

ON PARTICIPATION
**A MAJOR PRINCIPLE IN ECO-
FRIENDLY YOUTH MOBILITY**



OUR MINDSET



Children are our **future**

- *carriers of the ecological traffic turn
- *their everyday mobility behaviour will have to provide environmental sustainability



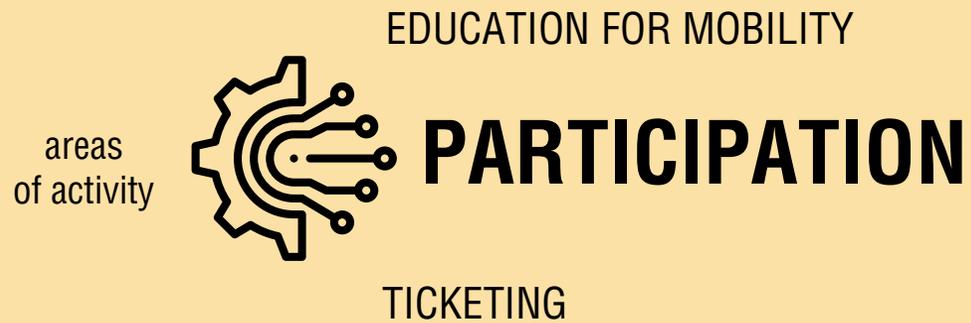
It is **high time for us*** to

- serve as a role model for children by prioritizing eco-mobility on a daily basis
- provide children/young adults with knowledge and instruments to enable them to develop an eco-friendly mobility behaviour

*the projects`core target groups : communities, railway companies, public service providers, parents, teachers, training institutions, transport & environmental policy

OUR PROJECT „young, ecofriendly, mobile“

was initiated to open up different courses of action for eco-friendly youth mobility to people in charge within the transport scene



project approach

- * research of running best cases
- * case Analysis in workshops
- * derivation of transferable recommendations



WHY PARTICIPIATION?



involvement of children and adolescents in traffic planning makes sure that their perspectives and room access are taken into account



through participation in transport policy decision-making young people develop not only decision-making competencies but also an awareness for shaping their own sustainable mobility behaviour



participatory process strengthens the youths identification with society and traffic environment:

- * they perceive themselves as citizens with potential influence
- * they develop further social competencies throughout the necessary dialogue and exchange

a win-win for everyone

OUR BEST CASES

—

A SELECTION



CASE 1 CHILD FRIENDLY CITIES INITIATIVE



German committee for
UNICEF e.V. / Deutsches
Kinderhilfswerk



communities develop an
action plan with compulsory
measures within their
jurisdiction by realizing
childrens right as articulated
in the UN Convention on the
Rights of the Child



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Involvement of children in
many ways: through informal
mechanisms, such as social
media, surveys or youth
groups or local meetings, or
through more formal
systems, such as school and
youth councils



target groups: all age groups
from 6 to 27

CASE 2

GCE - WORKING GROUP CLEAN MOBILITY



Generation Climate Europe (GCE): the largest coalition of youth-led networks on climate and environmental issues at the European level.

It unites the largest youth-led networks in Europe bringing together 381 national organisations across 46 countries in Europe

Target groups: adolescents and young adults



working group clean mobility

key perspective: lifelong usage of eco-friendly public transport

action plan: pan-European youth dialogue & cooperations with children and youth institutions on a local level



aim

is to achieve climate-neutral road transport and increase the share of public transportation by 2030 in all EU Member States



on rail (selection)

encourage young people to opt for train transportation

strengthen the inclusivity and accessibility of the European train networks, including the creation of an EU-wide ticketing platform

OUR RECOMMENDED ACTIONS



in order to **involve children and young people** in the design of sustainable mobility, the **entry barriers for participatory work** should be as **low** as possible and **supported by local initiators.**

CITIES AND COMMUNITIES



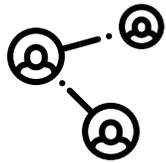
should **create structures** and **interfaces** that **enable children to actively contribute their ideas and considerations to the design of local transport spaces.**

CITIES AND COMMUNITIES



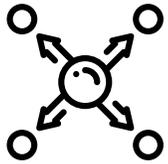
should **include existing structures** when setting up interfaces
to avoid redundancies.

OUR
RECOMMENDED ACTIONS
FOR TRANSPORT COMPANIES- & ASSOCIATIONS +
PUBLIC SERVICE PROVIDERS



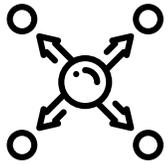
should **establish a central a central youth mobility contact point** that **promotes engagement and sustained exchange** with children and adolescents in order to **proactively integrate their needs into their corporate culture**

OUR
RECOMMENDED ACTIONS
FOR ALL PARTIES



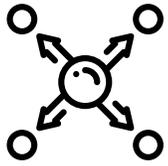
should **integrate and ensure the funding of these participatory structures** into their planning from the start.

OUR
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FOR ALL PARTIES



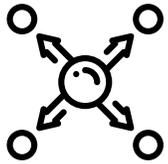
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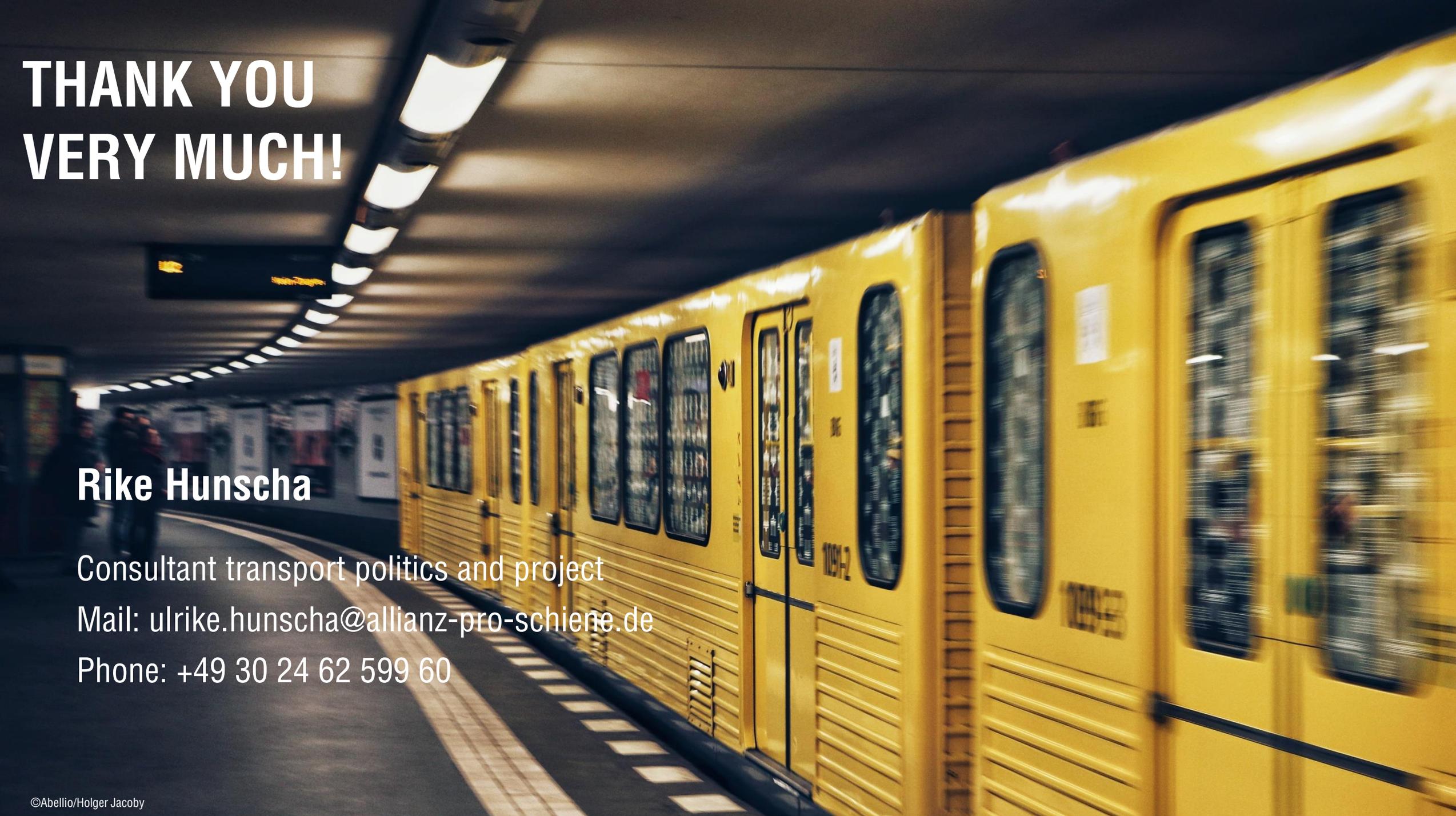


should **move participation formats to digital ground.**

OUR
RECOMMENDED ACTIONS
FOR ALL PARTIES



should **limit substantive participation to an appropriate level of complexity.**



**THANK YOU
VERY MUCH!**

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