

# Municipality of Mantova guidelines (Italy)

---

## Vision

*Mantova si rigenera*

The Historical Built Area of Mantova aims to become more and more livable and frequented by residents, city-users and tourists finding a balance between the contemporary needs and uses and the Heritage preservation with its historical characteristics. This process is based on an integrated and participatory approach, with a focus on the community, the residents and their needs.

## Mission

The mission is to find the right balance between use and historical preservation, resources and results, public administration and stakeholders, participation of the community and opportunity of collaboration.

Mantova intends to enhance three thematic areas in the HBA:

- URBAN REGENERATION (urban or architectural projects and interventions to improve the physical structure and generate a positive social impact);
- ACCESSIBILITY AND MOBILITY (systems and methods of access to the HBA, sustainable and efficient mobility, usability);
- LIVELINESS (cultural and commercial activities able to make the city center more liveable for resident, city-users and tourists).

## The principles

*Participatory approach*

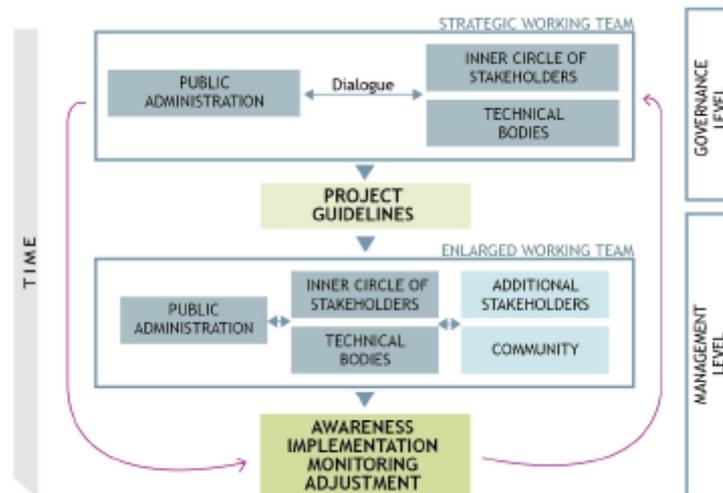
Involvement of stakeholders in different steps of the project, from strategy to management, implementation and monitoring finding the right timing and the right tool to permit a wide and effective participation (institutional stakeholders involved at the beginning of the decision-making process, additional stakeholders, technical competences, organized civil society and citizenship in the management and monitoring phase).

*Pooling & optimizing resources, Trade-off mechanism*

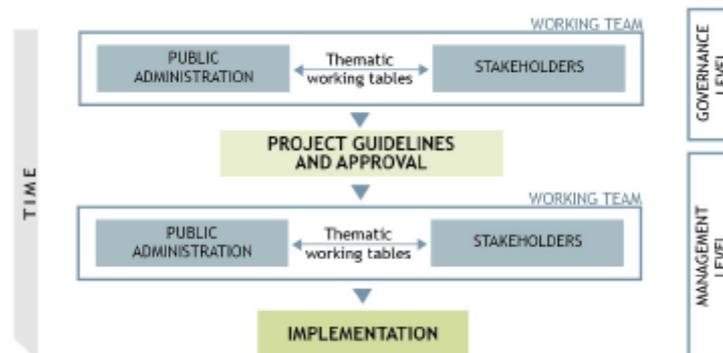
The document is divided into three paragraphs, corresponding to the identified thematic fields (urban regeneration, accessibility and mobility, liveliness) and three innovative projects in place in Mantova: BhENEFIT project for urban regeneration, PUMS for accessibility and mobility, C-Change project for liveliness within the city.

Each of the three project is analyzed, applying the method, in order to abstract a scheme of the working methodology (governance and management principles, involvement of specific stakeholders in the different project phases and involvement procedures) useful for future projects planning and management in the fields of urban regeneration, mobility and city liveliness but in general for urban planning projects:

*BhENEFIT project*



*PUMS (Urban Plan for Sustainable Mobility)*



*C-Change project*

