



TECHNICAL JURY MINUTES

"CULTURVIDEO" CONTEST WITHIN THE CULTURECOVERY PROJECT

INTRODUCTION

On 18/02/2019 a video competition was launched as part of the Culturecovery project, promoted by Delta 2000 in collaboration with the Municipality of Cervia and the other partners of the CultuRecovery project.

Below are the details of the timing initially defined:

Opening of the contest	18 February 2019
Time limit to send the video	30 April 2019 at 18.00 PM (UTC + 1.00 h) Rome-Italy
Opening of public vote	8 May 2019 at 10.00 AM (UTC + 1.00 h) Rome-Italy
Time limit to public vote	15 May 2019 at 5.00 PM (UTC + 1.00 h) Rome-Italy
Jury vote and conclusion contest operations	No later than 17 May 2019
Communication of winners through e-mail and publication on website and facebook of CULTURECOVERY project	No later than 20 May 2019

CULTURVIDEO CONTEST RULEBOOK

On 18/04/2019 DELTA 2000 Soc. Cons. a r.l., as promoter of the contest, shared with all the partners the jury rulebook and the score sheets for the collection of votes, documents valid for the tender operations and for the definition of a ranking in the CulturVideo contest.

As required by the contest rulebook (Annex 1), on 09/05/2019 we sent a request for the appointment of the members of the technical jury by each project partner.

Except for partner PP11, a new member who entered the partnership formally when the contest was already open so it could not participate in the planned activities, the technical jury was made up of the following members:



PP no.	Partner	Spokesperson	E-mail
LP	Comune di Cervia	Ms. Giorgia Cecchi	Giorgia_cecchi@yahoo.it
PP2	DELTA 2000 Soc. Cons. a r.l.	Ms. Chiara Longhi	info@deltaduemila.net ; chiara.longhi@deltaduemila.net
PP3	CTRIA – HU	//	//
PP4	Lake Balaton Development Coordination Agency - HU	Mrs. Ilona Péterffy	peterffy@balatonregion.hu ;
PP5	MILA – PL	//	//
PP6	Municipality of Pivka – SLO	Ms. Katarina Česnik	katarina.cesnik@gmail.com
PP7	Association- Ecomuseum House of batana (Rovinj) - CRO	Ms. Silvija Jacić	silvija.jacic@promoandpress.com
PP8	OMD – CRO	Mr. Natali Iskra	projekti@moscenicka-draga.hr ; iskra.natali@gmail.com
PP9	RD STYRIA – AT	Mr. Thomas Huemer	thomas.huemer@landentwicklung-steiermark.at
PP10	Velencei-tavi Fejlesztési Nonprofit Kft Velencei - HU	Szepvolgyi Akos	szepvol@kdriu.hu
PP11	Regional Development Agency of Bielsko Biala - PL	To be defined	to be defined

The lead partner, namely the Municipality of Cervia, represented the Jury Foreman.

PARTICIPATING SHORTS/VIDEOS

Shorts participating to the contest, received no later than 30th April 2019, has been divided according to their contest category:

- 1) territory / landscape / buildings / monuments
- 2) traditions / history / culture
- 3) natural environment (flora, fauna etc.)



By the deadline of contest (30/04/2019) we received (at culturecoveryvideocontest@gmail.com) 46 shorts/videos from 7 European Countries, presented in the three competition categories.

All videos received were uploaded on 05/05/2019 on the YouTube channel of the contest https://www.youtube.com/channel/UCEjMwDQvdseGc2N3fe0t3qw?view_as=subscriber, that were voted by the popular jury from 8 to 15 May 2019.

JURY VOTING OPERATIONS

All the shorts received have been under assessment by the jury. On the date of 15/05/2019 Delta 2000 as organizer member of the contest informed that the total video received was n 46 and sent to all the members of the jury the official Jury Rulebook with the sheet for the evaluation of video (and also the last page, so the file abstract with only the score sheet for the evaluation of videos) together with the contest rulebook and the operative instruction to proceed with the evaluation (Annex 2).

The jury assessed the videos according to the following assessment criteria:

ORIGINALITY (from 0 to 30 scores): *idea's research, originality in the presentation of the contents, innovativeness of adopted tools, music choices, etc.*

ADHERENCE TO THE PROJECT'S THEMES (from 0 to 30 scores): *coherence of the message with the goal of the project, etc.*

COMMUNICATIVE SKILL (from 0 to 40 scores): *message efficiency, etc.*

Each member of the jury compiled, in his unquestionable judgement, the sheet for score assessment for every single short received, and sent them to culturecoveryvideocontest@gmail.com by 22/05/2019 (Annex 3 – emails from the jurors). The deadline for sending the score sheets to the organization has been postponed by a few days to allow all the jurors to view the videos, also in consideration of the high number of contributions received.

All the evaluations sent by jurors have been here attached (Annex 4 - all the score sheets compiled).

CONTEST RESULTS

Atlantide Soc. Coop. Sociale p.a., acting as appointed subject for the contest organisation by Delta 2000, collected the compiled sheets from each partner (Annex 5 - excel file with the voting scheme) and defined the three final classifications (one for each contest category) for the rewards assignment. Each classification has been calculated according to the final score of each video, obtained by the mathematical addition of scores given by each member of the jury.



A special mention has been given, for each contest category, to the video with the highest success on the YouTube channel; on the 15/05/2019 (the deadline for the public voting) the “likes” received for each video were recorded, evidenced by screenshots (Annex 6).

On 24/05/2019 the organization communicated to all partners, through the official email of the contest, the complete list of participants and the final classification with the names of the winners (Annexes 7 and 8).

On 29/05/2019 an e-mail was sent to all participating schools, from the official address of the contest, to thank them for participating and to communicate the imminent sending of a participation certificate (Annex 9 facsimile).

Here following the **final ranking lists**, also in attachment:

Jury prize winners

CATEGORY TERRITORY / LANDSCAPE / BUILDINGS / MONUMENTS TERR_01 - A Balatonfüredi Savanyúvíz	Balatonfüredi Radnóti Miklós Általános Iskola (HU)	https://www.youtube.com/watch?v=1V14O-9LiFk
TRADITIONS / HISTORY / CULTURE TRAD_01 - The Tannenquirl	Neue Mittelschule Peter Rosegger Krieglach (AT)	https://www.youtube.com/watch?v=SfIDJaCOyg8
NATURAL ENVIRONMENT NAT_07 - Il Fiume Savio e il Bosco del Duca	IC Castiglione di Cervia, Scuola Primaria classe IV (IT)	https://youtu.be/piDBPPN1Cgc

Honorable mention for most liked videos

CATEGORY TERRITORY / LANDSCAPE / BUILDINGS / MONUMENTS TERR_01 - A Balatonfüredi Savanyúvíz	Balatonfüredi Radnóti Miklós Általános Iskola (HU)	https://www.youtube.com/watch?v=1V14O-9LiFk
TRADITIONS / HISTORY / CULTURE TRAD_02 - Carnival in Rovinjsko Selo	OŠ Jurja Dobrile class 8b (CRO)	https://www.youtube.com/watch?v=8mM7rlujzYg
NATURAL ENVIRONMENT NAT_02 - Tátorja (Tátorján/Cambre tatarica)	Balatonkenese János Pilinszky Elementary School and Primary School of Art (HU)	https://www.youtube.com/watch?v=I_NNngISdDU&t=6s



Annexes:

- Annex 1 – Videocontest Rulebook and annexes
- Annex 2 – Jury Rulebook with score sheet
- Annex 3 – Pdf file with emails from the jurors
- Annex 4 – Pdf file with evaluation of jurors
- Annex 5 –Excel file with the voting scheme
- Annex 6 – Screen shoots public evaluation on youtube
- Annex 7 – List of the participating classes
- Annex 8 – The winners
- Annex 9 – Participation certificate facsimile