

INFO DAY

Wspomerania Region

Version 1
Spet/Nov/Dec
2020

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LEGACY. DBAJMY O NASZE DZIEDZICTWO.

Date: 30.09.2020

Location: Academy of Art in Szczecin, room 006, Pałac pod Globusem, Plac Orła Białego 2



Project relevance:

This event is based on the con: Launch of the three dimensions: technology, future trends, mindset in AVM concept for Info Day for CCI and AVM DT. 3.1.4 The piloting is described in DT.3 1.2

Participants:

// Number of participants:

// Participant structure:

___ AVM - 15

___ CCI - 17

Target groups: representatives of AVM and CCI, people hungry with fresh knowledge

Event

DESCRIPTION

Design is a dialogue with reality, it is a truism. By what means and tools the designers talk to the world - the matter is not so obvious. What strategy to adopt in a fluid, changing world? Go with the current of the system or establish it on your own? Create new meanings or build on old ones? How to design an end to create space for future scenarios? Invited guests representing a variety of positions, attitudes and creative practices. They all will try to answer these questions and many others.

LESSONS LEARNT

Representatives of business like the way Zuzanna Skalska introduce the knowledge. They were inspired and enjoy two hours lecture. The creatives already knew that information about trends is a must to know for them, so they were updating information they already knew and was very open to learn something new. Apparently, both, CCI's and AVM's liked the lecture because of the I keynote speaker who was very energetic with a shared lot of sense of humour. The event wasn't big because of the Pandemic, but it was one of the events that people enjoyed because of sharing knowledge, ability to ask questions and have a live conversation.

FOLLOW-UP

We have invited entrepreneurs for a panel discussion during Design Plus event and designers pilots projects.

OUTPUT

Online material: Link to the web page where we published [summary of the meeting](#)

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Skalska inspiruje liderów i decydentów do bezkompromisowych innowacji poprzez przekraczanie perspektyw wielobiegunowej złożoności. Działa jako doradca ds. Trendów Strategicznych w zakresie innowacji dla przedsiębiorstw, instytucji publicznych i organizacji pozarządowych. Jej pełne pasji podejście i zaangażowanie motywuje firmy do natychmiastowego działania.

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Wykład Zuzanny Skalskiej w ramach Info Day

PHOTOS









ANNEX 1: Agenda

17:30 Welcome guests. A few words about the COCO4CCI project

17:40 - 18:00 Creativity in the region. / Dr. Magdalena Małachowska, Dr. Sylwia Bąkowska

18:00 - 20:00 lecture "Legacy. Let's take care of our heritage." / Zuzanna Skalska

ANNEX 2: List of participants - the event (no gathered by an organizator, the COCO4CCI was a partner in the event)

ANNEX 1: List of participants

WHAT'S NEXT

Date: 28.11.2020

Location: online meeting, COCO4CCI is a partner of the event



Project relevance:

This event is based on the con: Launch of the three dimensions: technology, future trends, mindset in AVM concept for Info Day for CCI and AVM DT. 3.1.4 The piloting is described in DT.3 1.2

Participants:

// Number of participants: 50

// Participant structure:

___ AVM - 0

___ CCI - 50

Target groups: visual designers, product designers, fashion designers, graphic designers, game designers, artists, scientists

Event

DESCRIPTION

Design is a dialogue with reality, it is a truism. By what means and tools the designers talk to the world - the matter is not so obvious. What strategy to adopt in a fluid, changing world? Go with the current of the system or establish it on your own?



Create new meanings or build on old ones? How to design an end to create space for future scenarios? Invited guests representing a variety of positions, attitudes and creative practices. They all will try to answer these questions and many others.

LESSONS LEARNT

During the event we have found that CCI community is very interested in applying new technology, such as augmented reality, virtual reality to the design processes. The conversations run by the moderator was very philosophic, abstract and they referred to the humanities. Both cases presented by Kosmos and Mr Generator was either implement for a market or was a part of a exhibition. We have found that designers like to work in both fields- product implementation and for galleries. The reason why they are doing it is their curiosity and creativity. Not everything designers design fits to the market needs. Also It's take time to implement technology for business purpose. That is why they imagination and reflection finds space in the art galleries and design museums.

FEEDBACK

There is a need in design community to redesign and reshape what design means and how it is changing. After the event we have got an invitation to be a part of the Łódź design Festival.

FOLLOW-UP

We are inviting designers – participants of the event to join pilots projects.

OUTPUT

Online material: Link to the web page where we published [summary of the conference](#)

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**WHAT'S NEXT – NARZĘDZIA
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podsumowanie**

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**Stadium przypadku –
Innowacyjne
zastosowanie obróbki
metal do produkcji
drzwi**

Pod koniec 2020 roku, projekt COCO4CCI patronował konferencji *What's Next – Narzędzia Zmiany*, która odbyła się wirtualnie w Szczecinie. Uważnie przysłuchiwaliśmy się artystom występujących w panelach dyskusyjnych: Jakubowi Koźniewski Maciejowi Jelskiemu z Kosmos Project oraz Agnieszce Polkowskiej, które prowadziła Agata Kiedrowicz.

PHOTOS

Conference web page [What's Next](#)



ANNEX 1: Agenda

- 1. Forewords - Agata Kiedrowicz**
- 2. Kosmos Project**
- 3. Mr. Generator**
- 4. Discussion**

ANNEX 2: List of participants - no gathered by an organizer, the COCO4CCI was a partner in the event

INFO DAY- FUTURE FASHION CONCEPT

Date: 17.12.2020

Location: Online, on Zoom



Project relevance:

This event is based on the con: Launch of the three dimensions: technology, future trends, mindset in AVM concept for Info Day for CCI and AVM DT. 3.1.4 The piloting is described in DT.3 1.2

Participants:

// Number of participants: 50

// Participant structure: because there was no limit to the entries, we do not have any specific data, but looking on pictures and names on Zoom we can say there were more CCI rather than AVM in the meeting

___ AVM aprox. 5

___ CCI aprox 45

Event

DESCRIPTION

Future Fashion Concepts is an interdisciplinary meeting of designers, artists, economists and sociologists, during which we will talk about the situation of fashion in the times of pandemic and lockdown. We will learn about the research results and find out what directions the future is perceived by designers.

LESSONS LEARNT



Fashion designers are artists. They are working on the border of design-technology-art. They do not want to work for fashion industry, that is why they are searching for new ways of understanding the mean of fashion. The event gathered people mostly from fashion community, such as students, teachers, artists, etc. There were a difference in understanding what is fashion and how it is changing among young generation and old one (Milenials against Babyboomers). The fashion industry is changing. It is focus on circular design and economy, fashion tech and searching for new materials.

FOLLOW-UP

Inviting companies from fashion industry for pilot projects in COCO4CCI.

PHOTOS





ANNEX 1: Agenda

11.00 - 13.00 PANEL 1

About creative industries in the field of fashion, chaired by Dr. Magdalena Małachowska, Faculty of Design AS in Szczecin and Antoni Sobolewski CRSG

Fashion is changing and that's for sure. During the first panel, we were intrigued by the question of what is the fashion in Poland today? We already know that it is dispersed, to a large extent reproductive in nature, what is actually sold is cheap, 90% are micro and small companies, sensitive to market changes. There are no ties and business relations between them. Although the sector has potential, it is not losing out to the sewing factories located hundreds of kilometers away in Taiwan and Vietnam. However, if we take into account sustainable design, it turns out that supply and value chains in business are changing, but very slowly not keeping up with the pace of changes in the world. The result is more and more garbage produced by the industry. These conclusions and many more in the discussion of invited guests.

The panel will be attended by Antoni Sobolewski (CRSG), Jarema Piekutowski (CRSG), Marcin Jabłoński (Izba Przemysłowa, Myślowice) and Magdalena Christofi (Moove)

13:00 - 14:00 PANEL 2

Fashion thinking.

Presentations of the works of lecturers and students with comments and a summary of Agata Kiedrowicz, Faculty of Design AS in Szczecin

Fashion combines the field of arts and crafts, form and function: it provides shelter and seduces with symbolism. It is a litmus test of changes in the world: economic, social and emotional. Designers are able to "sense" the tensions of the epoch and by thinking through design, they present scenarios for the future. During the discussion, we will look at the works of female students and teachers at the Fashion Design Department of the Faculty of Design, Academy of Art in Szczecin, reflecting on new trends in the development of fashion as an area where new technologies and the needs of the body meet.

The panel will be attended by lecturers from the Faculty of Design Iga Węglińska, Anna Gregorczyk and students Maja Kopytko, Renata Ramola and Rafał Zakrzewski.

14:00 - 15:00 PANEL 3

In what directions is fashion going? Chaired by Agnieszka Polkowska, Trendspot

The crisis is only seemingly slowing down. Changing the existing rules of the game usually accelerates the processes that were inevitable. It is good to use this moment to reflect not only on our approach to consumption, but also on the new directions that open up with the aforementioned change. It's no secret that the fashion industry is one of those generating a huge carbon footprint and is therefore one of the largest testing grounds for new ideas, alternative design, production and distribution models. What factors will have the greatest impact on the directions of development of this sector and what fundamental and systemic changes are waiting for us around the corner?

The panel will be attended by Iga Węglińska (Faculty of Design AS in Szczecin), Sonia Kalandyk and Anna Pielesz (Problonde Studio), Monika Tomczyk (Media Dizajn)