

TEMPLATE

Output factsheet: Strategies and action plans

Version 1

| | |
|---|---|
| Project index number and acronym | CE1125, CIRCE |
| Lead partner | ARPAV |
| Output number and title | Output O.T.3.2. Regional Action Plan (RAP) to expand & uptake secondary raw materials markets in the pilot regions |
| Responsible partner (PP name and number) | PI RERA SD (PP7) |
| Project website | https://www.interreg-central.eu/Content.Node/CIRCE2020.html |
| Delivery date | 30 th September 2020 |

Summary description of the strategy/action plan (developed and/or implemented)

The Action plan is based on the waste situation analysis which resulted in defining critical issues and, consequently, shaping the main objectives for establishing circular economy in Split-Dalmatia County. The main objectives are:

- to change consumer behaviour with the purpose of preventing waste generation, encouraging the ecological product and services design, and reusing waste
- to strengthen and encourage new circular business models while simultaneously developing and implementing innovative technological solutions and knowledge in the region
- to develop a functional system for sustainable waste management.

To reach the above-listed objectives, the Plan defines different priority areas such as raising the awareness on the benefits of CE, green public procurement as a leverage for CE facilitation, development of a healthy business environment for RDI in the CE field, boosting the SRM market through business supported organizations, circular management of organic waste and the establishment of waste management infrastructure. The defined priorities and other included measures along with a set of indicators within each objective will be used to monitor the CE implementation progress in the region.

NUTS region(s) concerned by the strategy/action plan (relevant NUTS level)

HR035, Split-Dalmatia County

Expected impact and benefits of the strategy/action plan for the concerned territories and target groups

The aforementioned objectives will have an impact on increasing awareness on waste generation and separation both of citizens and legal subjects. This could result in the development of a smart waste collection system. Through the green public procurement, the public authorities will impact the SRM market development as well as sustainable consumption and production. One of the benefits is the transfer of knowledge, new technologies and innovations between companies, public authorities and scientific institutions that will create a healthy business environment in the region. Also, the Action plan will have an impact on the development and specialization of business supported organizations in the field of waste management, from which the companies engaged in waste management will benefit the most. By establishing a better waste management infrastructure, the recycling and recovery rates will increase as well, which will also boost the SRM market.

Sustainability of the developed or implemented strategy/action plan and its transferability to other territories and stakeholders

The implementation of the Plan in the Split-Dalmatia County could shape a sustainable waste management system where citizens, legal subjects and public authorities will act unanimously towards the reduction of waste, promotion and usage of ecological products and designs as well as the implementation of innovative and green technologies in everyday life. If the model implemented by the pilot industries, utility companies and local government units proves its sustainability, as aforementioned, it could be transferred to other counties in the Republic of Croatia as well as other EU regions. Therefore, the Split-Dalmatia County Action Plan will be the representative improving standards, practices and organizational models for sustainable waste management and circular economy implementation.

Lessons learned from the development/implementation process of the strategy/action plan and added value of transnational cooperation

Firstly, the lack of collaboration and indifference both from companies and legal authorities represents a major obstacle for the implementation, thus why raising awareness on the benefits of circular economy is a precondition for the further development of the concept. Secondly, the lack of infrastructure limits recovery and recycling and therefore establishing the waste management centre with the composting plant should be prioritized. Finally, during the Regional Action Plan development, information, knowledge, experience as well as the stakeholder feedback was continuously being exchanged between all the Project partners, thus ensuring transnational added value.

**References to relevant deliverables and web-links
If applicable, pictures or images to be provided as annex**

DT.1.1.3. Permanent consultation forum of key stakeholders in each area to help setting & ownership of strategies

DT.1.2.3. Joint report about environmental analysis constraint in SRM treatment

DT.3.3.1. Drivers identification and policy prioritization joint scheme

DT.3.3.2. Regional Action Plan per each region to expand secondary raw materials markets

D.T3.3.3 Policy dashboard to fundraising ESI resources to move from pilots to large uptake by clean-up tech

DT.3.3.4. Memorandum of Understanding among multi-utilities, ENV agencies & regional policymakers

DT.3.3.5. Operational meetings with local, intermunicipal and regional key-stakeholders in each pilot site

For pictures, further info and images, please refer to the following websites:

<https://www.circe2020-wiki.eu/>

<https://www.interreg-central.eu/Content.Node/CIRCE2020.html>