The CEETO Manual on
SUSTAINABLE TOURISM
IN PROTECTED AREAS

A Quick Guide for Protected Area Managers

Download the CEETO Manual on Sustainable Tourism Governance for Protected Area Managers

Also available at CEETO Network:
www.ceeto-network.eu

DEVELOP A VISITOR MANAGEMENT PLAN

Maximize tourism benefits while minimizing its impact on nature

- ASSESS THE NUMBER OF VISITORS & PROFILES
- PREPARE A VISITOR MANAGEMENT PLAN
- DESIGN SPECIFIC ACTIONS
- MONITOR, IMPROVE AND REPEAT

ESTABLISH PARTNERSHIPS WITH THE TOURISM SECTOR

To strengthen the capacities of your park and get

- HIGHER QUALITY VISITS
- INNOVATIVE TOURISM PRODUCTS
- FINANCIAL SUPPORT
- BETTER TRAINED STAFF

COMMUNICATE WHAT YOU KNOW AND WHAT YOU LEARN

To achieve your conservation and management goals

- KEEP VISITORS INFORMED
- CARRY OUT EDUCATION PROGRAMMES
- FACILITATE INTERPRETATION ON YOUR PARK

GET SUSTAINABILITY RECOGNITIONS

There are different Certifications and Quality labels

- FOR DESTINATIONS
- FOR PRODUCTS
- FOR OTHER ASPECTS RELEVANT TO TOURISM

Check the CEETO Manual for more information on existing SUSTAINABILITY RECOGNITIONS

DON´T FORGET VISITORS' SAFETY

Because risks are always present in Protected Areas

- ASSESS THE RISKS
- PLAN HOW TO MANAGE RISK
- INFORM YOUR STAKEHOLDERS AND VISITORS

ENGAGE YOUR STAKEHOLDERS

They are a key element for your success

- KNOW YOUR STAKEHOLDERS
- USE PARTICIPATORY PLANNING PROCESSES

BUILD THE CAPACITY OF YOUR PEOPLE

Enable them to acquire the knowledge and abilities they need

- DEVELOP A CAPACITY BUILDING PLAN
- USE COMPETENCES FOR PROTECTED AREA PRACTITIONERS
- INVOLVE YOUR PARTNERS

Check the CEETO Manual for information on programmes for Building the Competencies inside your Park

ALLOW COMMUNITIES TO BENEFIT FROM TOURISM

By involving them at all levels

CONTRIBUTE TO CLIMATE CHANGE ADAPTATION AND MITIGATION

By managing tourism accordingly

- ASSESS THE VULNERABILITY OF TOURISM
- ESTABLISH ADAPTATION AND MITIGATION MEASURES

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