WPT4

D.T4.2.1

Transnational innovation agenda workshop #1

Project information		Page I
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Abbreviations

IGA – Innovation and Growth Alliance

PESTEL - Political, Economic, Social, Technological, Environmental and Legal factors

PP – Project Partner

RDI – Research, Development and Innovation

RIS3 – Regional Strategy for Research and Innovation for Smart Specialisation

SME – Small and Medium Entreprise

TEP – Transregional Exploitation Plan

TIIA – Transnational Industrial Innovation Agenda

TIIR – Transnational Industrial Innovation Roadmap

TNIS – Transnational networks of innovations stakeholders

TOSC – Transnational open collaboration space

WPT – Work Package

1   INTRODUCTION

CHAIN REACTIONS project addresses the challenge for industrial regions not benefitting from innovation activities from large leading corporations to increase regional capacity to absorb new knowledge and turn it into competitiveness edge and business value. There is a strong need to help SMEs to overcome capacity shortages for innovation and integration into transnational value chains. The project aims at empowering regional ecosystems with the knowledge and tools to help businesses overcome those barriers and generate sustained growth through value chain innovation.

In order to create transnational open spaces for collaboration (e.g. value chain based) the activities for Building open collaboration spaces for transnational RIS3 implementation (WPT4), will be based on previous project activities, mostly Innovation and Growth Alliances (IGAs) established in each of the target regions (O.T2.1) and Value chain innovation models and instruments implemented in each target region as a driver to S3 (O.T3.2).

More specifically, the activities for preparation of Transnational industrial innovation agendas (A.T4.2) will be based on Thematic industrial innovation roadmaps (O.T4.1), which have been developed in each of the selected industrial sectors by transnational networks of relevant innovations stakeholders will be established and build on identified technological and societal trends of potential innovative developments (technologies, processes, business models and their interactions).
Each industrial roadmap will be further developed into **transnational industrial innovation agendas**, i.e. concrete innovation activities to be performed in the project regions and transnationally in order to realise the necessary development identified in the roadmaps and ensure industrial leadership in the selected industrial sectors.

The agendas will be coherent with S3 in the project regions and will provide the basis for potential future joint activities and transnational investments.

Overall, the thematic innovation agendas are one of the three outputs within the WPT4, linking the identified potential with plans for transnational exploitation:
- O.T4.1 Thematic industrial innovation roadmaps;
- **O.T4.2 Thematic innovation agendas;**
- O.T4.3 Thematic transnational exploitation plans and open collaboration spaces.

2 STRATEGIC AND ORGANISATIONAL CONTEXT

2.1 Framework

Transnational network of innovations stakeholders for the ICT and electronics sector builds its agenda on the thematic industrial innovation roadmap (O.T4.1).

Within our roadmap, we defined several goals for boosting activities in the ICT sector in Croatia, not only in Zadar County. As a County Chamber, we are focused on the local community, but through our comprehensive activities, we can also focus on the national level. In support of this is the fact that the CCE-ZCC has selected the whole of Croatia to carry out its pilot activities, as indicated earlier.

Through communication and previous meetings with IGA members and at Industrial innovation workshop, which was attended by representatives of regional authorities, universities, cluster, development agencies, business support organizations, public and private sector, the initial process of transnational cooperation with project partners and their stakeholders was launched. This will further manifested through pilot activities and finally through two transnational innovation agenda workshops. Transnational activities on one hand should be educational (transfer of knowledge/experience and examples of good practice), and on the other hand they are focused on concrete transnational actions between project partners and their stakeholders.

At this workshop, we are focused on presenting to our IGA and TNIS members the completed project activities and transnational industrial innovation roadmap for the ICT and electronic sector developed in cooperation with KEITVA. This will be followed by a discussion about new innovation activities with transnational potential and involvement of present stakeholders in them.

In Transnational innovation agenda workshops 1 & 2, we will deal in more detail at those activities that have transnational potential for collaboration.

Management and coordination of ICT and electronics will be provided by project partner duo PP4-CCE-ZCC and PP8-KEITVA, that will coordinate the two workshops Transnational innovation agenda workshop 1 & 2 (D.T4.2.1-2), where the innovation roadmaps will be turned into innovation agendas.

2.2 Transnational innovation agenda workshop 1

Ref.:	☐	Meeting / workshop	☐	WPT2
	☒	Online meeting / workshop	☐	WPT3
	☐	Other	☒	WPT4
Date:	18.02.2022.			
Place:	Online (Microsoft Teams)			
Attachments:	Screenshots			

CCE-ZCC organized the Transnational innovation agenda workshop 1 on the national language, i.e. Croatian, which served to present the activities done so far on the project, including a roadmap developed by CCE-ZCC together with duo partner KEITVA. The workshop participants were IGA and TNIS members. Some of the invited joined the workshop with a small delay due to other urgent obligations. The workshop was held on February 18, 2022 online via Microsoft Teams. New innovation activities with transnational potential and involvement of present stakeholders in them were discussed. In addition, a review of the next workshop that follows was made, which is Transnational innovation agenda workshop 2, to which the participants of this workshop were invited.

Agenda:
- *Short overview of completed project activities*
- *Presentation of **Thematic industrial innovation roadmap** (O.T4.1)*
- *Discussion: New innovation activities with transnational potential*
- *Invitation to Transnational innovation agenda workshop 2*
- *Workshop closure*

Summary of the workshop:
At the beginning of the workshop, CCE-ZCC presented a short overview of completed project activities. This was followed by the presentation of the Thematic industrial innovation roadmap (O.T4.1) for ICT and electronic sector. It is clearly stated that this roadmap is not the final list of innovative activities that are going to be implemented, and the reason we gathered at this workshop is to discuss new joint activities that we can implement with our project partners and their stakeholders. Several transnational innovation activities have been proposed (see the Workshop outcome table). At the end, the Transnational innovation agenda workshop 2 was announced and a participant of this workshop were invited to join. In addition, soon after the TIA workshop 1 CCE-ZCC contacted some of the IGA and TNIS members, who could not participate, to inform them with the results of this workshop and invited them to the next one. CCE-ZCC also communicated with a couple of other stakeholders (participants in project activities - *Industrial innovation workshop* and *Hackathon*) about the possibilities of transnational cooperation and sent them an invitation for the TIA workshop 2.

2.3 List of participants

PP no.	Name of organisation	Name of person, position
PP4	Croatian Chamber of Economy – Zadar County Chamber	Marko Jović, senior expert associate
PP4	Croatian Chamber of Economy – Zadar County Chamber	Dinko Basioli, senior expert associate
	Croatian Competitiveness Cluster of the ICT Industry	Ivan Lupić, president
	FUTURO	Hrvoje Grandov, owner and founder
	EZ ENGINEERING d.o.o.	Slaven Knežević, board member
	HSTec d.d.	Marin Juran, head of Development and Design
	AB OVO d.o.o.	Vanja Lipovac, consultant for EU Projects
	INOVAcija, Institution for the Development of Competence, Innovation and Specialisation	Vedrana Kevrić, deputy director
	Inovativni Zadar d.o.o.	Ana Odvitović, head of business related infrastructure sector
	Zadar County – Department for Economy, Tourism, Infrastructure and EU Funds	Lovro Jurišić, head of Department

Workshop outcome table

Participant	Transnational innovation action	Profile of transnational partner	Name of possible transnational partner
Croatian Competitiveness Cluster of the ICT Industry	Mutual transfer of knowledge and experience in the field of ICT (smart cities, smart factories ...)	Organizations with experience in digitizing large systems in Slovakia and the Czech Republic	KEITVA, RDA and similar stakeholders
HSTec d.d.	Cooperation in the field of high-speed motorized spindles, industrial automation and robotics	Companies in the field of ICT and advanced manufacturing, but also from other branches of industry related to precision mechatronics	All stakeholders involved in project activities from Slovakia and the Czech Republic, operating in the field of ICT and advanced manufacturing
Inovativni Zadar d.o.o.	Cooperation on the improvement of digital services in the public sector	Private and public companies with experience in digitizing public services in Slovakia	Not specified

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