

# The democratic museum – accessibility as a stimulus for social inclusion

*Il museo democratico – l'accessibilità come stimolo per l'inclusione sociale*

**Inclusive museums -  
challenges and solutions**

**9th November 2017, 09:30h – 13:30h  
Archaeological Museum Udine, Italy**

# ICOM Definition of a Museum

A museum is a non-profit, permanent institution **in the service of society and its development**, open to the public, which acquires, conserves, researches, communicates and exhibits the tangible and intangible heritage of humanity and its environment for the purposes of education, study and enjoyment.

# What means «museum to the service of society»

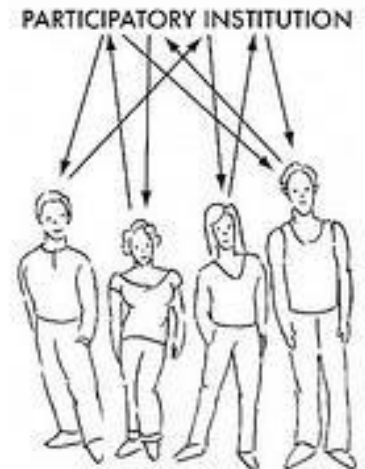
3 key words:  
Education / study / enjoyment

in one word:  
**accessibility**



# Accessibility of exhibition

- Who do I turn to?
- How do I turn?
- What response do I want to have?



- Tactile and sensory exhibition
- Experiential exhibitions
- Comfortable displays

## Tactile and sensory exhibition: to build an exhibition for the five senses

Individuals don't form his experience through sight only (often the one sense used during a visit of exhibition): they take objects by hands, they recognize tools from their sound, they savour smell and taste.

If we cross out them some of its qualification the objects became **INCOMPLETE**.

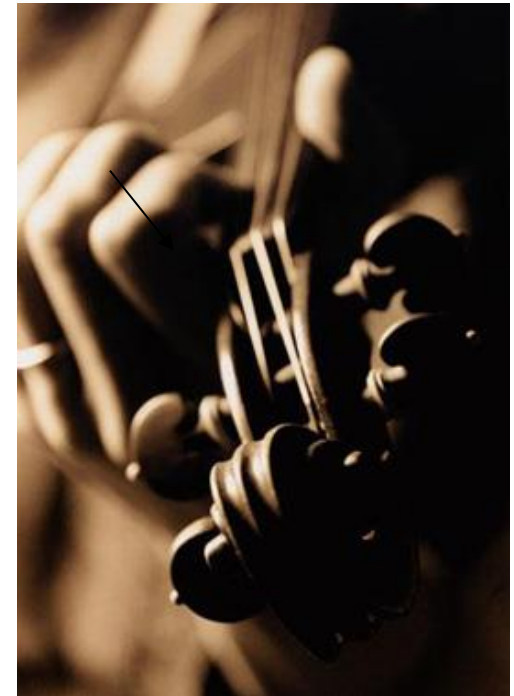
### Sight – Taste – Smell



Bread and oil: you can “eat” it by eyes and by nose, before bringing it to mouth.

### Touch – Hearing

An hand pinches a violin experiments the hardness of the string and the sound produced





## Experiential exhibitions



# Comfortable displays

## Ergonomic Solutions of the exhibition (Length, Seats, Tracks ...)



## **What means «museum = development of society»**

The museum:

- acquires and conserves
- researches
- communicates and exhibits the tangible and intangible heritage of humanity



To acquire and conserve  
**Tell al-Mashhad: a laboratory in Jordan**



## Researches: the joy of discovery





## Communicates: The choice of terms



how can we define it?

- Oivoxon

- Oinochoe of the Dipylon

- jug for liquids (from the Greek cemetery called "Dipylon")



The person?

The choice of  
symbols: What do  
you want to  
highlight?



The disability?



the self-  
determination ?



the rights of people with a  
disability: the right to culture

What is the aim of the museologists: to improve the social aspects of museum and its exhibition

- To listen all the people who lives the museum (the director, the exhibition curator, the custodians, the visitors)
- to talk together with the public and to collect informations
- to improve the exhibition and the services, together, with all the actors

To listen all the people who lives the museum:  
each with its own language





to talk together and to share ideas



6 different stories = 6 different ways to tell the museum



IL MIO ISLAM



L'ORIENTE IN ARMONIA



IL SEGNO E LA PAROLA



MONDI SEGRETI



QUESTIONI DI MORTE, QUESTIONI DI VITA

how can we help to achieve inclusive  
exhibitions (try to be a service for  
museums)

- Analysis: a detection system designed  
by ICOM-Italia
- To create tools to understand: a  
glossary
- To organize a net of experiences

# Analysis of structures

<b>analisi del palazzo:</b>					
Valenza storica della struttura	Si/No				
Anno e motivo di costruzione	Anno		Motivo		
Accessibilità su quanti piani	Totale dei piani		N° piani accessibili		
<b>Strategie adottate</b>	descrivi				
<b>Strumentazione</b>					
Ascensore	<b>si</b>	<b>no</b>	Eliminazione di barriere fisiche	<b>si</b>	<b>no</b>
Considerazione degli spazi e dei passaggi	<b>si</b>	<b>no</b>	Percorsi pedo tattili	<b>si</b>	<b>no</b>
Scritture, mappe e/o disegni a rilievo (Braille o altro)	<b>si</b>	<b>no</b>	Uso dei colori (a contrasto o altro)	<b>si</b>	<b>no</b>
Uso della musica	<b>si</b>	<b>no</b>	Uso degli odori	<b>si</b>	<b>no</b>
Uso del gusto	<b>si</b>	<b>no</b>			
Altro					
Descrizione degli strumenti					
<b>grado di autonomia</b>	riferito ai diversi tipi di pubblico				
Possibilità di percorrere l'esposizione senza l'ausilio di personale addetto.	descrivi				

## Analysis of the perception

The curator (and the custodians) of the exhibition feels:

- The degree of accessibility of the museum is:
- The degree of accessibility of the web-site is:
- The way of the museum is easily recognizable:
- The visibility and legibility of the apparatus explanatory is:
- Lighting is:

(form by ICOM – Accessibilità)

# Glossary

**Concetti di carattere generale** (ho preso i suggerimenti di Dino, eliminando alcune ridondanze e mettendo poche cose in più)

- Abilità (forse anche no, è già spiegato nell'introduzione)
- Persona con disabilità (mi piacerebbe fare una “storia” della terminologia adottata nei tempi)
- Accessibilità
- Accessibilità universale / Design for all / Turismo accessibile
- Accessibilità Urbana (forse anche no; a meno che non giochiamo sui “centri storici”)
- Aspettative / Bisogni
- Barriere (concetto di barriera)
- Buona prassi
- Comportamento
- Fonte di disagio e di affaticamento
- Fruibilità / Usabilità
- Spazi Preziosi
- Utenza ampliata

Forse aggiungerei anche “paesaggio culturale”



# "La carta Alzheimer e musei - Alzheimer Fest 2017"

da motivo di esclusione a riflessione e risorsa

*Lieti di sottoscrivere il manifesto:*

- BeGo Museo Benozzo Gozzoli, Castelfiorentino
- MUSEO LABORATORIO DELLA MENTE
- Mart – Museo di arte moderna e contemporanea di Trento e Rovereto. Rovereto (TN)
- Fondazione Palazzo Strozzi, Firenze
- Galleria di Arte Moderna di Palermo, PALERMO



FONDAZIONE  
PALAZZO  
STROZZI

**BE GO**   
MUSEO BENOZZO GOZZOLI  
castelfiorentino



MUSEO DI ARTE MODERNA  
E CONTEMPORANEA  
DI TRENTO E ROVERETO

**G/M**  
G/LLERI/ D' RTE MODERN/ P/ LERMO



**An accessible  
museum is a  
democratic  
museum.**

**That is ... a real  
museum!**