



I-CARE-SMART on board !

It is not without reason that in recent years there has been so much talk about old age, active ageing and the necessary changes in the socio-economic area. The ageing of the EU's population is and will remain one of the most important challenges for the development of the Member States. The international project "Innovative ecosystem for smart care for the elderly" (I-CARE-SMART) is part of this trend of support for older people. The aim of the I-CARE-SMART project is to build and strengthen cooperation with organisations that are able to provide state-of-the-art technology in health care and social care for the elderly.

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Provincial Senior Citizens' Days in Lodzkie

As part of this year's Senior Voivodeship Days, three events were prepared in three subregions of the Łódź Voivodeship: Wieluń (10 August), Łowicz (24 August) and Piotrków (31 August). The organizer of the event is the Regional Centre for Social Policy, the associated partner of the I-CARE SMART project. It is a unit subordinate to the local government of the Lodzkie Voivodeship, which deals with activation and integration of older people.

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Graz meeting - wpT1

During the 2nd project meeting in Graz (Austria) project Partners hosted by NOWA and Stadt Graz discussed the methodology for the analysis for senior engagement, business engagement and instructions on regional analysis.

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7 th Bioeconomy Congress

At the VII Congress of Bioeconomy, which is one of the most important events on the calendar of the Lodzkie Region, which took place on October 7 2019 over half a thousand participants and almost a hundred speakers arrived. It was attended by companies using innovative solutions, universities, representatives of state and local authorities who debated during 18 thematic panels. Topics related to climate change, the fight against smog, waste management, green public procurement, geothermal potential of the region and sustainable agriculture were discussed. During the congress, issues of the potential for the development of the silver economy in the Lodzkie region were also raised.

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I-Care-Smart project leaflet available on the project website

Project Partners



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ABOUT US

This transnational cooperation project is funded by Interreg CENTRAL EUROPE Programme funded under the European Regional Development Fund.

I-CARE-SMART aims to bring innovation closer to senior citizens by introducing innovative products and services with the active involvement of users and boost the silver economy.



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