



EVENT REPORT

Title of Event: LOCAL FOCUS GROUP BUDAPEST Y1

Date & Place of Event:	29-09-2020 Budapest, zoom meeting platform
Partner/s Involved:	Zugló municipality, Energiaklub, ABUD Ltd., KÖFE, Zugló Asset PLC.
Relation to Project:	Yearly local focus group
Topics tackled and description of links to deliverables/outputs	<p>Topics of the event:</p> <ul style="list-style-type: none"> • What kind of related projects and initiatives are in progress or planning phase in Zugló? • Who are the target groups and stakeholders, what level of involvement is expected? • What kind of tools and communication channels are relevant and effective?
Expected effects and follow-up, findings/conclusions that will contribute to achieving further project results	<p>Synergies with the Climate Strategy development</p> <p>The Climate Strategy of the district is in progress with different levels and several methods of involvement of the local stakeholders. The current and planned actions, campaigns and interactive awareness raising elements were discussed by the participants, e.g. inquiries, competition of green ideas, climate cup for schoolchildren, train the trainers method. The cooperation between the ENES and Climate Strategy teams is essential, finding the synergies and harmonizing the activities brings benefits for both projects.</p> <p>Energy renovation: results and plans of the municipality</p> <p>The experts of the Municipality listed the recent energy retrofit investments. Renovation of public institutions: kindergardens, nurseries, social buildings resulted 1,7 TWh savings from 2017. The experts underlined that the communication of these results needs improvement.</p> <p>Involvement of local business sector</p> <p>The discussion concerned the role of the local business sector in the energy and climate investments as green frontrunners or as financial supporters of retrofits public buildings.</p> <p>New tool in energy retrofit preparation</p> <p>Expert of Energiaklub mentioned a new developed software tool which could be facilitate energy retrofit projects.</p>



	<p>Communication channels and key actors of involvement</p> <p>Possible channels of involvement of were listed together by the participants: e.g. facebook page of the district, personal influencers, local politicians, local NGOs, local newspaper</p> <p>The legal framework of energy cooperatives is under development, the earliest deadline of the legislation is June 2021. The new legal framework might help the future initiatives.</p>																				
<p>Type of audience reached (project target groups)</p>	<p>Numbers of reached target groups in the framework of event:</p> <table border="1" data-bbox="518 734 1428 1384"> <thead> <tr> <th>TARGET GROUP</th> <th>VALUE</th> </tr> </thead> <tbody> <tr> <td>LOCAL PUBLIC AUTHORITY</td> <td>6</td> </tr> <tr> <td>REGIONAL PUBLIC AUTHORITY</td> <td>0</td> </tr> <tr> <td>SECTORAL AGENCY</td> <td>0</td> </tr> <tr> <td>INFRASTRUCTURE AND PUBLIC SERVICE PROVIDER</td> <td>1</td> </tr> <tr> <td>INTEREST GROUPS INCLUDING NGO's</td> <td>4</td> </tr> <tr> <td>HIGHER EDUCATION AND RESERACH</td> <td>0</td> </tr> <tr> <td>SME</td> <td>2</td> </tr> <tr> <td>BUSINESS SUPPORT ORGANISATION</td> <td>0</td> </tr> <tr> <td>GENERAL PUBLIC</td> <td>0</td> </tr> </tbody> </table>	TARGET GROUP	VALUE	LOCAL PUBLIC AUTHORITY	6	REGIONAL PUBLIC AUTHORITY	0	SECTORAL AGENCY	0	INFRASTRUCTURE AND PUBLIC SERVICE PROVIDER	1	INTEREST GROUPS INCLUDING NGO's	4	HIGHER EDUCATION AND RESERACH	0	SME	2	BUSINESS SUPPORT ORGANISATION	0	GENERAL PUBLIC	0
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<p>Annexes (photo, media coverage web-links etc.)</p>	<p>invitation letter</p> <p>presentation</p>																				