

Accessibility of Cultural Heritage to Vulnerable Groups

Bojana Rogelj Škafar, PhD, Head of the Project

Slovene Ethnographic Museum,
Ljubljana, Slovenia

Inclusive museums – challenges and solutions

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REPUBLIKA SLOVENIJA
MINISTRSTVO ZA KULTURO



Naložba v vašo prihodnost
OPERACIJSKI PROGRAM FINANCIJRA EVROPSKA UNIJA
Evropski socialni sklad



sl()gi



Project data:

- Leading partner: Slovene Ethnographic Museum (SEM)
- Partners: five national museums and gallery – National Museum of Slovenia, Natural History Museum of Slovenia, National Museum of Contemporary History, Slovene Theatre Institute, Technical Museum of Slovenia and National Gallery
- Project was funded by the European Union through the European Social Fund (85%) and by the Ministry of Culture of the Republic of Slovenia (15%)
- Operation period: 1. 4. 2013 - 30. 11. 2015
- Operation budget: 984.871,75 EUR



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Goals of the project:

The contents of the project were included in the 2007 – 2013 Operational Programme for Human Resources Development (OP ESF) and were formed and implemented on the basis of its „*Equal Opportunities and Reinforcing Social Inclusion*“ development priority which primarily aims at raising **employability of vulnerable social groups in culture.**

Goals:

- attaining socio-economic objectives of strengthening human capital, creating ten jobs for persons belonging to vulnerable groups with high unemployment rates according to the principle of non-discrimination
- increasing their employment opportunities
- ensuring their social inclusion
- improving the efficiency of the public sector



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Measures of the project:

- **Inclusion and training** of people belonging to different vulnerable social groups (people with sensory impairment and reduced mobility, immigrants, members of ethnic and national communities, young graduates – first job seekers, elderly unemployed people (+55) in the field of museum work



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Measures of the project:

- **Forming, developing and implementing new educational programmes/contents**
- **Including students belonging to vulnerable social groups**
- **Qualifications of the museum staff for working with vulnerable social groups**
- **Increasing the number of visitors to educational programmes and exhibitions in museums and galleries**



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Measures of the project:

- **Provide technical accessibility (induction loop, tactile aids, copies of the museum objects, upgrading SEM's website, upgrading audio guides, slovene sign language interpretation of the copies of the museum objects available on tablet computers, orientation tactile maps)**
- **Information, publicity and public awareness of the inclusion of vulnerable groups in society**
- **Creating document on integration of vulnerable social groups in the field of cultural heritage with the emphasis on the museums and galleries**



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Indicators:

	2013		2014		2015	
indicators	plan	output	plan	output	plan	output
jobs	10	10	10	10	10	10
students	40	18	40	23	20	33
new educational programmes	10	7	10	24	5	42
new copies of museum objects	4	4	6	7	6	5
number of visitors	200	117	200	952	100	3415
study on the accessibility of museums	0	0	0	0	1	1



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Extension of the plan:

4 exhibitions:

- **A Touch of the Past** (copies inside SEM's permanent exhibition Between Nature and Culture)
- **Birth: Experience of Roma Women** (cooperation with Roma women)
- **Images of Life of the Deaf and Hard of Hearing in Ljubljana:** historical Photography
- **Nino: Human Optimism and Look at Me and You'll see** (personal exhibition)

Educational programmes:

- **61** programmes for the 10 project employees
- **18** programmes for the museum staff

Promotion film and marketing campaign promoting final conference



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Concerns:

- Complex project that was created on many levels of museum work
- The employees as well as museum staff obtained a lot of skills and knowledge on the field of cooperation with people from vulnerable social groups
- Cooperation was realised on the basis of mutual inclusion and participation of all participants
- Project required huge involvement from administration point of view
- Since the Ministry for the Culture was the initiator of the project it was expected that the project is going to be a firm basis for the further development of this field within museum work and that the employees could go on with these programmes



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Multi-Sensory Guided Tour



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Guided tour for the deaf-blind people



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Training of the museum staff and employees in the project for working with deaf and hard of hearing



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Training of the museum staff and employees in the project for using audio description method in museum work



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Guided musical tour as an example of inclusive programme



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Aja tutaja, the cradle is wiggling



Tactile aids in educational programmes



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Exhibition „Birth: Experience of Roma Women“



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Link to the movie about the project:

<https://www.youtube.com/watch?v=3SM1bQFIqnU>



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Thank you for the Accessibility!

Bojana Rogelj Škafar, PhD.

museum councillor
bojana.rogelj@etno-muzej.si

Slovene Ethnographic Museum,
Metelkova 2, 1000 Ljubljana, Slovenia



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