



# MODEL FOR SUPPORTING TRANSNATIONAL COOPERATION AMONG NATIONAL CROWDFUNDING PLATFORMS

DELIVERABLE D.T2.2.1  
(WPT2, ACTIVITY A.T2.2)

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### A. Platforms for SMEs in the Interreg Central Europe Area

# 1. Introduction

The ARTISTIC project aims to improve cooperation between cultural operators, citizens and financial operators. The project will support all these groups, valorise intangible cultural heritage and look for solutions on how to make local projects sustainable. To reach this objective, ARTISTIC will develop a strategy with a toolset and services. The project will create synergies from a content-related and financial point of view, particularly focusing on crowdfunding options. In its activities, the partners will also train 'action mediators' on how to organise permanent 'Intangible Cultural Heritage Desks' to guarantee assistance also in the future.

The aim of this deliverable D.T2.2.1 is to elaborate a model for the cooperation among national crowdfunding platforms and partners for developing transnational crowdfunding activities in the field of ICH.

## 1.1. Understanding transnational crowdfunding

Europe is a heterogeneous country. Transnational crowdfunding, i.e. crowdfunding crossing national borders is therefore highly complex.

First of all, it is necessary to understand the different types of crowdfunding.

- **DONATION-BASED CROWDFUNDING:** For socially motivated or not-for-profit projects. Individuals donate small amounts while receiving no financial or other return. The donation is a philanthropic act for charity causes, and the funders are not expecting monetary compensation.

ICH related example: A folkloric dance group collects 1000 EUR for affording the trip to a competition.

Platform examples: Lendahand, GoFundMe, Crowdfunder.co.uk, Leetchi.com

- **REWARD-BASED CROWDFUNDING:** This is the most widely used model. The funders receive a non-financial reward like products or services for their contribution. However, in the case of tangible products the reward-based model has turned out to be an excellent pre-sales tool since the product can be offered at a lower price compared to the real retail price. In reward-based crowdfunding, the perceived value of rewards should be higher than the economic one.

ICH related example: A local and traditional festival needs financial support. For 50 EUR investors get a T-Shirt, for 100 EUR they get a free entrance ticket and for 500 EUR their name will be displayed.

Pre-sales example: A craftsman sells his products in advance. With the collected money he can afford his production (material, time etc.).

Platform examples: Kickstarter, Indiegogo, Wemakeit

- **EQUITY-BASED CROWDFUNDING:** This model is for ambitious business plans. It works by the sale of a stake in a business to a number of individuals (investors) in return for capital. This type of crowdfunding allows contributors to become investors or co-owners in terms of:
  - Holding a percentage of ownership.
  - Demanding a return on their investment (ROI).



ICH related example: A winery collects 650.000 EUR to extend the production site create a nice showroom. Investors get interest rates and other benefits. <sup>1</sup>

Platform examples: 1000x1000.at, conda, seedrs, crowdcube

- **LENDING-BASED CROWDFUNDING:** This model is similar to every typical lending scenario: individuals lend money to a company (peer-to-business lending) or to an individual (peer-to-peer lending) with the expectation that the money will be repaid with interest. The peer-to-business model is a relevant one for positive cash-flow companies that can credibly assure lenders of being able to pay back the loan. Like for the banking system, the interest rate of the loan is determined by the risk of the investment. Moreover, in this model the ownership is not diluted but the investor's contribution provides financial leverage.

ICH related example: A folkloric costume producer need to modernize its production site. Although he could ask his bank for a loan, he chooses crowdfunding as this allows running a marketing campaign at the same time. He borrows 350.000 EUR from the crowd and pays it back with interest rates after a certain time.

Platform examples: Fundingcircle

In general, the non-financial return models are usually not affected by different legal frameworks and it might be easier to act crossing borders. However, if we take a look at debt and equity based crowdfunding models, the situation is more complex. Crowdfunding platforms aiming at cross-border transactions need to comply with different sets of national or EU regulation. According to a European Commission study<sup>2</sup> a dominant aspect is the set-up of the platform, as well as the EU Member State that the platform is incorporated in and the specific financial deal structure offered. Following on from the regulatory set-up, platforms can operate cross-border to varying degrees. There is no one model that has proven itself beyond doubt and none of the models is without hurdles. Several approaches can be identified across the sector:

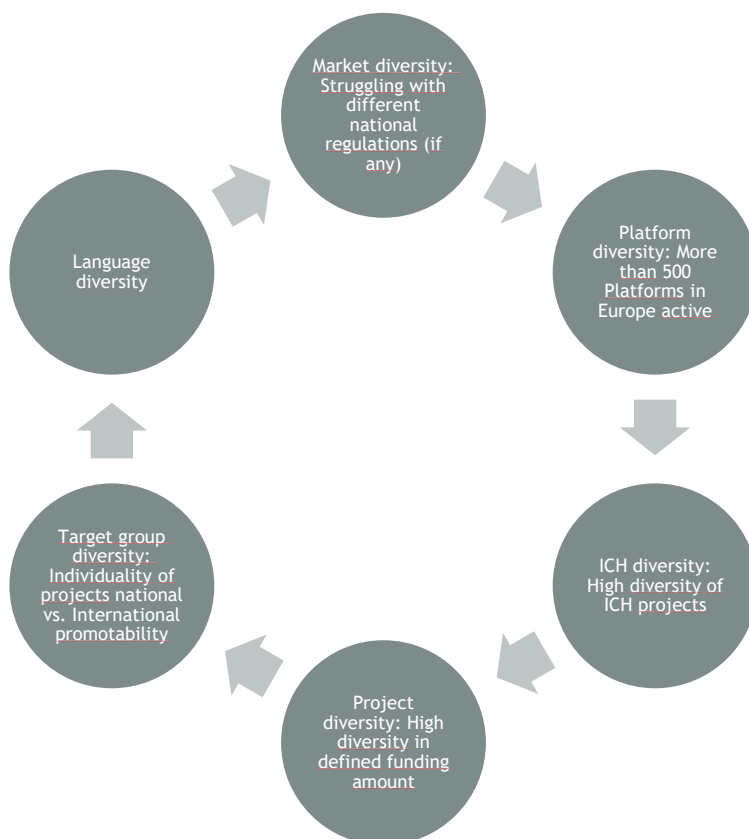
- The platform operates via distinct subsidiaries or businesses in each Member State under local legislation.
- The platform acts via a partner to collect investment from investors outside the home Member State.
- The platform operates under some sort of EU licence (usually MiFID) which in theory allows the platform to have its status as a financial service provider accepted in other EU Member States but operating under the supervision of the regulator in its home Member State.
- The platform pools investments in special purpose vehicles (SPV) that under
- national rules can make cross-border investments on behalf of the crowd.
- The platform is allowed under local rules to accept cross-border investments for
- predominantly local deal-flow.
- The platform focuses on operating a brokering marketplace, accepting crossborder investments under national rules while partnering with locally licensed or approved deal originators in the target Member States.

<sup>1</sup> <https://1000x1000.at/duernberg>

<sup>2</sup> European Commission (2017): Identifying market and regulatory obstacles to cross-border development of crowdfunding in the EU.

## 2. Challenges

Following the complexity of transnational crowdfunding, creating a “Model for supporting transnational cooperation among national crowdfunding platforms” is related to several challenges, as depicted in the figure below.



### Market diversity

The European crowdfunding sector is characterised by its highly heterogeneous nature. Over the last years 11 EU countries have started building their own national crowdfunding regulation. In most European countries, donation and reward-based crowdfunding are legal, however, individual details may vary from country to country. The individual national regulations vary strongly. The European Commission has recently proposed a regulation for European Crowdfunding Service Providers (ECSP), but so far it is not clear whether and if, when, this proposal will come into force.

### Platform diversity

Currently in Europe there are more than 500 platforms online. However, when looking to CEE countries the market is still very small. Especially in the larger and mature crowdfunding markets we can observe a kind of market consolidation and many platforms have shut down in the last years or might do so in the coming. The problem is, most of the European crowdfunding platforms are not profitable. The business model for a crowdfunding platform only works at scale - and this is difficult if the target group is somehow constraint to national borders or to niche domains.



Country	Number of platforms
Germany	98
Italy	85
Poland	28
Austria	22
Czech Republic	11
Slovakia	10
Croatia	4
Hungary	3
Slovenia	2

**Figure 1: Numbers of Platforms in partner countries (Source: CROWD-FUND-PORT: CFP-D.T1.1.3-Barriers-to-internationalization)**

### ICH diversity

One of the key results of the ARTISTIC projects activities in WP T1 is the high diversity of the ICH projects. There isn't a clear set of parameters to characterise an ICH project. Therefore, crowdfunding support can only take place on a very individual basis. Analysing the projects nature, the capabilities of the organisation behind, and the respective national prerequisites will guide the process of choosing the right platform with the right audience and target group.

### Project diversity

Another challenge is that the nature of the individual pilot project will be very different. The scope may range from small community projects looking for donations or even more for communication in order to find some voluntaries up to 300k equity projects for SMEs who want to expand internationally or just need to replace some machines.

### Target group diversity

One of the most important aspects for crowdfunding is the target group. I.e. the persons consisting of family, friends and other emotionally touched people who are willing to donate smaller amounts to projects they love, who want to just invest their time or even place a crowd investment. It is important to have a clear picture in mind of the people who might support the project - this is also a key aspect in choosing the platform. If an ICH project has a too small national target group the required funded goal might be difficult to reach and it should be considered to choose an international platform in order to reach the respective target groups in other countries.

### Language diversity

Last but not least, we have to consider the variety of languages. Investing, no matter if time or money, some Euros, or higher amounts - is always connected to trust and deep understanding. Dealing with different languages is a challenge and on individual basis it has to be decided whether the project to be supported might benefit more from several smaller campaigns in different languages on different local national platforms or one international platform.

## 2.1. Tackling the challenges

Looking at all these challenges - how can we proceed in order to valorise ICH and find ways of sustainable community financing? In principle crowdfunding is not difficult. However, when preparing a professional crowdfunding campaign the above mentioned challenges should be considered. The following steps should provide rough guidance for aspects to consider when starting an ICH crowdfunding project and are suitable for the projects themselves, professionals supporting these projects, the ICH desks, etc.

### 2.1.1. Step 1: Overview of national regulations



As mentioned in the introduction, donation and rewards based crowdfunding are in most EU countries legal and platforms can carry out projects also transnationally. For debt and equity crowdfunding different regulations exist.

The following sources provide a very good and short overview on the current state of the art of crowdfunding in the individual countries:

#### CROWD-FUND-PORT project

Is an INTERREG CEE project (2017-2020) focusing on capacity building with regards to crowdfunding in CEE. Especially the Deliverable D.T4.1.1: Analysis of legal systems of CE countries on crowdfunding, submitted in 07/2017 provides a comprehensive overview.

<https://www.interreg-central.eu/Content.Node/CROWD-FUND-PORT/D.T4.1.1-Analysis-of-legal-systems.pdf>

#### European Crowdfunding Network

The European Crowdfunding Network is a non-profit industry association promoting transparency and governance of the crowdfunding industry in Europe and has created and published crowdfunding factsheets for each country:

<http://eurocrowd.org/crowdfunding-by-country/>





### 2.1.2. Step 2: Overview of relevant crowdfunding platforms for ICH projects in the countries relevant to the ARTISTIC project

Although online crowdfunding platforms are not necessarily limited to national borders, close geographical proximity is essential for giving funders the opportunity to monitor the development of their investments and to maintain offline relationships with entrepreneurs.

Local national partners interested in starting an ICH campaign or ICH desks supporting ICH organisations in preparing a campaign have to choose the right platform. This depends from various factors, starting from the characteristics of the project, the envisioned target group and countries. For projects that are very emotional, very innovative or very individual seeking an international target group, large international platforms might be a good choice. Projects that are very particular, connected to a very specific region, tradition or community might better choose a national platform for addressing the local community.

In the Annex of this document as well as in WPT1 (DT1.4.2 Strategy, Annex01) two comprehensive lists of available platforms have been elaborated. A task of national ICH desks should be to have a closer look, especially at the local and national platforms. Their projects have to be analysed in terms of track record and suitability for different ICH projects.

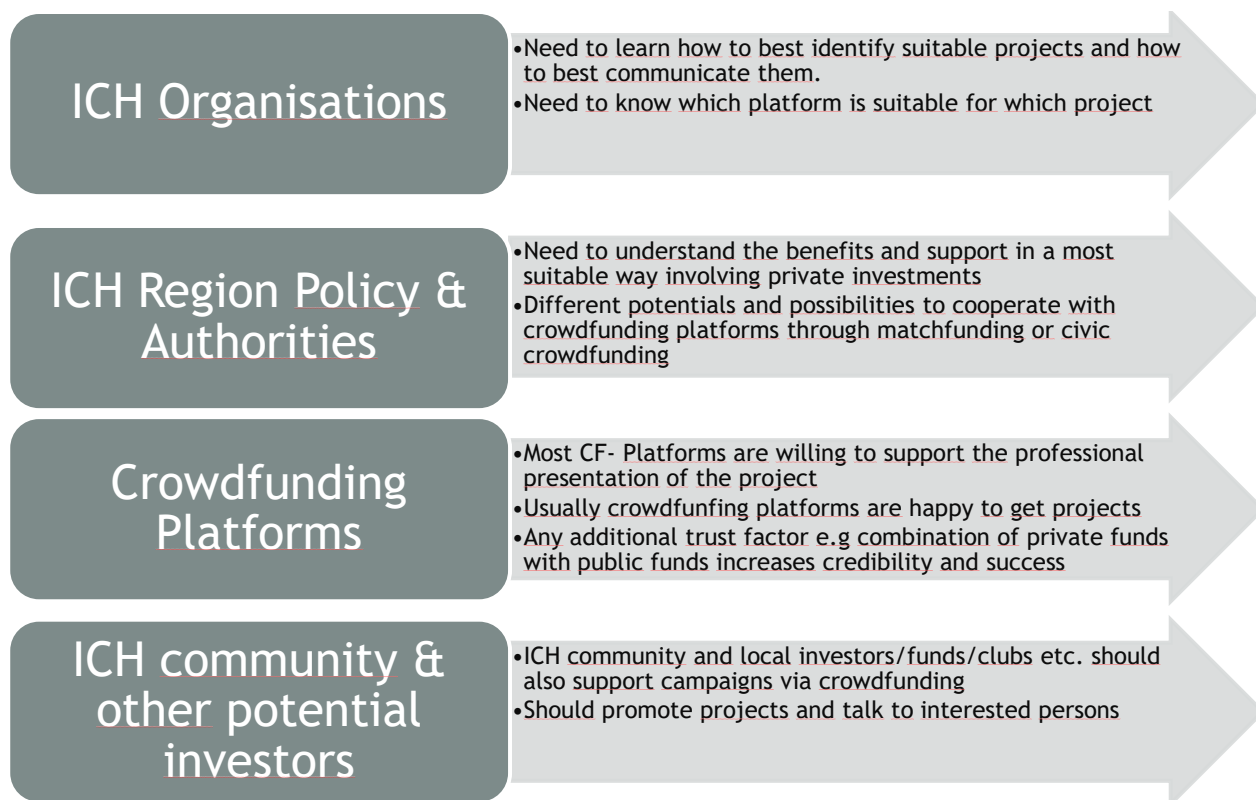
### 2.1.3. Step 3: Identify on local level potential cooperation pillars

Valorising intangible cultural heritage and looking for solutions on how to make local projects sustainable is strongly linked to establishing awareness, strong networks and trustful communities.

In order for ICH projects to reach funders beyond their social networks, crowdfunding platforms can act as intermediates that connect ICH projects with a crowd. By choosing a platform focusing on ICH or a project related domain/niche, ICH projects can reach a crowd that is more willing to invest in such projects. The platforms may also offer strategic advice that can positively affect the fundraising.

Signalling commitment to ICH project objectives can contribute to attracting funders. This is why a strong cooperation between the local ICH organisations, public authorities, the platform and the investors is crucial for leveraging the impact of crowdfunding.

Overall, the underlying issues with information asymmetry between entrepreneurs and funders make crowdfunding challenging. Although such issues are difficult to resolve, the below listed four collaboration pillars can contribute to mitigating these challenges and increasing ICH projects' chances of achieving fundraising success with crowdfunding



## 3. Solution

The solution in a nutshell: It's all about community building! The ARTISTIC project should be seen as a starting point for establishing a CEE ICH community and for starting collaboration.

### 3.1. Creating an ARTISTIC ICH crowdfunding portal

Once the ICH projects on local level have been selected, the relevant CF platforms have been chosen and the campaigns are about to start, it will be difficult to have an overview of all the projects started by different organisations in different countries/languages and on different platforms.

An ARTISTIC ICH crowdfunding portal can enhance the impact by making all projects accessible on one site. Thus, synergies in communication, marketing, best practices, encouraging examples, etc. towards people interested in creating or supporting ICH crowdfunding campaigns can be increased and transnational effects will be established.

## ICH projects



ARTISTIC  
Crowdfunding Portal,  
summarising all ICH projects and  
linking to different platforms



## Fitting Crowdfunding Platform

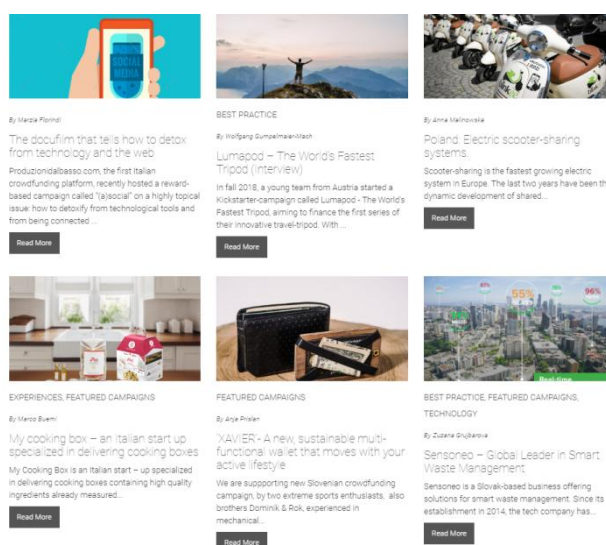


**Figure 2: Model for supporting Model for supporting transnational cooperation**

The technical realisation of the CF portal has to be discussed in detail with the ARTISTIC project partners and coordination.

Basically it consists of a website, either the ARTISTIC Interreg website or a newly created website which collects on 1 page all links to the running CF campaigns on the different platforms, including their current status, funding goal, duration, funding achieved etc.

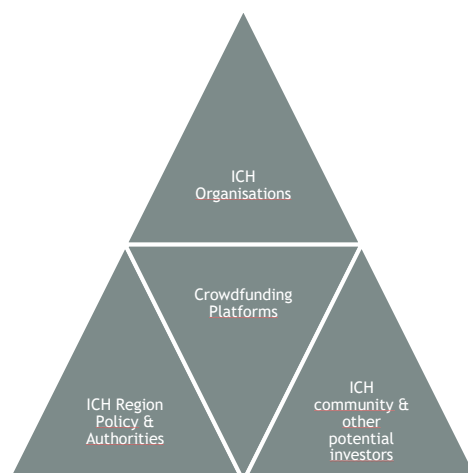
A simpler version is to track the running ICH campaigns as blog/news entries on the ARTISTIC project website or a special website, this is e.g. the way the CROWD-FUND-PORT project realised their portal. It could also be an option to use the CROWD-FUND-PORTAL by adding another category "ICH" to their filters. This way the already established CEE community can be also used for ARTISTIC.



**Figure 3: Screenshot from the CROWD-FUND-PORT portal**

### 3.2. Boosting succes of the portal by teaming up with other relevant projects for cooperation

The bigger the crowd, the higher the impact. The ARTISTIC ICH crowdfunding portal should take advantage of established communities. Two examples, which are outlined below are the Interreg CROWD-FUND-PORT project who focuses on crowdfunding in CEE and has already started building up a community of projects, organisations and investors focussing on CEE, the lesser developed crowdfunding industry markets in Europe.



**Figure 4: Pillars for cooperation**

#### 3.2.1. CROWDFUNDPORT

Crowdfunding minimizes business risk-taking and increases entrepreneurship mind-set, which is why an unused crowdfunding potential represents a huge challenge especially in the eastern parts of central European countries. CROWD-FUND-PORT aims thus to improve skills and competences of all relevant stakeholder groups to prepare them for taking advantage of the crowdfunding phenomena. Change will be

visible in improved financial conditions for start-ups fostering innovation, employment and social stability in the region.

The project focus will be on economically weaker businesses with fewer opportunities, who do not have access to bank loans, but who would be able to start business ideas through crowdfunding. Outputs and results of the project will benefit crowdfunding platform operators as well as small and medium sized enterprises by increasing their competences. Crowdfunding investors will profit from increased safety by a better understanding of benefits and risks and policy makers will gain increased decision-making competences.



The Crowdfundport.eu portal shows how SME's can grow with the power of the crowd, and helps platforms, companies, and citizens to learn more about the modern way of financing.

The project has established 9 HUBs in the participating countries (CZ, SK, PL, SI, HU, CRO, IT, D and AT) (mostly covering also the ARTISTIC countries) and is required to develop and/or implement a strategy to ensure its sustainability after the project ends. These 9 strategies will differ and be characterized depending on their country's political situation (are there regional bodies or just national), state of the art of the CF (who is doing what, how developed is CF in the specific country) and actual changes that the project will bring in its lifetime. HUBs will be meeting points with no commercial character. Sharing learning's from each other will stimulate regular improvements on HUBs sustainability.

Through the cooperation of these ARTISTIC and the CROWDFUNDPORT project synergies can be used. ARTISTIC may benefit from the hubs, the experience gained and the investors community that has been build up in CEE countries, and the sustainability of the F Hubs might be ensured through the ARTISTIC ICH CF projects.

### 3.2.2. Crowdfunding4Culture



In 2015 The European Parliament approved a budget line for a pilot project on 'Kick-starting the cultural economy (crowdfunding)', whose aim is "the identification and analysis of best practices in Europe's crowd funding market in relation to cultural organisations".

Under this mission, Crowdfunding4Culture was launched in February 2016 under a consortium led by IDEA Consult, and its partners European Crowdfunding Network and Ecorys. The mission of Crowdfunding4Culture is to facilitate the connection between creative professionals and organisation with crowdfunding, by identifying, analysing and publicising the best practice in Europe's crowdfunding market in relation to the cultural and creative sectors (CCS) and to provide an overview of the different crowdfunding models currently operating in Europe which can be used to finance cultural projects.



Crowdfunding4Culture was an EU funded initiative that investigated:

- the way crowdfunding works for the cultural and creative sector;
- the type of projects and funds crowdfunding is used for;
- the number of platforms used and their specific details (fees, models, sector focus, languages, location etc...)
- the do's and don'ts of setting up a crowdfunding campaign
- examples of matchfunding with public grants or private sponsorship and much more ...

Apart from the report, the Crowdfunding4Culture study includes [12 case studies](#), a [Platform Map](#) of all crowdfunding platforms active in culture in Europe as well as the [First European Conference on Crowdfunding for Culture](#) in Europe.

By building on research results of the crowdfunding4culture initiative important lessons learnt and best practices can be identified for the success of the ARTISTIC ICH crowdfunding portal.

## 4. State of the Art - Partner perceptions

In the framework of the elaboration of this deliverable a partner questionnaire has been sent out and the key results are summarised here. Further analysis and refinement will be published in DT2.2.5 - Strategy handbook for the Crowdfunding Network:

### 4.1. Platforms known in general

As mentioned earlier before, due to the diversity of countries, platforms, projects etc. it will not be possible to focus on a set of platforms. Instead, for each project the best suitable platform has to be selected on an individual basis.

However, in order to match the comprehensive list with the platforms known by the ARTISTIC PP, a rough analysis on general platforms they know has been carried out:

- Angel List
- CircleUp
- Crowdrise
- Endurance Lending Network
- Go Fund me
- Grow Venture Community
- <https://it.ulule.com/>
- <https://siamosoci.com/>
- <https://www.kickstarter.com/>
- <https://www.startnext.com/>
- Indiegogo
- MicroVentures
- Patreon
- Peerbackers
- Razoo
- RocketHub
- SoMoLend
- [www.eppela.com](http://www.eppela.com)
- [www.gingercrowdfunding.it/](http://www.gingercrowdfunding.it/)
- [www.indiegogo.it](http://www.indiegogo.it)
- [www.lita.fr](http://www.lita.fr)
- [www.musicraiser.it](http://www.musicraiser.it)
- [www.produzionidalbasso.it](http://www.produzionidalbasso.it)



On a country specific basis the following platforms have been mentioned (partner countries not complete):

#### IT

- [www.produzionidalbasso.it](http://www.produzionidalbasso.it)
- [www.eppela.com](http://www.eppela.com)
- [www.siamosoci.it](http://www.siamosoci.it)
- [www.gingercrowdfunding.it](http://www.gingercrowdfunding.it)
- <https://www.avviamoci.it>
- <https://www.becrowdy.com>

#### DE

- <http://www.visionbakery.com/>
- <https://www.leipziger-crowd.de/>
- <https://www.regiocrowd.com/>

#### SI

- AdriaFund, <https://www.adrifund.com/project/index>
- Conda, <https://www.conda.si/sl/home-slovenia/>
- Kickstarter, <https://www.kickstarter.com/>
- Slovenia Crowdfunding
  - <https://www.crunchbase.com/organization/slovenia-crowdfunding>
  - <https://www.facebook.com/groups/sloveniacrowdfunding/>
- Poslovni angeli Slovenije - Business angles of slovenija
  - <https://www.poslovniangeli.si/>

#### SK

- Donation based :
  - Ľudia ľuďom.sk <https://www.ludialudom.sk> ĽUDIA ĽUĎOM, n. o.
  - DOBRÁ KRAJINA <http://www.dobrakrajina.sk> Nadácia Pontis
  - Srdce pre deti <https://www.srdcepredeti.sk/> Ringier Axel Springer Slovakia a.s./Nadácia Pontis
  - Dakujeme.sk <https://www.dakujeme.sk/> dakujeme.sk - WellGiving, o.z.
- Reward based :
  - START LAB <https://www.startlab.sk> Nadácia centra pre filantropiu
  - HIT HIT <https://www.hithit.com/sk/home> Hithit, s.r.o. (CZ)Equity based:
  - CROWDBERRY <https://www.crowdberry.sk> Crowdberry a.s.
- Lending based:
  - Finnest <https://www.finnest.com/sk> Finnest Slovakia, s.r.o.
- Lending based (Peer to peer):





- Zinc Euro <https://www.zinceuro.sk> Zinc Euro, a.s.
- Žltý melon <https://www.zltymelon.sk/> iService, a.s.
- Maják <https://www.majak.sk/> Peer2Peer, s.r.o.

## 4.2. ICH relevant platforms

At the current stage of the project it is probably too early to assess comprehensively ICH related platforms. The following platforms have been identified by ARTISTIC PP (not complete) as platforms focused on ICH:

- <https://bookabook.it>
- <https://www.avviamoci.it>
- <https://www.dobrakrajina.sk/sk/>
- <https://www.ludialudom.sk/>
- <https://www.produzionidalbasso.com>
- <https://www.regiocrowd.com/>
- <https://www.startlab.sk>
- [www.cineama.it](http://www.cineama.it)
- [www.crowdarts.eu](http://www.crowdarts.eu)
- [www.eppela.com](http://www.eppela.com)
- [www.foritaly.org](http://www.foritaly.org)
- [www.gingercrowdfunding.it](http://www.gingercrowdfunding.it)
- [www.musicraiser.com](http://www.musicraiser.com)

## 4.3. Drivers and Barriers

In order to establish an ARTISTIC ICH crowdfunding portal i.e. the model for the cooperation among national crowdfunding platforms and partners for developing transnational crowdfunding activities in the field of ICH it is important to understand related drivers and barriers from the project partners perspective. Further, these aspects allow identifying the fields where capacity building is most required. The following mentions are extracted from a questionnaire, circulated during the elaboration of this deliverable amongst the partners. These aspects shall reflect a picture of drivers and barriers in the field of crowdfunding ICH. They will be further completed, refined and elaborated in the remaining WPT2 activities:

### 4.3.1. Drivers

- Crowdfunding is a funding mechanism, but it's not only this: it allows civic activism, participation and belonging, it facilitates the relationship with local authorities, it helps the dialogue, it can be a tool to empower people, it enhances transparency with PA. But it's a not well known tool! Education and training are necessary, not only to young people.
- Key words: transparency, "collective benefits", open knowledge and open innovation, open science and open licences, open to be used to other foundations, organizations, Values clearly communicated.



- In order to be credible and attractive for the local public authority: quality, clear and simple budgets, communication strategies, PPP profit people planet!
- When the project can clearly prove its economical profit, you can try to afford other crowdfunding platforms, as the equity based ones.
- **Local Action Groups and Rural Development Associations**
- Institution: loosing competitiveness in traditional areas of services, catching up advanced visions of particular member companies, finding out formula for revolving of invests sources
- Region/ country: promotion of regional specifics, increase of regional attractiveness, activating cooperation youth with orders
- Domain: more vital and sustainable culture, strengthening the love of art and culture and solidarity, prevention of intolerance and radicalism

#### 4.3.2. Barriers

- We are talking about donation based campaigns or reward based campaigns.
- Lack of information, knowledge and awareness, from one side; lack of experts, from the other side. Many people bringing an idea to be financed don't have time and skills to enter the process of a crowdfunding campaign. They need professional "mediators" that check the idea, train and do coaching in order to better define the business project, prepare communication tools, select the right crowdfunding platform. After that it's necessary to define again the project, work on communication aspects, drive and monitoring a 6 weeks campaign. Sometimes it's a challenge to keep involved and properly active key players (will be entrepreneurs) from the beginning until the end the of the campaign.
- Few people know this funding opportunity. In Italy, only 23% of the projects that make a specific request can reach the crowdfunding platform; of those, only 33% are successful. "The average success rate is in line with international data, but what is news is that 23%. The ability to ground the idea and communicate it clearly are the real problems: crowdfunding poses NARRATIVE problems!" Rindone, founder of Produzioni dal basso.
- There are (too) many platforms. It's not easy to find out the right crowdfunding platform, that gives you more chances and the services you need.
- ICH projects sometimes appear not immediately profitable; in Italy this is a cliché.
- Problems will be expected due to the dispersion of heritage holders
- Most carriers, holders are older
- These stakeholders do not deal with such commercially potential projects as technological projects and innovations?
- They are poorly involved in new technologies and networks, knowledge is low and it is also difficult to teach them. They are not used to it.
- Many holders have no legal status of the company, or they only have personal complementary work that does not allow them to function properly. Elderly retired. However. Due to the law, they are also limited in the work that generates profits.
- In Slovenia is the status of the craftsman, or the holder who is in retirement or has a disability status, very limited and is not functional.
- Those who work are not so much oriented towards entrepreneurship, their projects are more one-person (or a couple of people) SMEs or Family business?



- They can usually produce small quantities of articles because there are no manufacturing processes.
- There is not a long tradition of Crowdfunding in Slovenia - it is small.
- It is a really small area
- We are municipality, we cannot create a crowdfunding platform, we cannot direct the profit to one single person (as it is needed for the Pilot Actions)
- Crowdfunding is especially popular in urban centers. In sparsely populated rural regions, the actors and accesses are often absent.
- Institution: lack of flexibility to introduce new type of activities, available marketing resources, internal heterogeneity in regional operation, low awareness of the benefits of matching public funds and crowdfunding
- Region/ country: deficit of relevant legal framework, trust of people,
- Domain: not adequate value awareness of people and companies on ICH and about crowdfunding



## A. Annex

### Platforms for SMEs in the Interreg Central Europe Area

The following platforms have been identified by the CROWD-FUND-PORT<sup>3</sup> project to be suitable for Crowdfunding in Austria, Croatia, Czech Republic, Germany, Hungary, Italy, Poland, Slovakia, Slovenia:

#### Austria

##### 1000x1000

[www.1000x1000.at](http://www.1000x1000.at) - Reward-based CF from Graz Austria

The platform connect investors with innovative StartUps and entrepreneurs (sme) who are realizing projects, which get provided support and feedback.

Languages: GER

##### Conda (Austria)

[www.conda.at](http://www.conda.at) - Equity-based CF from Vienna Austria

Conda connect entrepreneurs and investors, also create the profitable basis for promising business ideas.

CF is available in Austria, Germany and Switzerland (StartUps& sme's), also in Slovakia, Slovenia and soon in Poland.

Languages: GER,ENG

##### Crowd4Climate

[www.crowd4climate.org](http://www.crowd4climate.org) - Equity-based CF from Vienna Austria

CF for projects in developing countries. Especially focused on climate projects.

Languages: GER

##### Dagobertinvest

[www.dagobertinvest.at](http://www.dagobertinvest.at) - Equity-based CF from Wien Austria

Investing in Austrian sme's and Real Estates (No StartUps) to realize different projects.

Languages: GER

##### DasErtragreich

<https://www.dasertragreich.at/> - Equity-based CF from Vienna Austria

Platform for sme's and StartUps to get supported by private investors.

Languages: GER

##### Es geht!

[www.crowdfunding.at](http://www.crowdfunding.at) - Reward-based CF from Vienna Austria

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<sup>3</sup> INTERREG Central Europe, CROWD-FUND-PORT project: MAPPING OF SUCCESSES OF CROWDFUNDING - Deliverable D.T2.1.1, <https://www.interreg-central.eu/Content.Node/CROWD-FUND-PORT/D.T2.1.1-Mapping-of-CF-successes.pdf>



Project of the Austrian Bank BAWAK Psk which initiated the project on the platform. Especially for people with good ideas in changing their local environment/neighbourhood (mostly social projects).

Languages: GER

#### **Evercrowd**

[www.evercrowd.com](http://www.evercrowd.com) - Equity-based CF from Villach-Landskron Austria

Crowdinvesting and Crowdfunding: private investors support local companies with their funding. Evercrowd provide also support in finance, marketing and PR.

Languages: GER

#### **Finnest**

<https://www.finnest.com> - Lending-based CF from Vienna Austria

Platform for Austrian and German SMEs which benefit of Austrian, Swiss and German investors with qualified subordinated loans.

Languages: GER

#### **Firstcap**

[www.firstcap.eu](http://www.firstcap.eu) - Equity-based CF from Linz Austria

Early-stage investment in different projects of innovative Startups or projects of SMEs.

Languages: GER

#### **Fundraizer**

[www.fundraizer.at](http://www.fundraizer.at) - Donation-based CF from Vienna Austria

Fundraizer is an Platform and service provider for fundraiser in standard and non-profit Organisation. In categories like innovative products, creative projects and events. A donation-based platform in Austria.

Languages: GER

#### **Greenrocket**

[www.greenrocket.com](http://www.greenrocket.com) - Equity-based CF from Graz Austria

Crowdinvesting platform for sustainable Startups, first-stage companies and SMEs. Specialized in Energy, environment, mobility and health.

Languages: GER

#### **Homerocket**

[www.homerocket.com](http://www.homerocket.com) - Equity-based CF, lending-based CF from Vienna Austria

Crowdfunding Platform in Europe for Real Estate where the investors are involved in property developer projects. This Lending-based Crowdfunding platform is based in Austria and Germany. Part of the Lion and GreenRocket

Languages: GER

#### **Immofunding**

[www.immofunding.com](http://www.immofunding.com) - Equity-based CF from Vienna Austria

Specialized in SME (of Finance and Technology) and Real Estate. Innovative developers get supported by investors within their projects. Since 2016 based in Austria and Germany.

Languages: GER



### **Indiegogo**

[www.indiegogo.com](http://www.indiegogo.com) - Reward-based CF from Austria Austria

IndieGoGo is a global community funding platform. Anyone with an innovative idea (creative, cause, or entrepreneurial) can create a campaign on IndieGoGo.

Languages: GER

### **Kickstarter**

[www.kickstarter.com](http://www.kickstarter.com) - Reward-based CF from USA/Austria Austria

Kickstarter is a funding platform for creative international projects. All categories can be find, like film, music, art, theater, games, comics, design, photography and more.

Languages: GER, ENG

### **Lionrocket**

[www.lionrocket.com](http://www.lionrocket.com) - Equity-based CF from Graz Austria

The Crowdfunding platform for sme's, mostly for innovative projects. Part of the Green- and Home-Rocket.

Languages: GER

### **Prikk**

[www.prikk.world](http://www.prikk.world) - Reward-based CF from Vienna Austria

Specialized in crowdfunding, news, market-places, jobs and social media. Everyone is able to start a project and get supported by backer (investors) named "prikkers" on this platform. The platform income comes from advertising.

Languages: GER

### **Regionalfunding**

[www.regionalfunding.at](http://www.regionalfunding.at) - Equity-based CF from Gars am Kamp Austria

Crowdfunding in local projects in lower Austria. Furthermore established local companies and investors cooperate with each other.

Languages: GER

### **Rendity**

[www.rendity.com](http://www.rendity.com) - Equity-based CF from Vienna Austria

Crowdinvesting Platform in Real Estate projects in Austria and Germany. The Platform investor get his "invest-wallet" which shows all activities of the investment.

Languages: GER

### **Respekt**

[www.respekt.net](http://www.respekt.net) - Donation-based CF from Vienna Austria

Crowdfunding platform providing different catagories of projects. Also available is the category "time", people invest their time in social projects.

Languages: GER

### **Startnext**

[www.startnext.com](http://www.startnext.com) - Reward-based CF from DACH Austria



Crowdfunding platform which exist in Germany, Austria and Switzerland. Especially for artists, makers and founders.

Languages: GER

#### **Wemakeit**

[www.wemakeit.com](http://www.wemakeit.com) - Reward-based CF from CH/Austria Austria

International reward-based-crowdfunding platform from Switzerland for outstanding cultural and creative industry projects (Design products, publishing house, PR, local and international farms).

Languages: GER,FRA,ITA,ENG



## Croatia

### **CiniPravustyar**

<https://www.cinipravustvar.hr/> - Donation-based CF from Croatia

Crowdfunding-Platform for Non-Profits.

Languages: CRO

### **Croenergy**

<http://croenergy.eu/> - Reward-based CF from Croatia

It enables reward-based model and focuses on energy efficiency and low-carbon development projects. The platform offers the possibility of receiving donations from abroad. It is possible to start a campaign on the platform from abroad in theory.

Languages: CRO

### **Croinvest**

<http://croinvest.eu/> - Equity-based CF from Croatia

It offers the possibility of reward-based, equity, lending and donation-based model. Focuses on entrepreneurial, social and infrastructural projects. The platform offers the possibility of receiving donations from abroad.

Languages: CRO

### **Indiegogo**

[https://www.indiegogo.com/#/picks\\_for\\_you](https://www.indiegogo.com/#/picks_for_you) - Reward-based CF from Croatia

Most-used platform in Croatia (47 campaigns out of 63 in 2015). It is international and enables reward and donation-based model for entrepreneurial, social and creative projects.

Languages: ENG



## Czech Republic

### **Everfund**

<http://www.everfund.cz/cs> - Reward-based CF from Czech Republic

Everfund is a platform for all types of projects with a specialisation on the Plzen region.

Languages: CZE

### **Fundlift**

<https://www.fundlift.cz/#/> - Equity-based CF from Czech Republic

Fundlift has raised about 80 Milion Czech Crows for all types of projects.

Languages: CZE

### **Hithit**

<https://www.hithit.com/cs/home> - Reward-based CF from Czech Republic

Hithit interconnects creative people with those who want to support them.

Languages: CZE

### **Musiccluster**

<http://www.musiccluster.cz/> - Reward-based CF from Czech Republic

Music-Cluster is a music label and a Crowdfunding platform for musicians.

Languages: CZE

### **Nakopni**

<http://www.nakopni.me/> - Reward-based CF from Czech Republic

Nakopni offers Crowdsourcing and Support for Projects

Languages: CZE

### **nfpomoci**

<http://nfpomoci.cz/> - Donation-based CF from Czech Republic

Nfpomoci is a donation-based platform for social issues.

Languages: CZE

### **Penezdroj**

<https://penezdroj.cz/> - Reward-based CF, Equity-based CF from Czech Republic

Penezdroj is a crowdfunding portal which allows more types of financing. The portal connects business owners and creative projects with their potential investors and supporters.

Languages: CZE

### **Sportstarter**

<http://www.sportstarter.cz/cs/> - Reward-based CF from Czech Republic

Sportstarter is portal for sport clubs and individual athletes to raise funds.

Languages: CZE

### **Startovac**

<https://www.startovac.cz/> - Reward-based CF from Czech Republic



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Crowdfunding platform for Czech and Slovak projects

Languages: CZE

**Visionpartners**

<https://www.visionpartners.cz> - Reward-based CF from Czech Republic

Visionpartners is a reward

Languages: CZE

**Zonky**

<https://zonky.cz> - Lending-based CF from Czech Republic

Zonky is a Czech Crowdlending Platform for SMEs

Languages: CZE



## Germany

### **100Fans**

<https://100fans.de/> - Reward-based CF from Munich Germany

Crowdfunding for books, platforms is owned by a publisher. If a book gets 100 supporters, it gets published.

Languages: GER

### **52Masterworks**

<https://www.52masterworks.com/> - Equity-based CF from Munich Germany

Crowd investment for art collections.

Languages: GER

### **99 Funken**

<https://www.99funken.de> - Reward-based CF from Dresden Germany

Platform for regional project focusing on social projects, research, education, city and regional development, environment and animal protection in Saxony and Lower Saxony

Languages: GER

### **Addact**

<https://www.addact.de> - Reward-based CF from Luneburg Germany

Crowdfunding for live events, fans decide where their favorite bands shall give a concert.

Languages: GER

### **Aescuvest**

<https://www.aescuvest.de/> - Equity-based CF from Frankfurt/Main Germany

Crowdinvestment platform for companies from the health sector

Languages: GER

### **Auxmoney**

<https://www.auxmoney.com/> - Lending-based CF from Dusseldorf Germany

Lending-based Crowdfunding platform for private loans, sometimes used by SMEs as well.

Languages: GER

### **Bergfürst**

<https://de.bergfuerst.com/> - Equity-based CF from Berlin Germany

Crowd Investment for real estate projects

Languages: GER

### **Betterplace**

<https://www.betterplace.org/de> - Donation-based CF from Berlin Germany

Donations for social projects and charity organisations.

Languages: GER

### **bettervest**



<https://www.bettervest.com> - Equity-based CF from Frankfurt/Main Germany

Crowd investment for energy efficiency plans of companies, associations and municipalities

Languages: GER

#### **Bitbond**

[www.bitbond.com/d](http://www.bitbond.com/d) - Equity-based CF from Berlin Germany

Lending-based Crowdfunding platform based on Blockchain protocol

Languages: GER, ENG

#### **Bürgerzins**

<https://www.buergerzins.de/> - Equity-based CF from Ismaning Germany

Crowdinvesting platform for ecological investments

Languages: GER

#### **BW Crowd**

<https://www.bw-crowd.de/#!> - Reward-based CF from Stuttgart Germany

Regional platform in Baden-Württemberg, focus on social and non-profit projects.

Languages: GER

#### **CineDime**

<https://www.cinedime.de/> - Equity-based CF from Munich Germany

Crowdinvestment for movies.

Languages: GER

#### **Companisto**

<https://www.companisto.com/de> - Equity-based CF from Berlin Germany

Crowdinvestment for start-ups, offers both equity-like shares and venture loans.

Languages: GER, ENG

#### **Conda (Germany)**

<http://www.conda.de> - Equity-based CF from Germany

Crowdfunding Platform for Startups, based in Austria and Munich.

Languages: GER, ENG

#### **Crosslend**

<https://de.crosslend.com/> - Lending-based CF from Berlin Germany

Crowd lending for all business sectors

Languages: GER

#### **Crowd-Power**

<http://crowd-power.de/> - Reward-based CF from Munich and Hamburg Germany

Crowdfunding for court cases

Languages: GER

**crowdener.gy**



[www.crowdener.gy](http://www.crowdener.gy) - Equity-based CF from Berlin Germany

crowd funding for energy cooperatives investing in renewable energy projects

Languages: GER

#### **Crowdfans**

<http://www.crowdfans.de/> - Reward-based CF from Germany

Crowdfunding for art, culture, literature and audio books, platform is run by an audio book production agency

Languages: GER

#### **Crowdpatent**

<http://www.crowdpatent.com/> - Equity-based CF from Pullach Germany

Crowdinvestment for invention shares

Languages: GER

#### **Crowdrange**

<http://www.crowdrange.de/> - Equity-based CF from Dusseldorf Germany

Crowdinvestment for companies and sports clubs

Languages: GER

#### **Crowdtrader**

<https://www.crowdtrader.de/> - Equity-based CF from Friedrichshafen Germany

Crowdinvestments for fixed assets

Languages: GER

#### **Degussa Crowdfunding**

<https://www.degussa-crowdfunding.de/> - Reward-based CF from Munich Germany

Crowdfunding for individualised gold and silver coins.

Languages: GER

#### **Deutsche Mikroinvest**

<https://www.deutsche-mikroinvest.de> - Equity-based CF from Pulheim Germany

Crowdinvestment for companies

Languages: GER

#### **Dresden Durchstarter**

<https://www.startnext.com/pages/dresden-durchstarter> - Reward-based CF from Dresden Germany

Local Crowdfunding platform of the city of Dresden, Saxony, it is run by the marketing agency of the city.

Languages: GER

#### **Ecocrowd**

<https://www.ecocrowd.de> - Reward-based CF from Berlin Germany

Crowdfunding for project in the field of sustainability, it is owned by the German environment foundation (Deutsche Umweltstiftung)



Languages: GER

#### **Econeers**

<https://www.econeers.de> - Equity-based CF from Dresden Germany

Crowdinvestment for renewable energy projects

Languages: GER

#### **Energiecrowd**

<http://www.cepp-invest.de> - Equity-based CF from Berlin Germany

Crowdinvestment in the fields of renewable energies, energy efficiency and real estates

Languages: GER

#### **Erzeugerwelt**

<https://www.erzeugerwelt.de> - Reward-based CF from Frankfurt/Main Germany

Crowdfunding for food and food producers

Languages: GER

#### **Evangelisch Bildungstark**

<https://www.evangelisch-bildungsstark.de> - Reward-based CF from Berlin Germany

Crowdfunding for education projects in cooperation with the Protestant Church.

Languages: GER

#### **Exporo**

<https://exporo.de> - Equity-based CF from Hamburg Germany

Crowdinvestment for real estate.

Languages: GER

#### **Fairplaid**

<https://www.fairplaid.org> - Reward-based CF from Stuttgart Germany

Crowdfunding for sports

Languages: GER

#### **Fundedbyme**

<https://www.fundedbyme.com> - Equity-based CF from Stockholm Germany

Crowdinvestment for company growth

Languages: ENG

#### **Fundernation**

<https://www.fundernation.eu> - Equity-based CF from Bensheim-Auerbach Germany

Crowdinvestment for companies

Languages: GER

#### **FundingCircle**

<https://www.fundingcircle.com/de/> - Lending-based CF from Berlin Germany

Crowdlending for companies, especially SMEs



Languages: GER, ENG, DUT

#### **Geldwerk1**

<https://www.geldwerk1.de> - Equity-based CF from Dortmund Germany

Crowdinvestment for young and innovative companies

Languages: GER

#### **Gemeinschaftscrowd**

<https://www.gemeinschaftscrowd.de> - Reward-based CF from Bochum Germany

Crowdfunding for non-profit projects, platform is owned by a charity association of a bank

Languages: GER

#### **Gigflip**

<https://gigflip.com/> - Reward-based CF from Berlin Germany

Crowdsourcing and crowdfunding for live-events

Languages: GER, ENG

#### **GiroMatch**

<https://www.giromatch.com/> - Lending-based CF from Frankfurt/Main Germany

Crowdlending for private persons, they are planning to extend to self-employed and companies in the future

Languages: GER

#### **GreenCrowding**

<http://greencrowding.com> - Equity-based CF from Köln Germany

Crowdinvesting for renewable energies and environmentally friendly technologies

Languages: GER

#### **Greenvesting**

<https://www.greenvesting.com> - Equity-based CF from Usingen Germany

Crowdinvestment for renewable energy projects

Languages: GER

#### **GreenXmoney**

<https://www.greenxmoney.com> - Equity-based CF from Neu-Ulm Germany

Crowdinvestment for renewable energy projects

Languages: GER

#### **GroupEstate**

<https://www.groupestate.de> - Reward-based CF from Berlin Germany

Plattform for community financing of real estates

Languages: GER, ENG

#### **Gynny**

<http://www.gynny.de/home> - Reward-based CF from Ingolstadt Germany



Crowdfunding for mostly private projects, additional funding through shopping partners

Languages: GER

#### **HelpDirect**

<https://www.helpdirect.org> - Donation-based CF from Koln Germany

Donations for charity projects

Languages: GER

#### **Icareforyou**

<http://www.icareforyou.ch> - Donation-based CF from Bern Germany

Crowdfunding for charity projects

Languages: GER

#### **Ifunded**

<https://ifunded.de/de/> - Equity-based CF from Berlin Germany

Crowdfunding for real estates

Languages: GER, ENG

#### **Immo-Folio**

<https://www.immo-folio.com> - Equity-based CF from Frankfurt/Main Germany

Crowdfunding for companies

Languages: GER

#### **Indiegogo**

<https://www.indiegogo.com/> - Reward-based CF from Germany

Crowdfunding for start-ups, innovative products

Languages: ENG, GER, ESP, FRA

#### **IniCat**

<https://www.inicat.com> - Reward-based CF from Berlin Germany

Crowdfunding for musicians and bands

Languages: GER

#### **Innovestment**

<https://www.innovestment.de> - Equity-based CF from Berlin Germany

Crowdinvestments for companies, especially SMEs

Languages: GER

#### **Kalembo**

<https://www.kalembo.com> - Reward-based CF from Bochum Germany

Crowdfunding for projects, not specifically targeted at SMEs

Languages: GER

#### **kapilendo**

<https://www.kapilendo.de/> - Equity-based CF, Lending-based CF from Berlin Germany





Crowdlending for companies

Languages: GER

**Kapilendo Venture**

<https://www.kapilendo.de/> - Equity-based CF from Berlin Germany

Crowdinvestment for growth companies

Languages: GER

**Kapitalfreunde**

[https://www.kapitalfreunde.de](https://www.kapitalfreunde.de/) - Equity-based CF from Starnberg Germany

Crowdfunding for real estates

Languages: GER

**Katrim**

<https://www.katrim.de> - Equity-based CF from Gauting Germany

Crowdfunding for SMEs

Languages: GER

**Kickrs.net**

<http://www.kickrs.net/de/> - Equity-based CF from Munich Germany

Crowdinvestment for football

Languages: GER, ENG, ESP, ITA

**Kickstarter (Germany)**

<https://www.kickstarter.com> - Reward-based CF from Germany

International reward-based-crowdfunding platform.

Languages: GER, ENG, ESP, FRA

**Kiezhelden**

<https://www.fcstpauli.com/kiezhelden> - Donation-based CF from Hamburg Germany

Crowdfunding for social projects, platform owner is a football club

Languages: GER

**Kisskissbankbank**

<https://www.kisskissbankbank.com/de> - Reward-based CF from Germany

Crowdfunding for creative industries and innovative projects

Languages: GER, ENG, FRA, ITA, DUT, ESP

**Krautreporter**

<https://krautreporter.de> - Reward-based CF from Berlin Germany

Crowdsustaining of an independent cooperative of journalists

Languages: GER

**Leetchi**

<http://www.leetchi.com/de> - Donation-based CF from Paris Germany



Crowdfunding for private projects

Languages: GER, ENG, FRA, ESP

**LeihDeinerStadtGeld**

<https://www.leihdeinerstadtgeld.de> - Lending-based CF from Frankfurt/Main Germany  
citizen credits for municipalities

Languages: GER

**LeihDeinerUmweltGeld**

<https://www.leihdeinerumweltgeld.de> - Lending-based CF from Frankfurt/Main Germany  
crowdinvestment for citizens to invest in environment project

Languages: GER

**Lendico**

<https://www.lendico.de> - Lending-based CF from Berlin Germany

P2P crowdlending for businesses

Languages: GER, ENG

**LightFin**

<https://www.lightfin.de> - Equity-based CF from Königstein i.Ts. Germany

Crowdinvestment for companies

Languages: GER

**Mezzany**

<https://www.mezzany.com/> - Equity-based CF from Dresden Germany

Crowdinvestment for real estates

Languages: GER

**Monaco-Funding**

<http://sportlerfoerderung.de> - Reward-based CF from Munich Germany

Crowdfunding for top athletes

Languages: GER

**Musicstarter**

<https://www.startnext.com/pages/musicstarter> - Reward-based CF from Dresden Germany

Crowdfunding for musicians and bands, the platform is a page on Startnext

Languages: GER

**Newniq**

<https://www.newniq.com> - Reward-based CF from Berlin Germany

Crowdbuying of design products

Languages: GER

**Nordstarter**

<https://www.startnext.com/pages/nordstarter> - Reward-based CF from Dresden Germany



Crowdfunding for project from Hamburg, the platform is a page on Startnext

Languages: GER

#### **OnePlanetCrowd**

<https://www.oneplanetcrowd.com> - Reward-based CF from Amsterdam Germany

Crowdfunding for projects related to sustainability

Languages: GER, ENG, FRA

#### **Padercrowd**

<https://padercrowd.de/padercrowd-crowdfunding-in-paderborn/> - Reward-based CF from Paderborn Germany

Platform for crowdfunding projects in the city of Paderborn, run by local economic development agency

Languages: GER

#### **Patreon**

<https://www.patreon.com> - Reward-based CF from San Francisco Germany

Crowdsustaining artists and creators

Languages: ENG

#### **Place2Help**

<http://place2help.org> - Reward-based CF from Hofheim am Taunus Germany

Crowdfunding for city and regional development

Languages: GER

#### **Regio Crowd**

<http://www.regiocrowd.com> - Reward-based CF from Grafenhainichen Germany

Regional crowdfunding platform in Saxony and Saxony-Anhalt, funding via platform Visionbakery

Languages: GER

#### **Renditefokus**

<https://renditefokus.de> - Equity-based CF from Germering Germany

Crowdinvestment for real estates

Languages: GER

#### **Reset.to**

<https://reset.org/> - Donation-based CF from Hamburg Germany

Crowdfunding for projects related to sustainability

Languages: GER, ENG

#### **Rostock Republic**

<http://www.rostock-republic.de/> - Reward-based CF from Rostock Germany

Crowdfunding platform for culture and creative scene in Rostock and the surrounding region

Languages: GER

#### **Sciencestarter**



<https://www.startnext.com/pages/sciencestarter> - Reward-based CF from Dresden Germany

Crowdfunding for science, run by the platform Startnext

Languages: GER

#### **Seedmatch**

<https://www.seedmatch.de> - Equity-based CF from Dresden Germany

Crowdfunding for Start-ups

Languages: GER

#### **Seedshirt**

<https://www.seedshirt.de> - Reward-based CF from Koln Germany

Crowdfunding of T-Shirts

Languages: GER

#### **Social Funders**

<https://www.socialfunders.org> - Reward-based CF from Koblenz Germany

Donations for non-profit projects

Languages: GER, ENG

#### **Sparksters**

<http://www.sparksters.com> - Reward-based CF from Riederau Germany

Platform for project, aid and citizen campaigns

Languages: GER

#### **Spieleschmiede**

<https://www.spiele-offensive.de/Spieleschmiede/> - Reward-based CF from Merseburg Germany

Crowdfunding platform for games

Languages: GER

#### **Sponsort**

<https://sponsort.de/> - Reward-based CF from Heidelberg Germany

Crowdfunding for local creative projects

Languages: GER

#### **Stagelink**

<https://stagelink.com/?locale=de> - Reward-based CF from Berlin Germany

Crowdpromotion for bands through their fans

Languages: GER, ENG

#### **Startnext**

<https://www.startnext.com> - Reward-based CF from Dresden Germany

Crowdfunding for projects and start-ups

Languages: GER

#### **Talent-Invest**



<http://www.talent-invest.de> - Equity-based CF from Hamburg Germany

Crowdfunding for students

Languages: GER

#### **Unikat**

<https://www.startnext.com/pages/unikat#contest> - Donation-based CF from Dresden Germany

Crowdfunding for the region Kassel, operated by platform Startnext

Languages: GER

#### **UnternehmerIch**

<https://www.unternehmerich.de> - Equity-based CF from Starnberg Germany

Crowdinvestment for SMEs

Languages: GER

#### **Viele schaffen mehr**

<https://www.vr.de/privatkunden/was-wir-anders-machen/engagement/crowdfunding.html> -

Donationbased

CF from Berlin Germany

Crowdfunding platform of a German cooperative bank

Languages: GER

#### **Visionbakery**

<https://www.visionbakery.com> - Reward-based CF from Leipzig Germany

Crowdfunding for projects of SMEs, start-ups. culture, non-ptogit organisations, environment and more

Languages: GER

#### **Wemakeit**

<https://wemakeit.com> - Reward-based CF from Zurich Germany Crowdfunding for innovative and creative projects

Languages: GER, ENG, FRA, ITA

#### **Wir bewegen.sh**

<https://www.wir-bewegen.sh> - Reward-based CF from Kiel Germany

Donation platform of the regional development bank in Schleswig-Holstein

Languages: GER

#### **Youcan2**

<http://www.youcan2.de> - Donation-based CF from Sindelfingen Germany

Crowdfunding for start-ups, but also for creative and social projects

Languages: GER

#### **Zinsbaustein**

<https://www.zinsbaustein.de> - Equity-based CF from Berlin Germany

Crowdinvestment for real estates

Languages: GER



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## Zinsland

<https://www.zinsland.de> - Equity-based CF from Hamburg Germany

Crowdinvestment for real estates

Languages: GER



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## Hungary

### **Adjukossze**

<http://www.niok.hu/adjukossze/> - Donation-based CF from Hungary

Platform for social projects

Languages: HU

### **Creative Selector**

<http://www.creativeselector.hu/> - Reward-based CF from Hungary

Platform for creative projects

Languages: HU

### **Rocketside**

<https://www.rocketaside.me/> - Equity-based CF from Hungary

Platform for Startups

Languages: ITA

## Italy

### **Anci Innovazione**

<http://www.ancinnovazione.it/> - Reward-based CF from Italy

Civic Crowdfunding from Tuscany. ANCI Innovation supports local authorities in experimenting with usage patterns of the Information and Communication Technologies to facilitate the processes and -democracy.

Languages: ITA

### **AssitecaCrowd**

[www.assitecacrowd.com](http://www.assitecacrowd.com) - Equity-based CF from Italy

Assiteca Crowd is a Srl company based in Milan: it's a platform created in September 2013. - Generalista

Languages: ITA

### **Bandbackers**

<http://www.bandbackers.com/> - Equity-based CF from Italy

Bandbackers is a pre-selling platform for musicians

Languages: ITA

### **Be Crowdy**

[www.becrowdy.com](http://www.becrowdy.com) - Reward-based CF from Italy

Becrowdy is the Crowdfunding platform reward-based for sustaining artistic and cultural production, through which artists, promoters and producers can propose their own projects and finance them by the help of Community. Its Long-term goal is to enlarge o

Languages: ITA

### **BeArt**

<https://www.beartonline.com> - Reward-based CF from Italy

Beart is a crowdfunding platform based on a reward system, designed for professionals and art lovers.

Languages: ITA

### **Book a Book**

[www.bookabook.it](http://www.bookabook.it) - Reward-based CF from Italy

Bookabook is the first Crowdfunding Italian platform of the book. The Community chooses a book, supporting the publication, and thus generating a template of participated publishing. Bookabook is an "all-or-nothing" Crowdfunding. The heart of the platform

Languages: ITA

### **Borsa del Credito**

[www.borsadelcredito.it](http://www.borsadelcredito.it) - Lending-based CF from Italy

Borsa del Credito is a marketplace-lending where companies can find quickly a credit solution, and the savers an excellent investment opportunity. Banks, other companies or individuals can lend money. In this case it's "Business Peer to Peer Lending" or "

Languages: ITA





### **Buonacausa**

[www.buonacausa.org](http://www.buonacausa.org) - Donation-based CF, Reward-based CF from Italy

BuonaCausa is a civic and ethic Crowdfunding platform, dedicated to good practices and projects requiring support. The platform enables associations, public bodies, testimonial, companies, supporters and activists to take part in crowdsourcing initiatives

Languages: ITA

### **Cineama**

[www.cineama.it](http://www.cineama.it) - Reward-based CF from Italy

The activity of Cineama began in 2011 with the new idea to project movies that viewers themselves choose to see. Cinema wants to help publicize projects particularly brilliant and with a purpose socially relevant. - Cinema

Languages: ITA

### **Civibanca**

<http://www.progettocivibanca.it/> - Donation-based CF from Italy

Civibanca Project 2.0 is a crowdfunding platform for collecting online donations to socially useful projects for the designed area and managed by non-profit associations. The protagonists of the project Civibanca 2.0 are non-profit organizations , the Ban

Languages: ITA

### **Cofyp**

[www.cofyp.com](http://www.cofyp.com) - Reward-based CF from Italy

Cofyp offers to accountants, lawyers, business consultants, associations of small and medium-sized enterprises an on-line portal for the raising capitals of the innovative enterprisers. -

Languages: ITA

### **Com-Unity**

[www.com-unity.it](http://www.com-unity.it) - Donation-based CF, Reward-based CF from Italy

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Com-Unity is a Crowdfunding generalist platform owned by the Banca Interprovinciale Spa, developed with the SCOA Studio - consulting company - and launched in March 2013. It hosts projects of any type, with a particular reference to humanitarian, social,

Languages: ITA

### **Commoon**

[www.commoon.it](http://www.commoon.it) - Donation-based CF from Italy

Commoon is a site that provides solutions to their needs, in the social and sustainable design sector. It's a place where is possible to translate needs in solutions through the support of the project, and obtaining the necessary budget.

Languages: ITA

### **Crowd4capital**

[www.crowd4capital.it](http://www.crowd4capital.it) - Equity-based CF from Italy



Crowd4capital is a new equity Crowdfunding portal to the reach of startup, innovative small and medium-sized enterprises and investors careful to the trends of change. Its aim is to facilitate and sustain the matching between startup and investors

Languages: ITA

#### **Crowdarts**

<https://www.crowdarts.eu/en/> - Reward-based CF from Italy

Crowdarts is a crowdfunding platform and community dedicated to Performing Arts.

Languages: ITA

#### **CrowdFundMe**

[www.crowdfundme.it](http://www.crowdfundme.it) - Equity-based CF from Italy

Crowdfundme is a portal of equity Crowdfunding, in support of innovative startup, providing to investor and to entrepreneur tools and necessary warranties, to foster the success of innovative project. -

Generalista

Languages: ITA

#### **Cubevent**

[www.cubevent.com](http://www.cubevent.com) - Reward-based CF from Italy

Cubevent has the aim to transform the processes by which are realized the events, eliminating the risk for who organize and proposing events in line with the real interest of the public. - Organizzazione di eventi

Languages: ITA

#### **Derev**

[www.derev.com](http://www.derev.com) - Donation-based CF, Reward-based CF from Italy

DeRev is the Crowdfunding Italian platform aimed to finance creative, innovative and social projects dedicated to the community. - Innovazione & Rivoluzione

Languages: ITA

#### **Donordonee**

<http://donordonee.eu/> - Donation-based CF, Reward-based CF from Italy

Donordonnee is a platform for peer to peer donations.

Languages: ITA

#### **E-busta**

<https://www.e-busta.com/> - Donation-based CF, Reward-based CF from Italy

E-Busta.com is a solution to collect money for a group. It is a crowdfunding platform based on a donation model and thus also allows to launch public projects to raise money from people that might be interested in supporting a project that can be charity

Languages: ITA

#### **Ecomill**

[www.ecomill.it](http://www.ecomill.it) - Equity-based CF from Italy

Ecomill offers to the promoters of a new project or venture in energy and sustainability, the possibility to raise capital and get funded, and to people and firms the possibility to participate to the project investing even a small amount of money.



Languages: ITA

### **Eppela**

<https://www.eppela.com/en> - Reward-based CF from Italy

Eppela promotes the culture of crowdfunding in Italy. Supporting crowdfunding means rewarding legality and meritocracy, and involving your own community.

Languages: ITA

### **Equinvest**

[www.equinvest.it](http://www.equinvest.it) - Equity-based CF from Italy - Generalista

Languages: ITA

### **Equity.tip.ventures**

<http://equity.tip.ventures/IT/> - Equity-based CF from Italy

Tip Equity offers complete assistance on useful tips on successfully launching your idea. As in the best practices for Crowdfunding, all campaigns here are All-or-Nothing. Languages: ITA

### **Equitystartup**

[www.Equitystartup.it](http://www.Equitystartup.it) - Equity-based CF from Italy

Equitystartup is an equity Crowdfunding platform born from an idea of Ascomfidi North - West, cooperative of Garanzia Fidi, born in 1981 for initiative of Torino's ASCOM. Equitystartup is the first Equity

Languages: ITA

### **Eticarim**

<http://www.eticarim.it/> - Donation-based CF from Italy

- Locale: Rimini | ONP - Terzo Settore

Languages: ITA

### **Fidalo**

[www.fidalo.eu](http://www.fidalo.eu) - Reward-based CF from Italy

Fidalo presents a service company that helps the meeting between ideas to develop and the Internet community. From this bout can arise projects to which it offers, moreover, services of business and operation plan.

Languages: ITA

### **Finanziami il tuo futuro**

<http://www.finanziamiiltuofuturo.it/> - Reward-based CF from Italy

Finanziami Your Future is an innovative practice which promotes local crowdfunding

Languages: ITA

### **For Italy**

<http://www.foritaly.org/> - Reward-based CF from Italy

- Tutela patrimonio artistico

Languages: ITA

### **Fundera**

[www.fundera.it](http://www.fundera.it) - Equity-based CF from Italy



Fundera is composed by a group of engineers, designers, editors, bankers, former business owners, and more, coming together to finally give Main Street entrepreneurs the access to financing they deserve.

Languages: ITA

#### **FundItaly**

[www.funditaly.it](http://www.funditaly.it) - Donation-based CF, Reward-based CF from Italy

Funditaly is the first platform of cooperative Crowdfunding. It aims to build a reborn and felt cooperation between people, developing a new way to sustain common causes through internet.

Languages: ITA

#### **Giffoni Crowdfunding**

<http://giffonihub.com/crowdfunding> - Reward-based CF from Italy

On cooperation with DeRev, Giffoni Innovation Hub selects the best artistic, creative and cultural projects, to conduct and sustain them in a process of acceleration and financing, until their development and market launch.

Languages: ITA

#### **Gigfarm**

<http://gigfarm.com/> - Reward-based CF from Italy

Gigfarm is the first crowdfunding platform in Italy devoted to the live concerts.

Languages: ITA

#### **Ginger**

[www.ideaginger.it](http://www.ideaginger.it) - Reward-based CF from Italy

Ginger is an acronym for Management New and Brilliant Ideas in Emilia Romagna, a Crowdfunding territorial platform operational since June 2011. GINGER connects to the tool website the team consulting, and a network of strategic partnership to the designer.

Languages: ITA

#### **Innamorati della cultura**

[www.innamoratidellacultura.it](http://www.innamoratidellacultura.it) - Donation-based CF, Reward-based CF from Italy

Innamoratidellacultura is the portal dedicated exclusively to campaigns in the cultural sphere, proposed by artists, associations, organizations, public entities, foundations, privates, Art, spectacles, fashion, design, music, architecture, restoration. T

Languages: ITA

#### **Insieme Doniamo**

<http://www.insiemedoniamo.it/progetto-talento> - Donation-based CF from Italy is the crowdfunding platform created by Creval to collect online donations and implement major projects designed by non-profit organizations to support the common good.

Languages: ITA

#### **Investi.re**

[www.investi-re.it](http://www.investi-re.it) - Equity-based CF from Italy

Investi-Re.it is the web platform Baldi Finance Srl, authorized by Consob, to perform Equity Crowdfunding activities. The Equity Crowdfunding is a new capital raising, which allow potential investors to subscribe for the shares / units of innovative Start



Languages: ITA

#### **Iodono**

[www.iodono.com](http://www.iodono.com) - Donation-based CF from Italy

Iodono is a site of personal fundraising - that operates in the Third Sector - born in the first period of 2010 from an idea of Direct Channel, a company of Milan leader in database management, in the publishing and no profit industry. Its goal is to let

Languages: ITA

#### **Italy-Crowd**

<http://www.italy-crowd.com/> - Equity-based CF from Italy

Equity Real Estate Platform

Languages: ITA

#### **Kendoo**

<http://www.kendoo.it/> - Reward-based CF from Italy

Civic Crowdfunding for Education, Art and Volunteers

Languages: ITA

#### **Kickstarter (Italy)**

[www.kickstarter.com](http://www.kickstarter.com) - Reward-based CF from Italy

US-Platform which also allows Italian projects.

Languages: ITA

#### **Land2Lend**

<http://www.land2lend.com/> - Donation-based CF, Reward-based CF from Italy

Donation-based platform for Food & agriculture

Languages: ITA

#### **Let's Donation**

[www.letsdonation.com](http://www.letsdonation.com) - Donation-based CF from Italy

Let's Donation is a social network of solidarity, operating in the Third Sector. A platform where Profit and Non-Profit work together, for the same project. Social initiatives and Crowdfunding are the underlying mechanisms. - Terzo Settore

Languages: ITA

#### **MamaCrowd**

<https://mamacrowd.com/> - Equity-based CF from Italy

Mamacrowd is a project of SIAMOSOCI, and from 2011 is a leader in matching between startup and investors.

Languages: ITA

#### **Mecenup**

[www.mecenup.it](http://www.mecenup.it) - Reward-based CF from Italy



Mecenup is the Crowdfunding platform of the Toscana's region, a community growing rapidly, that permit people to cooperate for the construction of projects. The same human cooperation is useful to give form and substance to innovative realities of Toscana

Languages: ITA

#### **Meridonare**

<https://www.meridonare.it/> - Donation-based CF from Italy

Civic Crowdfunding

Languages: ITA

#### **Microcreditartistique**

[www.microcreditartistique.com](http://www.microcreditartistique.com) - Reward-based CF from Italy

The mission of this platform is “help who has an idea for the contemporary art and wants realize it”.

Languages: ITA

#### **Musicraiser**

[www.musicraiser.com](http://www.musicraiser.com) - Reward-based CF from Italy

Musicraiser is the main platform, in Italy, of fundraising for the music. Established by Giovanni Gulino and Tania Varuni, the platform was launched in October 2012 and it admits projects of fundraising for records, promotional tours, video clip, concerts

Languages: ITA

#### **Muum Lab**

[www.muumlabor.com](http://www.muumlabor.com) - Equity-based CF from Italy

MuumLab is a portal and an App of Equity Crowdfunding for IOS and Android System, that enables investments in Startup, small and medium-sized enterprises, funds and Holding company investing mainly in new business.

Languages: ITA

#### **Next Equity**

[www.nextequity.it](http://www.nextequity.it) - Equity-based CF from Italy

Next Equity Crowdfunding Marche srl is a company authorized to implement, through the web platform named Next Equity, activities of equity Crowdfunding.

Languages: ITA

#### **Opstart**

[www.opstart.it](http://www.opstart.it) - Equity-based CF from Italy

Opstart is an Equity Crowdfunding platform recorded in the register of portals' managers, addressed to the capitals raise for startup and innovative small and medium-sized enterprises. Its mission is to act as a meeting point between the innovation and in

Languages: ITA

#### **Planbee**

<http://www.planbee.bz/> - Donation-based CF from Italy

Civic Crowdfunding

Languages: ITA



### **Prestiamoci**

[www.prestiamoci.it](http://www.prestiamoci.it) - Lending-based CF from Italy

Prestiamoci is the true Marketplace of credit in Italy, which bring together those who are in need of a personal loan with those who have capital to invest.

Languages: ITA

### **Produzioni dal Basso**

[www.produzionidalbasso.com](http://www.produzionidalbasso.com) - Donation-based CF, Reward-based CF from Italy

Produzioni dal basso is the first Italian platform: founded in 2005 by the environment of digital selfproductions. In the 2013 it was established in an innovative startup.

Languages: ITA

### **Progetto Civibanca 2.0**

[www.progettocivibanca.it](http://www.progettocivibanca.it) - Reward-based CF from Italy

Progetto Civibanca 2.0 is a portal of Crowdfunding which dedicates its work to the territorial development. Than arises itself at the service of the territory, where operates the Banca Popolare of Cividale. A local and independent Institute funded in 1886

Languages: ITA

### **Proposizione**

[www.proposizione.com](http://www.proposizione.com) - Donation-based CF, Reward-based CF from Italy

Proposizione offers the opportunity for anyone with a project, but not the resources, to publish his idea in the portal looking for donors who make possible the realization. Furthermore, it makes available to all its members a social network, where the de

Languages: ITA

### **Replace**

<http://www.replacefund.com/> - Donation-based CF, Reward-based CF from Italy

Civic Crowdfunding

Languages: ITA

### **Rete del Dono**

[www.retedeldono.it](http://www.retedeldono.it) - Donation-based CF from Italy

Rete del Dono is a web platform that works in the field of Third Sector, and it's dedicated to collecting donations for projects of social benefit, created and managed by Non-Profit Organizations. Born in 2011 from an idea of Anna Maria Siccardi and Valer

Languages: ITA

### **Rezz**

<https://rezz.it/> - Reward-based CF from Italy

- Locale: Puglia | Cooperazione Sociale

Languages: ITA

### **Schoolraising**

<http://schoolraising.it> - Reward-based CF from Italy



Schoolraising.it is a web platform dedicated to the world of the school. The main goal is collect all school projects that, because of the ongoing budget cuts Institutes, can't be realized, and furthermore organize with the schools a Crowdfunding campaign

Languages: ITA

#### **ShinyNote**

<http://www.shinynote.com/> - Donation-based CF from Italy

Donation-based platform for civil society projects

Languages: ITA

#### **Slowfunding**

<http://www.slowfunding.it/> - Equity-based CF from Italy

Equity-based CF for Real Estate

Languages: ITA

#### **Smart Hub srl**

[www.smarthub.eu](http://www.smarthub.eu) - Equity-based CF from Italy

Smarthub fits between the equity Crowdfunding recorded in the register of Consob. The company of Milan is enrolled in ordinary section reserved for platforms promoted by privates.

Languages: ITA

#### **Smartika**

[www.smartika.it](http://www.smartika.it) - Lending-based CF from Italy

In Smartika acts a community of applicants and lenders who interact directly with each other, without resort to intermediaries, thus obtaining the best conditions for both. Inside of the community is created.

Languages: ITA

#### **Soisy**

[www.soisy.it](http://www.soisy.it) - Lending-based CF from Italy

Soisy allow loans to others peoples to help the realization of own life projects: from the honeymoon wedding, to a specialization course, to post-graduate course, to a new scooter to live the city more easily.

Languages: ITA

#### **Sport Supporter**

[www.sportsupporter.it](http://www.sportsupporter.it) - Reward-based CF from Italy

Sportsupporter is the first sport Crowdfunding platform in Italy, that addresses its action to sport associations, athletes and makers active in the field of technological solutions in sport sector, acting as facilitator for the fundraising.

Languages: ITA

#### **Starsup**

[www.starsup.it](http://www.starsup.it) - Equity-based CF from Italy

Created in 2012, it's a platform operational since January 2014 based in Livorno.

Languages: ITA

#### **Starteed**





[www.starteed.com](http://www.starteed.com) - Equity-based CF from Italy

Starteed is leader in the supply of personalized solutions for the Crowdfunding and the co-creation.

Languages: ITA

#### **Startify**

<http://startify.in/> - Equity-based CF from Italy

Startify is an online entrepreneurial ecosystem helping entrepreneurs develop their idea to companies providing strategy, validation and connections.

Languages: ITA

#### **Startzai**

[www.startzai.com](http://www.startzai.com) - Equity-based CF from Italy

Startzai is defined a site of capital raising for innovative enterprises. Companies which pick out to fund their ambitious expansion plan tendering the possibility, to the public, to buy their own shares. The innovative companies can be not only startup,

Languages: ITA

#### **SymBid (Italy)**

[www.symbid.com](http://www.symbid.com) - Equity-based CF from Italy

Symbid is a Dutch Crowdfunding platform with a license for equity-based CF in Italy.

Languages: ITA

#### **Terzo Valore**

[www.terzovalore.it](http://www.terzovalore.it) - Donation-based CF, Lending-based CF from Italy

Terzo Valore is a tool of Banca Prossima, the Bank of Intesa San Paolo Group dedicated to the Third Sector. It's a crowd-lending tool through which individuals (residents in Italy) and legal entities (with legal headquarter in Italy) can lend or directly

Languages: ITA

#### **Tip Ventures**

<http://tip.ventures> - Reward-based CF, Equity-Based CF from Italy

TipVentures is the only Manager of Crowdfunding portals, which allows to launch both Reward-based both Equity-based campaigns, through its Tip Reward and Tip Equity portals.

Languages: ITA

#### **Triboom**

[www.triboom.com](http://www.triboom.com) - Reward-based CF from Italy

Triboom is the mean that allow to all the teams of gather online supporters, generating relationships facilitated by new technologies available.

Languages: ITA

#### **Unicaseed**

[www.Unicaseed.it](http://www.Unicaseed.it) - Equity-based CF from Italy

Unicaseed plugs into the portal innovative startup, which offer to subscribe their venture capital through Crowdfunding. It's a Crowdfunding equity-based of the SIM Unicasim. Created in October 2012, it is operational from January 2014.





WithYouWeDo is an action of the program “#thefutureisofall”: the new vision that inspires itself and conduct the activities of Corporate Shared Value of TIM.

Languages: ITA

#### **WoopFood**

[www.woopfood.com](http://www.woopfood.com) - Reward-based CF from Italy

WOOP food is the platform built to discover and support Italian agrifood excellences.

Languages: ITA

#### **Wowcracy**

<http://www.wowcracy.com/> - Reward-based CF from Italy

Pre-Selling Platform for Fashion

Languages: ITA

## Poland

### **Beesfund.com**

<https://beesfund.com/> - Equity-based CF from Warszawa Poland

Beesfund.com is one of the first equity based crowdfunding platforms in Poland. It was launched in 2012. They accept all types of projects but very important is their high quality. The commission is 6.9% plus VAT for platform.

Languages: POL, ENG

Conda (Poland)

<https://www.conda.eu/pl/conda-polska/> - Equity-based CF from Poland

Conda - crowdinvesting is a new equity based crowdfunding platform in Poland.

Languages: POL

### **Crowdangels.pl**

<http://crowdangels.pl/> - Equity-based CF from Olsztyn Poland

Crowdangels.pl is an equity-based crowdfunding platform dedicated to help young entrepreneurs to find financing for their projects. They connect private investors with innovative ideas of young entrepreneurs. The commission is 6,9% plus VAT.

Languages: POL

### **Crowdcube.pl**

<https://www.crowdcube.pl/> - Equity-based CF from Poland

Crowdcube.pl is an equity-based crowdfunding platform dedicated to SMEs. It is supposed to be a polish version of UK Crowdcube. The web page is inactive, but they maintain a FB profile

<https://www.facebook.com/crowdcube.poland/>.

Languages: POL

### **CrowdWay.pl**

<https://crowdway.pl/> - Donation-based CF, Equity-based CF, Lending-based CF from Wrocław Poland  
CrowdWay.pl is an investment crowdfunding platform focused on creative startups. Their mission is to provide creative entrepreneurs smart tools by which they can raise their startups thanks to funds from the investor community.

Languages: POL

### **Do>More**

<http://www.domore.pl> - Donation-based CF from Warszawa Poland

Do>More is a donation-based crowdfunding platform dedicated to charity projects. Private persons cannot organize a campaign, it is only for organizations. The commission is 5% plus 2,5% for payment operator.

Languages: POL

### **FindFunds.pl**

<https://findfunds.pl/> - Equity-based CF from Warszawa Poland

FindFunds.pl is an equity-based crowdfunding platform offering everyone the opportunity to invest in dynamic start-ups in the early-stage in a way which was so far available only to professional investors.



Languages: POL

#### **Fundujesz.pl**

<http://www.fundujesz.pl/> - Reward-based CF from Poland

Fundujesz.pl is a reward-based crowdfunding platform dedicated to third sector, which uses all or nothing model. Platform does not support typical commercial and business projects but is focused on projects that support the local community.

Languages: POL

#### **Funs4Club.pl**

<https://www.fans4club.com/> - Reward-based CF from Poznań Poland

Funs4Club.pl is a reward-based crowdfunding platform dedicated to sport clubs and fans, which uses keep it all model. Platform gives the opportunity to participate actively in the life of the favorite Club.

Languages: POL, ENG, POR, GER, ESP, ITA, FRA

#### **Hanza Trade**

<https://hanzatrade.com/pl/> - Reward-based CF from Toruń Poland

Hanza Trade is a reward-based crowdfunding platform dedicated to products, new ideas and events, established in Toruń. The commission is 7,5% plus commission for payment operator. Currently there are no active campaigns. So far they had ended 3 campaigns,

Languages: POL, ENG

#### **Ideowi**

<https://www.ideowi.pl/> - Reward-based CF, Equity-based CF from Rzeszow Poland

Ideowi is both an equity-based and a reward-based crowdfunding platform dedicated to business projects, which uses keep it all model but you have to get 85% of the total amount of money. The commission is 5% plus payments for payment operator.

Languages: POL

#### **MegaTotal.pl**

<http://www.megatotal.pl/pl/> - Reward-based CF from Poland

MegaTotal.pl is the first crowdfunding platform in Poland and one of the first in the world. Portal was created in 2007 as a social record label. Platform extended the area of activity to publishing, film, programming, and cultural event development.

Languages: POL, ENG

#### **Mintu.Me**

<https://mintu.me/> - Reward-based CF from Warszawa Poland

Mintu.Me is a reward-based crowdfunding platform dedicated to projects promoting healthy lifestyle, ethical and responsible business. What is important projects need to have an ecological or social aspect. The commission is 7,5% and 2,5% for payment operator.

Languages: POL, ENG

#### **OdpalProjekt.pl**

<https://www.odpalprojekt.pl/> - Reward-based CF from Warszawa Poland



OdpalProjekt.pl is a reward-based crowdfunding platform dedicated to social and business projects. Owner of the platform is Beesfund S.A. There are not allowed charity projects. The commission is 4,9% for AON, 4,9% for KIA if you get 100% and 6,9% for KIA if you reach less than 100%

Languages: POL

#### **Patronite**

<https://patronite.pl/> - Reward-based CF from Warszawa Poland

Patronite is both a subscription-based and a reward based crowdfunding platform dedicated to artists and sportsperson. The idea of Patronite is to connect patrons with artists or sportsperson so that they can get each month certain sum of money.

Languages: POL

#### **PolakPomaga.pl**

<https://polakpomaga.pl/> - Donation-based CF from Poland

PolakPomaga.pl is a donation-based crowdfunding platform dedicated to different kinds of charity projects both for NGOs and private person.

Languages: POL

#### **PolakPotrafi.pl**

<https://polakpotrafi.pl/> - Reward-based CF from Poland

PolakPotrafi.pl is the biggest crowdfunding and crowdsourcing platform in Poland, established in 2011. Platform is dedicated to all types of projects. It offers a variety of categories (related to culture, art, technology, events, etc.), excluding charity

Languages: POL

#### **Pomagam.pl**

<https://pomagam.pl/> - Donation-based CF from Poland

Pomagam.pl is a donation-based crowdfunding platform dedicated to different projects, which uses keep it all model. The commission is 5% and 2,5% commission for payment operator.

Languages: POL

#### **Pomagamy.im**

<https://pomagamy.im/> - Donation-based CF from Szczecin Poland

Pomagamy.im is a donation-based crowdfunding platform dedicated for charity.

Languages: POL

#### **ScienceShip.com**

<http://scienceship.com/> - Donation-based CF, Reward-based CF from Warszawa Poland

ScienceShip.com is crowdfunding and crowdsourcing platform dedicated to projects related to science, research and inventiveness Languages: POL, ENG

#### **ShareVestors.com**

<http://sharevestors.com/> - Equity-based CF from Olsztyn Poland

ShareVestors.com is an equity-based crowdfunding platform dedicated to investment projects in which users of the platform can invest their capital by buying shares, realizing development investments, investments in land.



Languages: POL

#### **Siepomaga.pl**

<https://www.siepomaga.pl/> - Donation-based CF from Poznań Poland

Siepomaga.pl is a donation-based crowdfunding platform dedicated to charity projects. 6% of each payment is a donation for Siepomaga Foundation.

Languages: POL

#### **Stwórz Mistrza**

<https://stworzymistrza.pl/> - Reward-based CF from Poland

Stworz Mistrza is a reward-based platform dedicated to promote sportsperson, which uses both all or nothing and keep it all model. The commission is individually fixed but it is not more than 12,5%.

Languages: POL

#### **Wspieram.to**

<https://wspieram.to/> - Reward-based CF from Szczecin Poland

Wspieram.to is a reward-based crowdfunding platform dedicated to all types of projects. It is one of the most popular crowdfunding platforms in Poland. The commission is 8,5% and 2,5% for payment operator. It promotes also education about crowdfunding.

Languages: POL

#### **Wspieramkulture.pl**

<http://wspieramkulture.pl/> - Reward-based CF from Poland

Wspieramkulture.pl is one of the first crowdfunding platforms fully dedicated to projects promoting culture. It was launched in 2012. The commission is 11%. There is a possibility to get a Patron for your project.

Languages: POL

#### **Wspólnicy.pl**

<http://www.wspolnicy.pl/pl> - Equity-based CF from Gdynia Poland

Wspolnicy.pl is an equity-based crowdfunding platform dedicated to business projects. The payment for putting project on the platform is 350 zł plus VAT. The commission is 7% plus VAT and 2,5% if you decide to use payment platform

Languages: POL

#### **Wspólnyprojekt.pl**

<https://www.wspolnyprojekt.pl/> - Reward-based CF from Gdynia Poland

Wspolnyprojekt.pl is a reward-based crowdfunding platform dedicated to all types of projects but there dominates business, social and cultural projects. The commission is 7% plus VAT and 2,5% if you decide to use payment platform.

Languages: POL, ENG

#### **Zrzutka.pl**

<https://zrzutka.pl/> - Donation-based CF from Wrocław Poland

Zrzutka.pl is a donation-based crowdfunding platform dedicated to all types of projects but there dominates mainly social campaigns and charity projects. There are no fees or commission because the platform exists thanks to donations.



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Languages: POL, ENG



## Slovakia

### Conda (Slovakia)

<https://www.conda.sk/sk/o-conda> - Equity-based CF from Slovakia

Conda is an Equity-Based Crowdfunding Platform for SMEs

Languages: SLK, ENG

### Crowdberry

<https://www.crowdberry.sk> - Equity-based CF from Slovakia

Crowdberry represents an equity investing platform which basic essence is connection of private investor's club with dynamic entrepreneurial ideas. The goal is to gather capital from various investors in exchange of % share on a company.

Languages: SLK

### Dakujeme

<http://dakujeme.sme.sk> - Donation-based CF from Slovakia

Dakujeme.sme.sk (thankyou.sme.sk) is a public collection registered under SVS-OVVO-25486-54834. It emerged spontaneously as a giving portal in October 2007 to help children with disabilities, severely ill, widowed mothers and their children.

Languages: SLK

### Dobrakajinna

<http://www.dobrakrajina.sk> - Donation-based CF from Slovakia

Dobra krajina (Good Country) is a public collection registered under SVS-OVS3-2014/020885. The Pontis Foundation and the Dobra krajina Board make an annual selection of projects based on call for applications.

Languages: SLK

### Hithit

<https://www.hithit.com/sk/home> - Reward-based CF from Slovakia

HitHit

is a Slovak version of a Czech HitHit, a portal functioning on a principle of nothing or all. Maximum duration of the project is 45 days and if the campaign does not reach this goal, it flops. HitHit is a place for creative projects only.

Languages: SLK

### Investujes

<http://www.investujes.sk> - Equity-based CF from Slovakia

investujes.sk is the first equity-based crowdfunding project on the Slovak market. The webpage [www.investujes.sk](http://www.investujes.sk) operates and presents all projects within the Oak Investment Group to general public.

Languages: SLK

### Ludialudom

<https://www.ludialudom.sk> - Donation-based CF from Slovakia



LudiaLud'om.sk is the first wholly open and universal online system for charitable giving in Slovakia. It is based on an internet portal of the same name with a comprehensive database of public appeals for financial support to natural and legal entities wi

Languages: SLK

#### **Srdce Pre Deti,**

<https://www.srdcepredeti.sk/> - Donation-based CF from Slovakia

A donor based platform created to help out seriously ill and socially disadvantaged children and ensure their well-being. This platform is run by Pontis Foundation that guarantees transparency and accountability of the raised funds.

Languages: SLK

#### **Startlab**

<https://www.startlab.sk> - Reward-based CF from Slovakia

Startlab.sk is focused on public benefit projects, open to artists, designers, activists, start-ups - to anyone who has an idea or a project that can help to better the country.

Languages: SLK

#### **zltymelon**

<https://www.zltymelon.sk/> - Lending-based CF from Slovakia

Zltymelon is a Slovakian lending platform for SMEs.

Languages: SLK

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## Slovenia

### Adrifund

[www.adrifund.com](http://www.adrifund.com) - Reward-based CF from Slovenia

Adrifund is first Slovenian, crowdfunding locally oriented platform, established in 2016. Mostly aims at projects related to creative industries, supporting cultural events and social welfare.

Languages: SLV, ENG

### Conda (Slovenija)

[www.conda.si](http://www.conda.si) - Equity-based CF from Slovenia

Conda is an Equity-Based Crowdfunding Platform for SMEs

Languages: SLV, ENG