

TAKING
COOPERATION
FORWARD



YOUMOBIL Summer School, Brno, September 2021



YOUMOBIL IN A NUTSHELL



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YOUMOBIL AT A GLANCE

YOUMOBIL

Mobility of young people in
rural areas



Project lifetime:
04/2019 - 03/2022



8 partners from 6
central-european regions



Budget:
1,74 Mio. €
(ERDF : 1,43 Mio. €)

YOUMOBIL: OVERVIEW

Partnership within Central Europe

Ministry for Regional Development
and Transport of Saxony-Anhalt,
Magdeburg (Germany)

KORDIS JMK, South Moravian Transport
Association, Brno (Czech Republic)

HŽ Passenger Transport Limited Liability
Company (HŽPP)
Zagreb (Croatia)

T-Bridge, Management and ICT
consultancy company, Genova (Italy)

Mazowieckie Voivodeship
Warsaw (Polen)

University of Žilina
Žilina (Slovakia)

Municipality of Brezno
Brezno (Slovakia)

Agency for mobility and local public
transport Modena (aMo), Modena (Italy)



YOUMOBIL: AIMS and ACTIVITIES

Overall Aim

Promotion of the **MOBILITY OF YOUNG PERSONS** in **RURAL AREAS** through better **ACCESS** to European and national **PASSENGER TRANSPORT NETWORKS**.

Work Packages

Smart transport
solutions for rural
areas to promote
young people's access
to transport networks

(YOU ARE HERE)

Promotion of young
people's initiatives to
reinvent public
transport access points

Communication

SMART TRANSPORT SOLUTIONS FOR RURAL AREAS FOR YOUNG PEOPLE: **PILOT ACTIVITIES**

Saxony-Anhalt:
INSA YOUNG App:

...

Poland:
"Young Traveller"
Loyalty Program
(Mazovia)

...

Croatia:
Night shuttle train
service on
weekends /
Modernizing old
train, incl. young
artists for visual
revitalization

Italy:
**On-demand night
services in Modena**

...

Czech Republic:
**New ticketing
systems and apps
oriented on young
residents (South
Moravia)**

...



THE COMBINED APPROACH: SMART SERVICES, REVITALISED INFRASTRUCTURE

Example HZPP* (Croatia):

*Croatian Railways Passenger Transport Agency

Work Package 1:

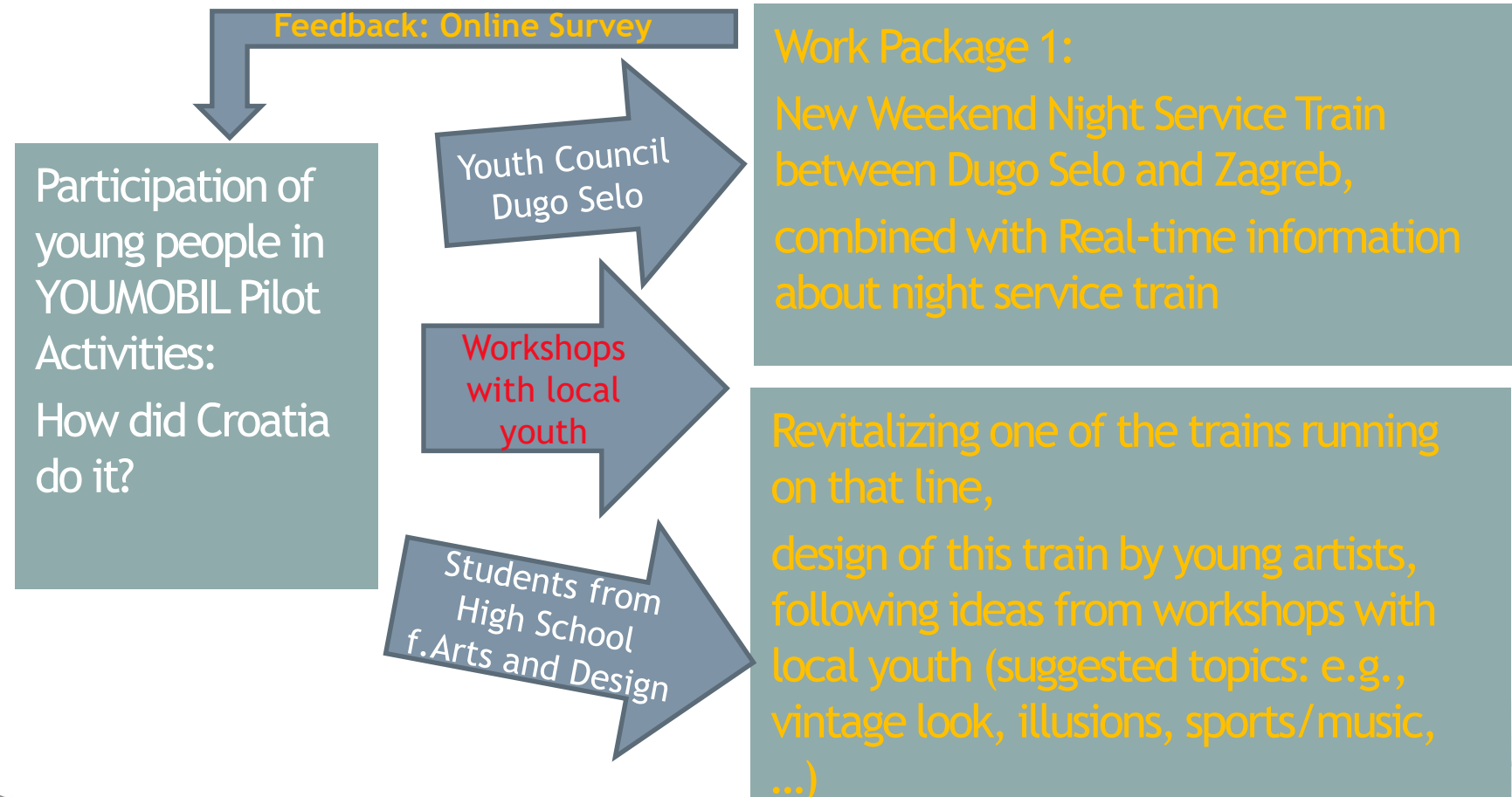
New Weekend Night Service Train between Dugo Selo and Zagreb, combined with Real-time information about night service train

Revitalizing one of the trains running on that line,
design of this train by young artists, following ideas from workshops with local youth



THE COMBINED APPROACH: SMART SERVICES, REVITALISED INFRASTRUCTURE

Example HZPP (Croatia):



COULD TRAINS BE „COOL“?

Old



Modernised

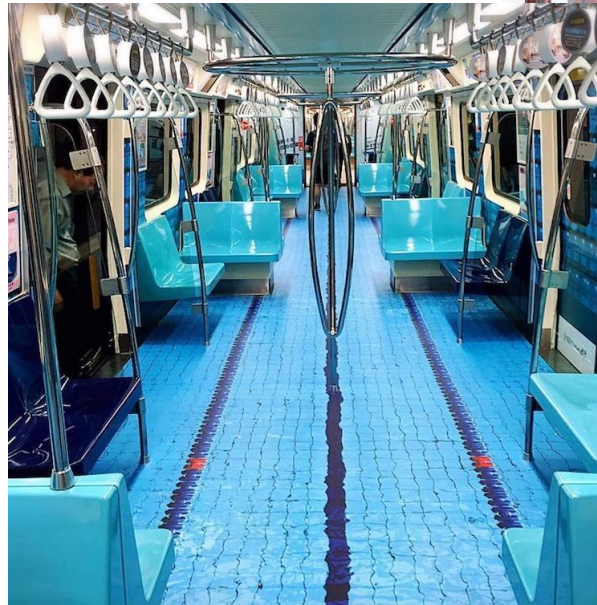


COULD TRAINS BE „COOL“? YES, IF...

(Past)



The Future?



Concept design for Montpellier metro



Rapid transit train in Taipei City during the 29th Summer University Games
TAKING COOPERATION FORWARD



A BIRD'S VIEW ON YOUNMOBIL



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<https://mlv.sachsen-anhalt.de/themen/raumordnung-und-landesentwicklung/interreg-projekte/>

<https://www.interreg-central.eu/Content.Node/YOUMOBIL.html>

