

Stakeholder Map

Use Post-its to write down

your stakeholders and pin them on the map

If not sure, you can pin stake- holders in-between two zones.

**Partner level** - every partner crucial to your project or tied to you via contract.

**Direct influencer level** - every party thats actions influece your project, soft contracts possible

***Academia***

**Affected Stakeholders** - Stakeholders who are affected by your project

*Urban Lab Nürnberg*

# 

# Business

*Core level*

*Project Development Team*

*Partner Level*

*Direct Influencer*

*Level*

*Affected stakeholder*

*Level*

***Community***

***Administration***