

The CEETO Guidelines on SUSTAINABLE TOURISM

A quick Guide for Policy Makers

DOWNLOAD
the CEETO Guidelines for developing a Sustainable Tourism in Protected Areas



Also available at CEETO Network:
www.ceeto-network.eu

IN PROTECTED AREAS SUSTAINABLE TOURISM DEVELOPMENT

The establishment of mechanisms to coordinate Sustainable Tourism and to improve the relationships among stakeholders is in your hand

THE IMPORTANCE OF STAKEHOLDERS

Learn about their different interests

- TOURISM BUSINESSES**
Long-term profitability, corporate image and reduced impact on the environment
- LOCAL COMMUNITIES**
Increased prosperity and life quality
- ENVIRONMENTALISTS AND PARK MANAGERS**
Decrease tourism impact on the environment
- VISITORS**
A high-quality experience in safe and attractive environments
- GOVERNMENTS**
Improve their knowledge on stakeholders to achieve common goals

WHAT CAN POLICY MAKERS DO?

LOCAL POLICY MAKERS

- RETAIN LOCAL INCOME
- FOSTER ECOSYSTEM SERVICES
- ADDRESS BIODIVERSITY ISSUES THROUGH LOCAL SOLUTIONS
- ADVOCATE ENVIRONMENTAL CONCERNS & INFLUENCE PUBLIC ATTITUDES

CENTRAL ADMINISTRATIONS AND NATIONAL POLICY MAKERS

- IDENTIFY MARKETS FOR ENVIRONMENT-FRIENDLY PRODUCTS
- OPTIMISE NATURAL FOREST MANAGEMENT & CLEAN WATER SUPPLY
- CONTRIBUTE TO CLIMATE CHANGE MITIGATION AND ADAPTATION
- PRESERVE NATURAL AND CULTURAL VALUES FOR FUTURE GENERATIONS

KEY CHALLENGES

To develop Sustainable Tourism, you must overcome some important challenges...

- INCREASE TOURIST AWARENESS ON NATURAL VALUES
- CREATE SUSTAINABLE DESTINATIONS INVOLVING ALL STAKEHOLDERS
- FOSTER AUTHENTICITY AND INTERACTION WITH LOCALS
- EMPOWER THE LOCAL SUPPLY CHAIN
- ALLOW ECONOMIC AND SOCIAL INCLUSION
- PROMOTE INCLUSIVE TOURISM
- TACKLE CLIMATE CHANGE
- AVOID OVER-TOURISM
- ESTABLISH THE CARRYING CAPACITY
- PROVIDE SAFETY AND SECURITY

GUIDING PRINCIPLES AND APPROACHES

More information on existing protocols to design Sustainable Tourism Strategies at CEETO Guidelines

PLANNING, MANAGEMENT AND MONITORING TOOLS

These are some basic steps to guide you in the process



Check CEETO Guidelines for more information on VISITORS FLOW MONITORING METHODS

