



## HOW TO INVOLVE CITIZENS IN DEVELOPING LOCAL CLIMATE STRATEGIES AND ENERGY **CO-OPERATIVES?**

Learn about your towns' strengths, utilities (industry, employment, mobility concepts, local electricity and gas grid, fibre-optic network...)



Present results of your activities, get feedback and review them after some time





Learn who are the important actors in your town

## Spread the word:

- Explaining to the citizens the facts what would happen with their town if they don't act (e.g. deserts, floods)
- Ask citizens guestions to learn about their needs, fears, suggestions
- Develop workshops
- (use experts to present the facts)
   Use any activity in your local
  environment to communicate and gather ideas (e.g. local fairs and other events)
- Develop infographics, posters, articles, use social media
- You will always have sceptics (don't use too much energy in persuading them)



Who are potential stakeholders and Identify interested public in the town?

Identify the channels and methods to effectively reach and involve the stakeholders

## Communication serves the following purposes:

- · exchange of information and coordination of opinions
- · influencing another person or several persons
- · solving problems and disagreements
- · maintaining contacts and developing relationships



