

COME-IN! Newsletter #2



1 • ABOUT COME-IN! PROJECT

Museums are places where everyone should be able to see and learn about our cultural heritage. However, many museums in Central Europe, encounter difficulties to be accessible for all due to a lack of organisational knowledge and of limited financial resources, both for investments and adequate promotion.

Cooperating for open access to museums towards a wider inclusion (COME-IN!) tackles this by increasing the capacities of small-

and medium-sized museums making them accessible to a wider public of people with different kinds of disabilities. The project will achieve this change by through its COME-IN! Guidelines, the training handbook for museum operators followed by 7 pilot actions and training sessions to museums operators.

Based on the experience gained, COME-IN! will introduce an **innovative promotional** tool, the COME-IN! Label to award museums complying with accessibility standards.



Read more about COME-IN! >>

2. LAUNCH EVENTS AND THEMATIC CONFERENCES

Launch events



The Archeological Museum of Udine was the first out of our six museums to have successfully adopted and applied the COME-IN! Guidelines for accessible museums. "Women, Mother, Goddesses" opened on 9 November 2017 representing a journey through 40.000 years of evolution of the spiritual, symbolic and metaphoric human system between Central and South-Eastern Europe. Among other innovative tools, the museum launched an App -guide of the Museum. Read more >









Second of the consortium to align with COME-IN! guidelines, the launch event of the <u>Arbeitswelt Museum of Steyr</u>, Austria was held on 3 May 2018. Hosted in a former knife and weapon factory, this new multisensorial exhibition of the Arbeitswelt Museum of Steyr offers an immersive performance on the hidden stories of Work. <u>Read more ></u>

On 14 June, the <u>Archeological Museum of Istra-Pula</u> launched its new accessible for all exhibition "Prehistory in the hands" hosted in the Museum-Gallery Space "Sveta Srca". The integration of Tactile maps, signs, copies of museum objects with 3D printers, were among the different infrastructural interventions realised to turn the exhibition accessible for all. Read more >

On 16 June, in application of the <u>COME-IN! guidelines</u> and with the occasion of the Night of the Museums of Slovenia, the <u>Maritime Museum of Piran</u> opened its exhibition "Stone by Stone" on the Roman architecture in North-western Istria presenting also some works from the last ArtDownUp creative workshop. <u>Read more</u> >

The Museum of Prehistory and Protohistory of Thuringia launched its new Inclusive Stations on 27 June 2018. In line with the COME-IN! Guidelines the museums involved in the project have been introducing a set of interventions to make their museums accessible. Among other interventions, the museums has induction loops available for people with hearing impairements. Read more >

Thematic Conferences

"Inclusive museums - challenges & solutions, state of the art & perspectives"

Thematic Conferences in Udine and Erfurt





On 9 November 2017 more than 100 participants attented the first Thematic Conference entitled "Inclusive museums - challenges and solutions" which took place in the Archaeological Museum Udine, Italy. The main intention was exploring the opportunities, but also the potential limits for the creation of inclusive museums and to present the main achievements developed by COME-IN!, in particular the COME-IN!-guidelines and the Handbook for operators. Read more >

The second Thematic conference "The inclusive museum - State of the art & perspectives" took place on 26 June 2018 in the Monastery of St. Augustine in Erfurt, Germany. The conference gathered experts and stakeholders from all over Europe and outlined the current picture and perspectives of inclusion and accessibility as essential tasks for museum makers. Important questions in this regard were raised and potential paths and state of the art approaches to shape this challenge were demonstrated. Read more >

3. STAFF TRAININGS

From October 2017 to May 2018, the 6 partner museums have been carying out staff training activities in collaboration with the training agencies BBRZ and ENAIP FVG, in order to raise awareness on the meaning of inclusion and accessibility, apply the procedures and use the tools available in their own framework to become more accessible, use the Matrix of the service chain and accompany and offer adapted services to visitors.

About 145 persons, from internal museum staff and external staff such as "educational operators" participated to the different training sessions. Experts and teachers came from different professional backgrounds; from curators of the museums to experts on inclusion and accessibility, sign language interpreters, psychologists, academics, consultants on accessible design.

The training activities have proved to be effective in terms of skills improvements and involvment of the participants to the seminars. Based on these experiences and on the participants feedback, COME-IN! will re-evaluate the training modules and is preparing a new training curriculum.



4. ACTIVITIES



In the past months, COME-IN! has been invited in several occasions to be presented as a best practice for inclusion and for the accessibility of tourism and culture. In particular, we have been invited by the Italian Regional Minister of Culture to speak at the Committee on Culture of the Italian State and Regions in Rome, in order to introduce the COME-IN! guidelines to all regions and in all museums.

Moreover, the Friuli-Venezia-Giulia Region (FVG) has also endorsed the <u>COME-IN! guidelines</u>, financing a free <u>training course "Museum for all"</u> based on the guidelines and service chain matrix, for museum operators.

COME-IN! was also presented at the TourismA Conference in Florence, illustrating the achievements of the Archeological Museum of Udine.

Another highlight has been the presentation of COME-IN! at the Italian event "Pompei for all" in the framework of the initiative "European Year of Cultural Heritage 2018", participating in the conference focusing on accessibility to European and Italian heritage.

5. IN THE PIPELINE



Last but not least, our partners from the Archeological Museum in Krakow are undertaking a series of infrastructual and communication interventions to launch their new accessible for all exhibition in March 2019.



In the coming months, the consortium will elaborate a label to be awarded to museums and cultural sites that have applied the COME-IN! standards as defined in the guidelines. The label will be promoted on transnational level to ensure the transferability also to other museums in the area and beyond.









