		Fanex



1	Intenson
1	Develey
1	Kujawskie Ziola
1	Quality Control
1	Global Quality
8	Ewa-Bis
1	BSM Quality
1	Merieux
Total - 34	

Workshop - Food Design and Packaging (04.10.2018)

<i>name (number of people)</i>	<i>surname of</i>	<i>SME / Organisation</i>
2		Iglotex
2		Amupls
1		TMB Snacks
1		Lantmannen
2		Prymat
1		Fanex
1		Intenson
1		Develey
3		BSM Quality
1		Merieux
7		Ewa-Bis
1		IFS CEE
7		Logopak East
Total - 30		

2.4.4 Performed activities

The exchange workshop / session dealt with:

Workshop - Mechatronics (14.06.2018)

9.30 - 10.00	Registration & Coffee
10.00 - 10.10	Welcome - ALK



10.10 - 12:10	MAIN SESSION - SPECIAL GUESTS Chair: Prof. Sebastian Jarzębowski
10.10 - 10.40	<i>The next industrial revolution: How e-commerce is transforming the B2B supply chain</i> Prof. Michael Bourlakis , Head of Logistics, Procurement and Supply Chain Management Group, Cranfield School of Management, UK
10.40 - 11.10	<i>Digital Supply Chains</i> Prof. Remigio Berruto , Associate Professor, University of Turin
11.10 - 11.40	<i>Procurement Processes in Construction Management Supported by BIM (Building Information Modeling)</i> Klaus Boede , CFO Hochtief Polska
11.40 - 12.10	<i>The role of quality standards in global supply chains on the example of IFS Logistics</i> Marek Marzec , Director of IFS Office Central & Eastern Europe
12.10 - 12.30	Coffee break
12.30 - 14:00	TWO SIMULTANEOUS SESSIONS
	SESSION I - The Practice of Supply Chain Management Chair: Dr Mirosław Antonowicz, Director of Logistics & Procurement Center ALK
12.30 - 13.00	<i>Networking in SC career development: Key for your success</i> Miquel Serracanta , CSCMP Europe Representative
13.00 - 13.15	<i>Out of the Box - the lack of resources in logistics</i> VIVE Transport
13.15 - 13.30	<i>Logistics in Poland - The context of megatrends</i> Dr Waldemar Osmólski , The Institute of Logistics and Warehousing (ILiM) - Director of Logistics Centre
13.30 - 13.45	<i>How to deal with smog in the cities?</i> Dr Eng. Grzegorz Lichocik , CEO Dachser
13.45 - 14.00	<i>Digitized supply chains need state-of-the-art technologies</i> Tomasz Sączek , Vice-Director, Strategy & Operations, Advisory, PwC
14.00 - 14.15	<i>Market trends developing directions of software development transportation management system</i> Jakub Barchanski , Transwide
	SESSION II - Digitalization of Purchasing Processes and Supplier Management Chair: Dr Tomasz Gonsior, OptiBuy
12.30 - 13.10	<i>What are the digitalization challenges for purchasing?</i> Mateusz Borowiecki , CEO, OptiBuy Łukasz Kozicki , CEO, NextBuy
13.10 - 13.45	<i>Purchasing and robotization of processes</i> Mariusz Gerałtowski , PSML President, Procurement Director, Fujitsu
13.45 - 14.15	<i>Data management in large organizations in the light of the rapid development of artificial intelligence</i> Michał Drohomirecki , EMEA CONTRACT, The Royal Bank Of Scotland



14.15 - 15.00	Lunch break
15.00 - 15.15	<p><i>The practice of supply chain management</i> Prof. Sebastian Jarzębowski, Council of Supply Chain Management Professionals (CSCMP) Director for Poland</p> <p>Dr Mirosław Antonowicz - Director of Logistics & Procurement Center ALK</p>
15.15 - 16:00	<p>DISCUSSION PANEL</p> <p>DIGITALIZATION OF SUPPLY CHAIN AND PURCHASING IN THE 4.0 ERA</p> <p>Chairs: Dr Tomasz Gonsior, Partner, OptiBuy Prof. Sebastian Jarzębowski, ALK</p>
Panelists:	<p>Prof. Michael Bourlakis, Head of Logistics, Procurement and Supply Chain Management Group, Cranfield School of Management, UK</p> <p>Prof. Remigio Berruto, Associate Professor, University of Turin</p> <p>Miquel Serracanta, CSCMP Europe Representative</p> <p>Dr inż. Grzegorz Lichocik, CEO Dachser</p> <p>Marek Marzec, Director of IFS Office Central & Eastern Europe</p> <p>Mateusz Borowiecki, CEO OptiBuy</p> <p>Mariusz Gerałtowski, Procurement Director, Fujitsu, PSML President</p>
15.40 - 16.20	<p><i>Security in cooperation in the B2B sector</i> Marcin Firląg, IT Security Expert</p> <ul style="list-style-type: none"> - Who is attacking us and what are the vectors of cyber attacks? - What to do when we launch an attachment from a suspicious e-mail? - What can happen to our access card if we leave it in a café? - Detection of security incidents - What can the malware do with our computer?
16.40 - 17:25	<p>DISCUSSION PANEL</p> <p>TRENDS AND INNOVATION IN MECHATRONICS AND PACKAGING</p> <p>(I-CON Project)</p> <p>Chair: Natalia Bezat, ALK</p>
Panelists:	<p>Prof. Michael Bourlakis, Head of Logistics, Procurement and Supply Chain Management Group, Cranfield School of Management, UK</p> <p>Prof. Remigio Berruto, Associate Professor, University of Turin</p> <p>Miquel Serracanta, International CSCMP Advisor</p> <p>Sebastian Bownik, Technical and Commercial Director, Logopak East</p> <p>Marek Marzec, Director of IFS Office Central & Eastern Europe</p> <p>Julia Pokrywka, Managing Director, The Polish Chamber of Food Industry and Packaging</p> <p>Sebastian Jarzębowski, Council of Supply Chain Management Professionals (CSCMP) Director for Poland</p> <p>Mirosław Antonowicz, Director of LPC, ALK</p>
17.25 - 17.40	Summary

Workshop - Food Safety (03.10.2018)

Time	Topic	Speaker
9:30- 9:45	Welcome	<p>Marek Marzec, IFS Business Development Consultant CEE</p> <p>Beata Studzińska-Marciniak, BSM Quality</p>



9:45- 10:30	Food Fraud as a key element in managing product safety <ul style="list-style-type: none"> • The new Food Fraud - IFS standard guide • Food falsification risk management process - methodology • Workshops - examples of risk analysis 	Beata Studzińska-Marciniak, BSM Quality
10:30- 11:00	Research methods used to certify the authenticity of ingredients on selected examples of raw materials and products	Representative of Merieux Nutri Sciences
11:00-11:15	Coffee break	
11:15-12:15	How do we know what we eat? <ul style="list-style-type: none"> • Why is product labeling important? • Requirements on food labeling - a practical interpretation of the EC Regulation 1169/2011 • Examples of labels for different products - selected aspects in practical terms • Workshop - finding mistakes in labels 	Agnieszka Wryk, EwaBis
12:30-13:00	Lunch	
13:45-15:00	Presentation of the Crowd Sourcing Platform https://www.designcrowd.com/	Natalia Bezat, Representative of I- CON
15:00-15:30	Summary	Marek Marzec, IFS Business Development Consultant CEE Beata Studzińska-Marciniak, BSM Quality

Workshop - Food Design and Packaging (04.10.2018)

Hour	Topic	Speaker
9:30- 9:40	Welcome	Marek Marzec, IFS Business Development Consultant CEE Beata Studzińska-Marciniak, BSM Quality
9:40-10:10	IFS Standards as requirements set by the customer in the food design process	Marek Marzec, IFS Business Development Consultant CEE
10:10-11:00	Product benchmarking - integration of the data on the nutritional value of ingredients and sensory attributes. Case study	Janusz Olejnik, Merieux Nutri Sciences
11:00-11:15	Coffee Break	
11:15-12:15	From an idea to a product - the development and design of a private brand product	Agnieszka Wryk, EwaBis
12:30-13:00	Lunch	
13:00-13:45	The creation process - a practical approach to the development of the brand product and cooperation with the supermarket networks in	Representative of Ewa-Bis



order to implement the own brand product

13:45- 15:00	Presentation of the Crowd Sourcing Platform https://www.designcrowd.com/	Natalia Bezat, Representative of I- CON
15:00- 15:30	Summary	Marek Marzec, IFS Business Development Consultant CEE Beata Studzińska-Marciniak, BSM Quality

The presentations projected on the three workshops were shared with the audience. Additionally participants of the workshop on Food Safety and the workshop on Food Design and Packaging received certificates from IFS. Satisfactory surveys has been shared with the audience after the events using google questionnaire.

2.4.5 Results

Regional workshop on Mechatronics:

- Sharing experience of 8 experts of mechatronics area, both from Poland and from abroad
- Sharing of a good practice and mechatronic cases
- Combining mechatronics topics together with digitalization in supply chains issues

Regional workshop on Food Safety:

- Sharing experience of certification bodies such as IFS CEE in terms of food safety
- How food fraud may influence the product safety management
- Sharing research methods used to certify the authenticity of ingredients

Regional workshop on Food Design and Packaging:

- How design can stimulate innovation
- Sharing experience of certification bodies such as IFS CEE in terms of food design process
- Presenting the IFS Standards as requirements set by the customer in the food design process
- How to benchmark the product based on design and packaging
- How to develop and design a private brand product

2.4.6 Further actions

All of the participating companies were invited to take part in the 5th Food Safety Congress, which took place on 06.11.2018 in Warsaw.

Additionally, the companies showed a lot of interest in taking part in the pilot, they will be further evaluated.

2.4.7 Comments on results of the session

Satisfaction surveys have been collected:

Workshop	Very satisfied	Satisfied	Not satisfied, not dissatisfied	Dissatisfied	Very dissatisfied
Mechatronics (22 responses)	10	11	1	0	0
Food Safety (27 responses)	20	6	1	0	0
Food Design and Packaging (25 responses)	20	5	0	0	0

D.T 3.3.2 Regional reports on exchange workshops for SMEs

Version 1
31.05.2018



Project code: CE393

Project acronym: I-CON

Title: Improving Competences and skills through Food sector InNovations

Deliverable D.T 3.3.2 Regional reports on exchange workshops for SMEs

Work package T3:

Developing Food Knowledge Hub

Activity:

Report on Training Sessions

Document issued by: **UNISEF**

Delivery month: **05/2018**

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Dissemination Level		
PU	Public	
PP	Restricted to other programme participants	
RE	Restricted to a group specified by the consortium	RE
CO	Confidential, only for members of the consortium	

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1. Introduction (UNISEF)

This document reports about the I-CON Regional reports on exchange workshops for SMEs that has been held in the five project Regions during the T3 project period from April 20th to 30th September 2018.

The main aim of the events was the transfer of knowledge to Regional SMEs by facilitators and awareness building to facilitate easier access to those SMEs who will show interest for pilot activities. 6 partners (LP, PP2, PP5, PP6, PP9, PP10) for 18 sessions/workshops in total.

The exchange workshops have been organized by the partners (PTP with CCIS-CAFE in Slovenia, STRIA in Hungary, CNA in Italy, KIGPSIO in Poland, SCCI in Slovakia), involving the groups of Regional Facilitators trained in the I-CON Training Academy held in Treviso, covering the following main topics:

- Crowd Design Platform
- Food safety, quality and labelling
- Mechatronics
- Food design.

...

2. Report on exchange workshops for SMEs in the five I-CON Pilot regions

2.1. Exchange workshops for SMEs in Slovenia

(by CCIS-CAFE)

CCIS-CAFE organized the following workshops in order to disseminate topics from I-CON Training Academy to Slovenian agricultural and food companies' representatives:

Murska Sobota, 11.4.2018

Ljubljana, 8.5.2018

Gornja Radgona, 27.8.2018

Ljubljana, 19.9.2018

2.1.1. Agenda and ratio / aim of the workshop / session

The aim of the I-CON project is to help food enterprises in achieving better product quality with improvements in mechatronics, food safety and labelling, and the design in general (packaging, brand-recognition, sensory analysis). Within the framework of the project, we organized several workshops in different places in order to get involved as much companies, especially SMEs, as possible. Main aim of the workshop was to disseminate knowledge and topics, we learned about during the Training Academy in Treviso, in March 2018. Facilitators were involved as speakers, where and when possible, while the focus of the agenda was on topics and project tools.

AGENDA: MURSKA SOBOTA, 11.4.2018

Interreg
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I-CON

REGIJSKA DELAVNICA

Delavnica za podjetja s področja
mehatronike, designa in varnosti živil

Verzija 1
3 2018

Interreg
CENTRAL EUROPE
I-CON

OSNUTEK PROGRAMA

Sreda, 11. april 2018
Klub PAC, Lendavska 5a, 9000 Murska Sobota

9:30-10:00	Registracija
10:00-10:15	Uvodni pozdrav organizatorjev Pomurski tehnološki park (Marko Močnik) GZS-Zbornica kmetijskih in živilskih podjetij (Tatjana Zagorc)
10:15-10:30	Predstavitve projekta I-CON (Borut Zigmund)
10:30-11:45	Sklop 1 - VARNOST ŽIVIL Področje zajema higieno, varnost živil ter zakonodajo s področja označevanja, HACCP, sisteme upravljanja varnosti živil, varnost živil na nivoju trgovin, standarde upravljanja kakovosti, sledljivost idr. 1 predstavitev + vprašanja Jana RAMIŠ, GZS-ZKŽP
11:45-12:15	Odmor za kavo
12:00-13:30	Sklop 2 - FOOD DESIGN Področje zajema faze razvoja novega proizvoda, pripravo dobrega produktnega brila, vloge embalaže in dizajna, odprto platformo ponudbe in povpraševanja na področju dizajna embalaže in etiket ter osnove in uporabnost senzorčne analize. 2 predstavitvi + vprašanja Grega Konkolič (PTP), Petra Medved Djurašinović (GZS-ZKŽP), Mojca Korosec (BF UL)
13:30-14:00	Odmor za kavo
14:00-15:15	Sklop 3 - MEHATRONIKA Področje zajema predvsem postopke in orodja za optimizacijo in avtomatizacijo proizvodnih procesov, „in-line“ kontrolo kakovosti v proizvodnji živil (uporaba senzorjev), informacijske tehnologije, mehanske in električne aplikacije v proizvodnji hrane. 2 predstavitvi + vprašanja Matej Švarc (GZS-ZIT), Lotrič meroslovje d.o.o.
15:15-15:45	Predstavitve aktivnosti projekta I-CON za podjetja
15:45-16:00	Zaključek

Page 1

AGENDA: LJUBLJANA, 8.5.2018

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I-CON

REGIJSKA DELAVNICA

Delavnica za podjetja s področja
mehatronike, designa in varnosti živil

8/5/2018

Interreg
CENTRAL EUROPE
I-CON

PROGRAM

Torek, 8. maj 2018
Gospodarska zbornica Slovenije, Dimičeva 13, Ljubljana

8:30-9:00	Registracija
9:00-9:15	Uvodne besede GZS-Zbornica kmetijskih in živilskih podjetij (dr. Tatjana Zagorc)
9:15-9:45	Predstavitve projekta I-CON (dr. Petra Medved Djurašinović)
9:45-10:15	Sklop 1 - VARNOST ŽIVIL Področje zajema higieno, varnost živil ter zakonodajo s področja označevanja, HACCP, sisteme upravljanja varnosti živil, varnost živil na nivoju trgovin, standarde upravljanja kakovosti, sledljivost idr. Katarina JEVIŠJAK (GZS-ZKŽP), dr. Petra Medved Djurašinović (GZS-ZKŽP)
10:15-11:00	Sklop 2 - FOOD DESIGN Področje zajema faze razvoja novega proizvoda, pripravo dobrega produktnega brila, vloge embalaže in dizajna, odprto platformo ponudbe in povpraševanja na področju dizajna embalaže in etiket ter osnove in uporabnost senzorčne analize. dr. Petra Medved Djurašinović (GZS-ZKŽP)
11:00-11:30	Sklop 3 - MEHATRONIKA Področje zajema predvsem postopke in orodja za optimizacijo in avtomatizacijo proizvodnih procesov, „in-line“ kontrolo kakovosti v proizvodnji živil (uporaba senzorjev), informacijske tehnologije, mehanske in električne aplikacije v proizvodnji hrane. Matej Švarc (GZS-ZIT), dr. Petra Medved Djurašinović (GZS-ZKŽP)
11:30-12:00	Razprava
12:00-12:15	Predstavitve aktivnosti projekta I-CON za podjetja
12:15-12:30	Zaključek

Na delavnici je zaželeno interaktivno sodelovanje udeležencev: konkretna vprašanja/izdelki/embalaža.

AGENDA: GORNJA RADGONA, 27.8.2018

REGIJSKA DELAVNICA

Delavnica za podjetja s področja
mehatronike, designa in varnosti živil 27/8/2018



PROGRAM

Ponedeljek, 27. avgust 2018
Sejem AGRA, razstavljeni prostor GZS-ZKŽP, Gornja Radgona

10:00-10:15	Uvodne besede GZS-Zbornica kmetijskih in živilskih podjetij (dr. Tatjana Zagorc)
10:15-10:30	Predstavitve projekta I-CON (dr. Petra Medved Djurašinić)
10:30-11:00	Sklop 1 - VARNOST ŽIVIL Področje zajema higieno, varnost živil ter zakonodajo s področja označevanja, HACCP, sisteme upravljanja varnosti živil, varnost živil na nivoju trgovin, standarde upravljanja kakovosti, sledljivost idr. Katarina JEVIŠJAK (GZS-ZKŽP)
11:00-11:30	Sklop 2 - FOOD DESIGN Področje zajema faze razvoja novega proizvoda, pripravo dobrega produktnega lista, vlogo embalaže in dizajna, odprto platformo ponudbe in povpraševanja na področju dizajna embalaže in etiket ter osnove in uporabnost senzorice analize. dr. Petra Medved Djurašinić (GZS-ZKŽP)
11:30-12:00	Sklop 3 - MEHATRONIKA Področje zajema predvsem postopke in orodja za optimizacijo in avtomatizacijo proizvodnih procesov, „in-line“ kontrolo kakovosti v proizvodnji živil (uporaba senzorjev), informacijske tehnologije, mehanike in električne aplikacije v proizvodnji hrane. Matej Švarc (GZS-ZIT), dr. Petra Medved Djurašinić (GZS-ZKŽP)
12:00-12:30	Razprava
12:30-12:45	Predstavitve aktivnosti projekta I-CON za podjetja
12:45-13:00	Zaključek

Na delavnici je zaželeno interaktivno sodelovanje udeležencev: konkretna vprašanja/izdelki/embalaža.

AGENDA: LJUBLJANA, 19.9.2018

REGIJSKA DELAVNICA

Delavnica za podjetja s področja
mehatronike, designa in varnosti živil 19/9/2018



PROGRAM

Sreda, 19. September 2018
Gospodarska zbornica Slovenije, Dimičeva 13, Ljubljana

8:30-9:00	Registracija
9:00-9:15	Uvodne besede GZS-Zbornica kmetijskih in živilskih podjetij (dr. Tatjana Zagorc)
9:15-9:45	Predstavitve projekta I-CON (dr. Petra Medved Djurašinić)
9:45-10:15	Sklop 1 - VARNOST ŽIVIL Področje zajema higieno, varnost živil ter zakonodajo s področja označevanja, HACCP, sisteme upravljanja varnosti živil, varnost živil na nivoju trgovin, standarde upravljanja kakovosti, sledljivost idr. Mag. Jana Ramš (GZS-ZKŽP), Katarina JEVIŠJAK (GZS-ZKŽP)
10:15-11:00	Sklop 2 - FOOD DESIGN Področje zajema faze razvoja novega proizvoda, pripravo dobrega produktnega lista, vlogo embalaže in dizajna, odprto platformo ponudbe in povpraševanja na področju dizajna embalaže in etiket ter osnove in uporabnost senzorice analize. dr. Petra Medved Djurašinić (GZS-ZKŽP)
11:00-11:30	Sklop 3 - MEHATRONIKA Področje zajema predvsem postopke in orodja za optimizacijo in avtomatizacijo proizvodnih procesov, „in-line“ kontrolo kakovosti v proizvodnji živil (uporaba senzorjev), informacijske tehnologije, mehanike in električne aplikacije v proizvodnji hrane. Matej Švarc (GZS-ZIT), dr. Petra Medved Djurašinić (GZS-ZKŽP)
11:30-12:00	Razprava
12:00-12:15	Predstavitve aktivnosti projekta I-CON za podjetja
12:15-12:30	Zaključek

Na delavnici je zaželeno interaktivno sodelovanje udeležencev: konkretna vprašanja/izdelki/embalaža.

At the end of each workshop, we presented the concrete advantages of the project activities for companies. We advised the participants to use already existing tools (e.g. Atlas Mapping Tool), while on the other side we promoted visits of selected companies, which will take place in the following months of 2018. During the discussion participants asked several times about the procedure and about concrete benefits from the project. We explained about the next steps and the pilot activities, which will also start in 2018.

2.1.2. List of attendees

MURSKA SOBOTA, 11.4.2018

Number of participants: 21



Projekt	I-CON Improving competences and skills through food sector innovations
Lokacija	DNORANA PIZ, MURSKA SOBOTA
Datum	11.4.2018
Sestanek	REGIONSKA DELAVNICA I-CON

Ime in priimek	Podjetje	Email	Telefon	Podpis
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PETRA MEDVED	GZS ZUP	petra.medved@zup.si	01 58 98 296	


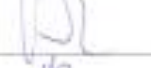







Ime in priimek	Podjetje	Email	Telefon	Podpis
MOJCA KOROŠEC	UL-BF	mojca.korosce@bf.uni-lj.si	041 808 155	
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DANIEL ŠABIAN	Creative ideje	daniel@creative-ideje.si	031 867 428	

LJUBLJANA, 8.5.2018

Number of participants: 20

Projekt	I-CON Improving competences and skills through food sector innovations
Lokacija	ČZS
Datum	8.5.2018
Sestanek	Delavnica s področja food design

Ime in priimek	Podjetje	E-naslov	Telefon	Podpis
NEŽA MIKLANČ	HELEPRNA PLANINA	neza.miklanc@heleprna-planina.si	05 3841032	
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Ime in priimek	Podjetje	E-naslov	Telefon	Podpis
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GORNJA RADGONA, 27.8.2018

Number of participants: 18

Gospodarska
zbornica
Slovenije

Zbornica kmetijskih
in živilskih podjetij

Interreg
CENTRAL EUROPE
I-CON

Projekt	I-CON Improving competences and skills through food sector innovations
Lokacija	SEJEM AGRA, GORNJA RADGONA
Datum	27.8.2018
Sestanek	DELAVNICA I-CON projekta

	IME IN PRIIMEK	PODJETJE/ORGANIZACIJA	PODPIS
1.	NINA HUNDRIČ	TAPP d.o.o. (Bergjaska)	
2.	KASA LAZIČ	PIKARNA GRADNJE	
3.	EVA STOLNIK	ŽITO	
4.	NIKA ZELENKO	PERUTNINA PTUJ	
5.	KATJA DABIČ	PROMOTIL	
6.	DESI NABERGOZ	Lj mlekarne (PMP)	
7.	EVA JELENCIČ	-II-	
8.	DIJA GALEVŠČEK	-II-	
9.	Lucija Rakun	Želene doline, Mlekarna Četela	
10.	Monika Rakun	Želene doline, Mlekarna Četela	
11.	Spela Spiler	Medex d.o.o.	
12.	Julija Čeh	Medex d.o.o.	
13.	Nina Furlan	Fructal	
14.	Nina Hrobat	Fructal	
15.	ANDREJA KARBONJA	VEROVSKI RAT OLJARNA IN MESARSKA SREDIŠČE D.O.O.	
16.	SIMON BUDARČ	PEKARNA PEČIČ	
17.	PETRA MEDVED, DJURASIČEVIČ	ZKZP	
18.	KATARINA JASJAK	ZKZP	
19.			
20.			

LJUBLJANA, 19.9.2018





















Number of participants: 25


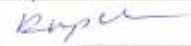
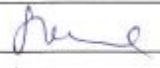


Gospodarska
zbornica
Slovenije 

Zbornica kmetijskih
in živilskih podjetij

Interreg 
CENTRAL EUROPE
I-CON

Projekt	I-CON Improving competences and skills through food sector innovations
Lokacija	975
Datum	19.9.2018
Sestanek	DELAVNICA I-CON

	IME IN PRIIMEK	PODJETJE/ORGANIZACIJA	PODPIS
1.	TEJA HIZIGORJ	MENEX D.O.O.	
2.	PETRA STOPAR	PRESAD D.O.O.	
3.	JUDITA STIBIJI	PEKARNA PEČJAK D.O.O.	
4.	KATARINA URŠIČ	MLEKARNA PLANIKA	
5.	MITJA ŠAVORN	LJUBLJANSKE MARIŠKARNE	
6.	CILKA PRAPOTNIK	PERUTNINA PTUJ D.D.	
7.	JULIJANA TOČANČ GOŠČ	FRUCTAL	
8.	ANDREJA DREGAR	MLINOTEST	
9.	LEONIDA BALŽIČ	DROGA KOLINSKA	
10.	MATJA BRBEC	-4-	
11.	DEJAN JAKLIČ	MEDEX d.o.o.	
12.	NADA RAKOBEČ	NIMROD d.o.o.	
13.	ŠPELA SVENIK	PIVOVARNA LASKO UNION	
14.	IVA L. KUKMANI	MERCATOR-EMBA	
15.	INES MULIČ	FRUCTAL	
16.	MARTINA WEISS HUMER	ŽITO d.o.o.	
17.	MATJAS ČEPIN TRNČEK	ŽITO d.o.o.	
18.	TANJA VESELO VINKO	MLEKARNA LELEIA	
19.	ESTERA PRISTOVNIK	GEA	
20.	JANA RANUS	975 - ZUPB	

	IME IN PRIIMEK	PODJETJE/ORGANIZACIJA	PODPIS
21.	ŠARJA GROK	ŽKRP-GZS	
22.	TATJANA RUPOZ	NIZOH	
23.	STANKA VAONJAL	VPE. fakulteta - EVH	
24.	KATARINA PRUJAZ	ŽKRP-GZS	
25.	PETRA MEDVED, DJURAŠINOVIC	GZS-ZKRP	
26.			
27.			
28.			

2.1.3. Performed activities

MURSKA SOBOTA, 11.4.2018	
Subject	Facilitators/Speakers
FOOD SAFETY	mag. Jana Ramuš, CCIS-CAFE
FOOD DESIGN	Grega Konkolič, PTP dr. Petra Medved Djurašinović, CCIS-CAFE Mojca Korošec, BF UL
MEHATRONICS	Matej Švarc, CCIS Lotrič Meroslovje d.o.o.



LJUBLJANA, 8.5.2018	
Subject	Facilitators/Speakers
FOOD SAFETY	Katarina Jevšjak, CCIS-CAFE dr. Petra Medved Djurašinović, CCIS-CAFE
FOOD DESIGN	dr. Petra Medved Djurašinović, CCIS-CAFE
MEHATRONICS	Matej Švarc, CCIS dr. Petra Medved Djurašinović, CCIS-CAFE



GORNJA RADGONA, 27.8.2018	
Subject	Facilitators/Speakers
FOOD SAFETY	Katarina Jevšjak, CCIS-CAFE
FOOD DESIGN	dr. Petra Medved Djurašinović, CCIS-CAFE
MEHATRONICS	Matej Švarc, CCIS dr. Petra Medved Djurašinović, CCIS-CAFE



LJUBLJANA, 19.9.2018	
Subject	Facilitators/Speakers
FOOD SAFETY	mag. Jana Ramuš, CCIS-CAFE Katarina Jevšjak, CCIS-CAFE
FOOD DESIGN	dr. Petra Medved Djurašinović, CCIS-CAFE
MEHATRONICS	Matej Švarc, CCIS dr. Petra Medved Djurašinović (GZS-ZKŽP)



2.1.4. Results

Companies' representatives, which participated to the workshops organised, were diverse by mean of company size and representative profiles (technologists, marketing experts, developers etc.). They were diverse also by region, where companies are located.

As organizers, we are satisfied with the participation and further involvement of companies in project activities. Participants expressed their satisfaction by filling in the satisfaction survey.

2.1.5. Further actions



We presented to the participants the following steps of further action and development of project activities, where they can be actively involved and take advantages:

1st STEP:

After/during the workshop, contact the facilitator and express interest in cooperation, if you need help finding solutions for your particular challenge.

2nd STEP:

Review the Atlas mapping tool and the currently known solutions and evaluate the suitability of these solutions for your specific case, and then re-connect with a regional facilitator who will help you further.

3rd STEP:

Arrange for a meeting with the facilitator, where you will go through a rating sheet that will help identify your problem. Together with facilitator, you will find an expert suitable for your challenge.

4th STEP:

Analysis of company information, searching for concrete solutions and experts that could offer concrete solutions.

5th STEP:

Based on an expert group assessment, a selection of challenges, which will be resolved in the framework of pilot activities, is made. Other participants will remain connected with experts and may seek a rescue path in other sources of funding or at a commercial level

2.1.6. Comments and recommendations on results of the exchange workshop / session

The companies that participated in the workshops as well as other companies will be informed about further actions of the project. We will try to include them as much as possible in further I-CON activities.

After each workshop, we kindly asked our attendees to complete questionnaire regarding their satisfaction with workshop. These are the results:

MURSKA SOBOTA, 11.4.2018

In general our attendees were very satisfied with the first workshop, but they have had expressed a few wishes about which subject would they like to examine in depth. They mentioned food safety, food quality, packaging and labelling. Some of them also made comments about the duration of the workshop, which should be longer. Apparently, there was not enough time for discussion of some presented topics. It was also suggested that workshop should refer more to agricultural topics as well.

LJUBLJANA, 8.5.2018

In general, our attendees were satisfied with the workshop. The speakers' presentations, organization and coordination received very good feedback, meanwhile the content of the speeches was rated a little bit lower, but still satisfying.

GORNJA RADGONA, 27.8.2018

Attendees were very satisfied with the workshop as a whole. Especially the speakers' presentations and the organization and coordination received outstanding rates.

LJUBLJANA, 19.9.2018

Average rating of the workshop was the lowest so far, but we nevertheless managed to reach the expectations of the participants. Namely, the average estimate was 4.43, which means that attendees were satisfied overall. They were satisfied with content of the speeches but not very satisfied as we hoped so. The same applies to the speakers' presentation. We were pleased to hear that attendees were very satisfied with the organization and coordination of the workshop.

2 Final comments and recommendations (UNISEF)

To be delivered by the end of September 2018